THE CASH BOX

VOLUME 12, NUMBER 20

FEBRUARY 10, 1951



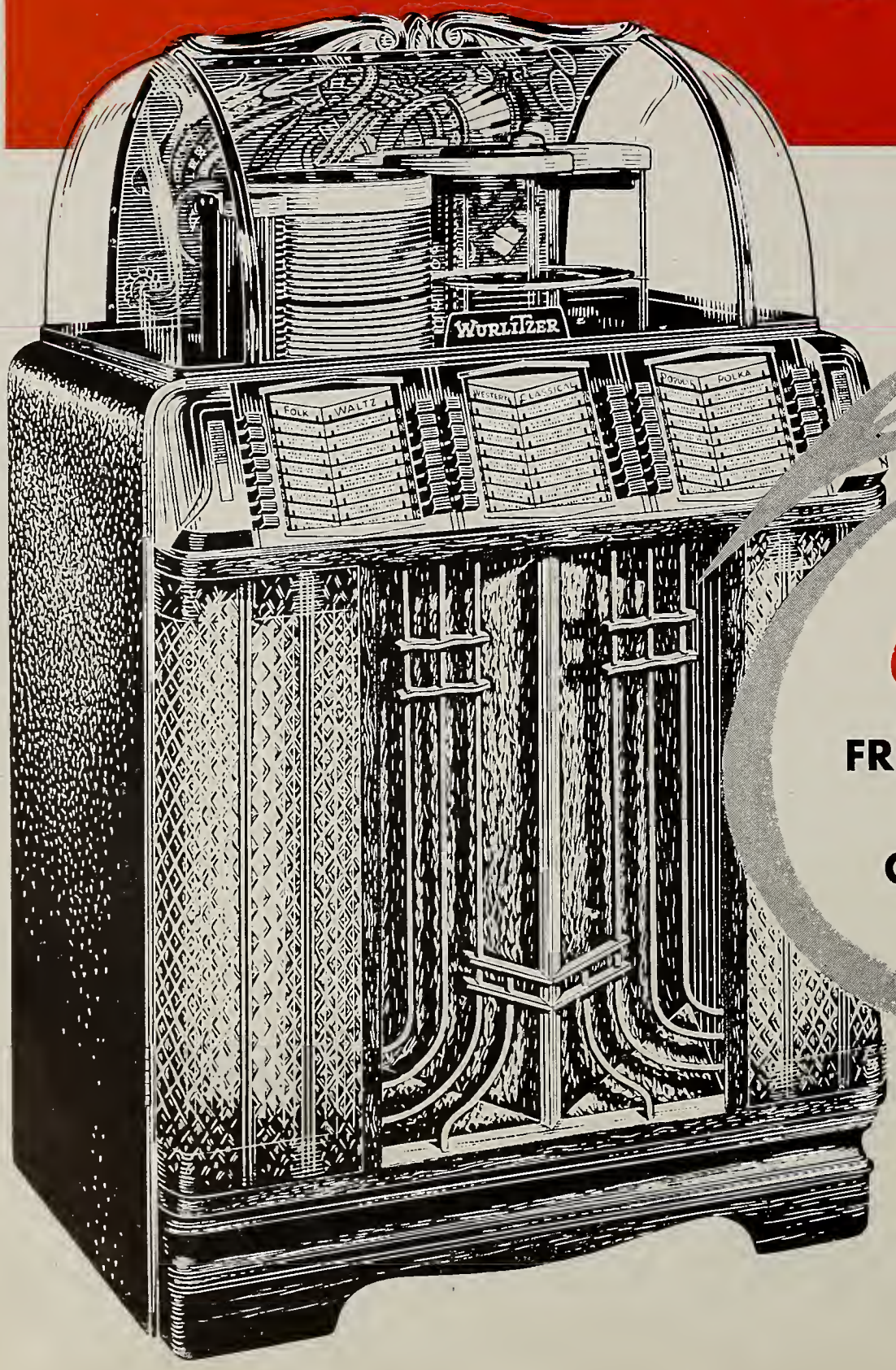
Guy Mitchell could point to any spot on the map and find his hit recording of "My Heart Cries For You" and "The Roving Kind" in the number one spot. Having passed the million mark and still climbing, the disk puts Guy in the forefront of new singing personalities. Shown here discussing the sales of the best selling Columbia record are Paul Wexler, Columbia Sales Manager; Guy Mitchell; and Stan Kavan, Merchandising Manager for the pop division. Everyone is anxiously looking forward to Guy's next disk "Sparrow In The Treetop" backed by "Christopher Columbus."

WHY BUY TWO WH

PLAY SAFE BUY

PLAY ALL

ON ONE



30 SECOND CHANGEOVER

(WITHOUT TOOLS)

FROM 78 TO 45 OR 33⅓ RPM SPEEDS ON 10 OR 7 INCH RECORDS

SEE THE

NEW MODELS 1400—145

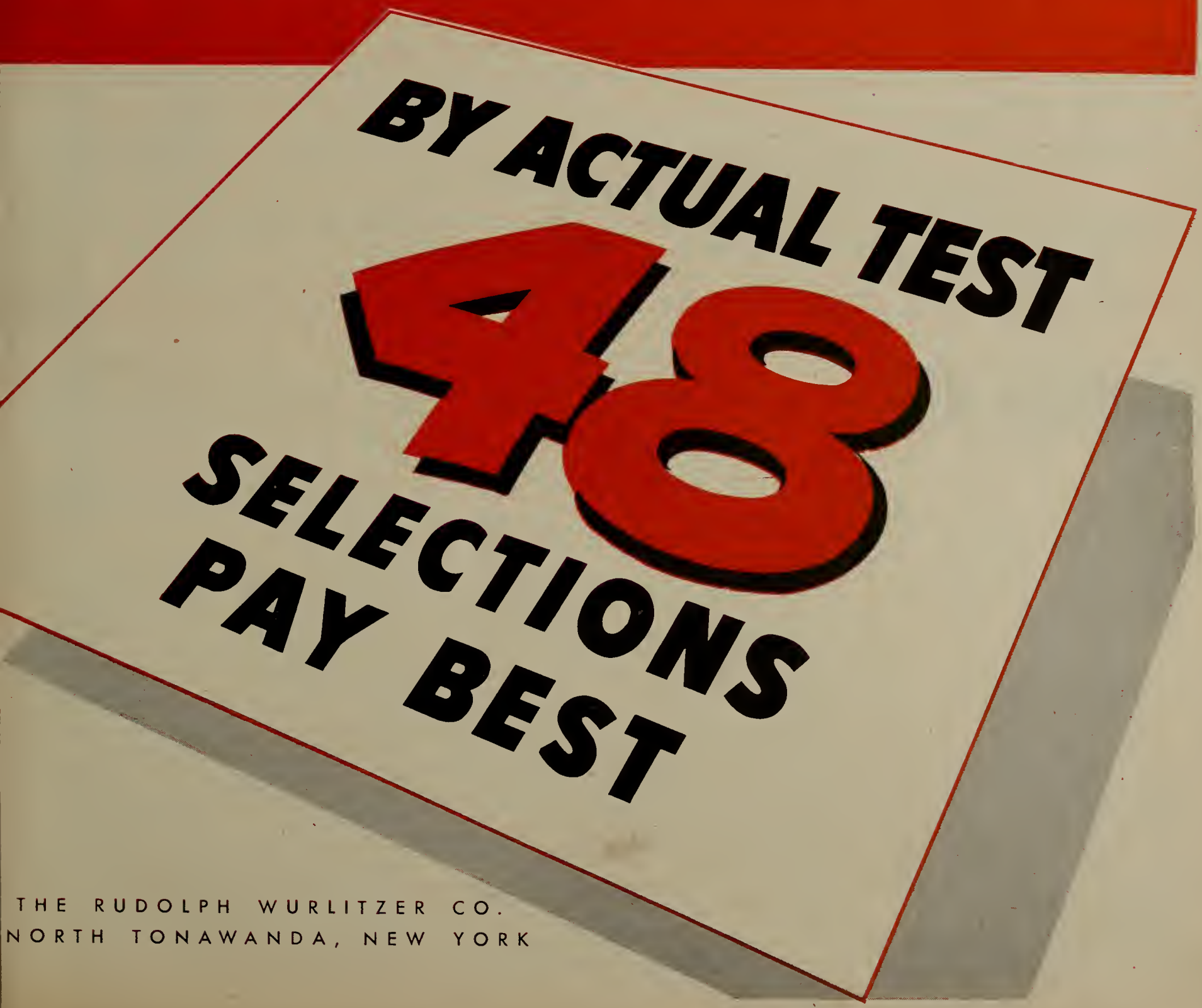
AT YOUR WURLITZER DISTRIBUTOR

EN ONE WILL DO?

WURLITZER AND

SPEED RECORDS

PHONOGRAPH



THE RUDOLPH WURLITZER CO.
NORTH TONAWANDA, NEW YORK

Now What About 10c Play Games?

Now that the amusement game operators of the nation have seen the sudden rise of 10c play music machines, what about this being the time, with the emergency under way which has cut out production of all new equipment, with the inflationary devaluation of the nickel, to swing over to 10c play?

For some years now this publication has pointed out, time and again, that the amusement game operators could, much more easily than the juke box ops, switch over to 10c play.

Certainly, as the music operators have come to realize, they must get the public to "Buy More Music," following the music merchandising plan proposed by this publication for over eight years.

The amusement machine ops, everywhere in the nation, will agree that with speedily rising overhead costs, with general inflation, as well as the fact that new machines may not be built for many years to come, the time has arrived to switch to the dime.

The amusement game operator who also operates music, and now finds that his music machines are bringing him greater returns on 2 plays 10c and 5 or 6 plays for 25c, will agree that, surely, his amusement games will also bring him similar greater returns.

Even if the operator has a drop in a play, in the beginning, from the total number of 5c plays, when he introduces dime play, he will still earn more money. And will be better off because of less wear and tear on his machines. This means that his machines will last that much longer period of time.

A 40% drop in the number of plays, when he switches over from nickel to dime, means he will still be taking in more gross collection and will, at the same time, save 40% wear and tear on his machines.

His machines will then last a 40% longer period of time. This savings of his equipment is like earning more money.

But, most important of all to every amusement machine operator, is the fact that he cannot long continue in the face of rising parts, supplies, used machines, labor, and other overhead costs, and still continue to sell his entertainment, his "morale builder" entertainment to America's "workingmen's clubs," at only 5c.

The nickel is a passing coin. It has entered into the same realm as the penny. It is now a "change maker." It takes care of sales taxes. It will, and soon, too, be found in smaller and smaller numbers in the pockets of the public. That, in itself, will cut down on play, unless the amusement operator recognizes this fact and switches to the dime.

For many years, while *The Cash Box* campaigned for the change to the dime for all amusement operators, many leaders in this business have written in to commend this publication on its efforts.

There is more agreement now than ever before, that the new coin for all coin operated amusement must be the dime.

Now, Mr. Amusement Machine Operator, What About 10c Play Games?

THE CASH BOX

Volume 12, Number 20

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

The Operator Tells About 10c Play AFTER Conducting Tests!

EXpress 6636

J. R. Music Company

Distributors Of
Scientific Sound Systems & Automatic Phonographs

5511 Euclid Avenue
CLEVELAND 3, OHIO

January 25, 1951

Mr. Bill Gersh
The Cash Box
32 W. Randolph Street
Chicago 1, Illinois

Dear Bill:

I am taking this opportunity to inform you of my personal observation of conditions now existing for the operation of automatic phonographs today. I wish to go on record now - that the following opinions are my own actual experience, and do not represent the opinion of any group, company, association, or the like.

First, I'd like to ask you a question. In your opinion would you agree with me that the selectivity of the present-day phonographs has made the phonograph what it is today?

If the above concurs with your thoughts, being publisher of one of the leading coin machine magazines, and a man who knows what is necessary to put this business on a really profitable basis, then I'm sure you will agree, as your editorials have proved, that the 5¢ coin must go. A revision of the coin structure as it is today is a MUST.

I am now giving you, and through your publication to the operators of America, a positive and proven method of increasing the take with coins of larger denomination, namely the 25¢ piece. Here it is:-

"SELECTIVITY OF PRICE"
"1 PLAY FOR 10¢ - 5 PLAYS FOR 25¢"

By not increasing the cost of play, or rather the price of the product we have to sell, we are eliminating the nickel from our cash box, giving us more gross volume in coins of larger denomination. That means more profit for both operator and storekeeper, and regains the storekeeper's promotional cooperation.

★Let's make the public BUY MORE MUSIC. Giving us more dimes and quarters, instead of the low-valued nickel. I will be glad to furnish you with a breakdown, showing increases in take, on the locations where I have been making the "ONE PLAY FOR A DIME - FIVE PLAYS FOR A QUARTER" test.

Thanks a lot, Bill, and with very kind personal regards,

James Ross/

James Ross

★ See Analysis Elsewhere In This Issue

AUTOMATIC VENDING CORP.
DISTRIBUTORS OF
Coin Operated Merchandising Machines

BRANCH PHONE
WILMINGTON 8085

525 PARKER STREET
CHESTER, PENNSYLVANIA
CHESTER 0282 KEYSTONE 2161

January 26, 1951

Mr. Joe Orleck,
The Cash Box,
Empire State Building,
New York 1, New York.

Dear Joe:

Your letter of January 19th, received and I am glad to report progress. Naturally I agree with your article on page 4 of the January 27, 1951 issue.

In our territory the operators are really 10¢ minded.

To date approximately 25 phonographs have been put out on a 10¢ for 2 plays, 6 for 25¢ operation. We feel this is a step in the right direction as this acquaints the customer with the idea it takes a dime to operate the phonograph. This is in preparation of the next step which we are now taking.

Recently we have put out about 15 phonographs on 10¢ per play, 3 for 25¢. I am pleased to say no collection was less than the amount collected on 5¢ play. In about a month the poorest collection was 25% better and up to 100% pickup. This certainly is encouraging and we are moving in that direction, more locations are being changed to 10¢.

Lately we have taken new pin games increased the ★ number of balls to six, adjusted the score accordingly and tested 10¢ plays. To date it is encouraging but I am not ready for an analysis.

Remember the information above is accumulated from three different operators in our territory. We have been going slow and feeling our way. It appears to me that time is the only requisite before most tap rooms, clubs, etc., in our area will be selling music and amusement for 10¢.

History repeats. Twenty years ago is was penny versus nickel and nickels won out. Today it is nickels vereus dimes, and there can be only one answer.

Kindest regards.

Sincerely yours,
AUTOMATIC VENDING CORPORATION
Philip Frank
Philip Frank.

★ See Editorial, Page 4, This Issue

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"YOU AND YOUR BEAUTIFUL EYES" (2:40)
"TONDA WANDA HOY" (2:30)
SAMMY KAY
(Columbia 39156)

● Taking a couple of novelties, Sammy Kay gives them his usual listenable arrangement. Both sides get wonderful productions from the Kaye outfit with the Kaydets turning in some good harmony on the vocals. Ops who know the Kaye pulling power, know they can't go wrong with one of his platters.

"GRASSHOPPER HEART" (2:30)
"HANDSOME STRANGER" (3:05)
FONTANE SISTERS & SONS OF THE PIONEERS
(RCA Victor 20-4054; 47-4054)

● The Fontane Sisters join forces with the Sons of the Pioneers to come up with a disk that features a lot of harmony. Upper level is a cute thing, medium paced, on which Dewey Bergman's orchestra provides the backing. Lower half is a western tune with a very appealing aire. Ops oughta listen in.

"WHEN YOU SAID I LOVE YOU" (2:54)
"ON THE TRAIL" (2:47)
EDDIE ROECKER
(Robin)

● A fellow with a good voice, Eddie Roecker, takes off on a ballad which may go in the right spots. With the help of the Bill Coates Trio, Eddie takes an excellent vocal turn. The lower end is a western sounding item with a lot more promise. This one has the same combination and they have a good side here.

"WOULD I LOVE YOU" (2:45)
"I APOLOGIZE" (3:10)
TONY MARTIN
(RCA Victor 20-4056; 47-4056)

● A tune that shows every likelihood of breaking through gets a terrific vocal from Tony Martin. With Henri Rene and the orchestra coming up with an exciting accompaniment, this one could easily push it to the top. The second side is an oldie that's been having a resurgence and this disk shows why. It's a beautiful song. Ops should grab this.

"GOOD MORNING" (3:12)
"I'LL TAKE YOU HOME AGAIN KATHLEEN" (2:45)
VICTOR YOUNG
(Decca 27423; 9-27423)

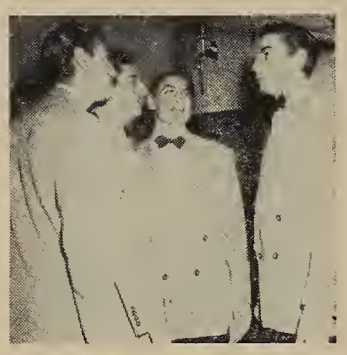
● Two instrumentals are offered on this platter by Victor Young and his singing strings. The top deck is a slow thing with a pleasant melody which is very easy to listen to. Second side is the familiar oldie which should get a lot of sentimental play. Ops oughta listen in.

"MORE THAN I CARE TO REMEMBER" (3:07)
"SALLY DOESN'T CARE" (3:11)
GORDON JENKINS
(Decca 27433; 9-27433)

● A ballad that looks as though it will break out gets a push from Gordon Jenkins and his crew. Sung by the chorus and Betty Lou Williams, this side should draw a lot of nickels into the machines. Second half is a Jenkins original with a nice light aire that may make it. Ops know the worth of a Jenkins disk.

DISK OF THE WEEK

"MORE THAN I CARE TO REMEMBER" (2:54)
"THREE DOLLARS AND NINETY-EIGHT CENTS" (2:26)
AMES BROTHERS
(Coral 60363; 9-60363)



THE AMES BROS.

● The Ames Brothers do it again, putting their own brand of harmonizing to a grand ballad and coming up with a terrific side. The tune is called "More Than I Care To Remember." We think ops who collect an avalanche of nickels from it will remember it for a long time. Doing it in their wonderfully smooth style, the boys wend their way slowly through this number with an excellent accompaniment from Roy Ross and the orchestra. The lower end is a novelty with a good fast beat and some interesting lyrics which have a lot of numbers rolling around. Roy Ross again provides the musical setting. The side that looks real hot is the first one and ops who hear it are gonna recognize a money getter right off. Better hear it now.

"WITH THESE HANDS" (3:07)
"ONE LITTLE, TWO LITTLE, THREE LITTLE KISSES (2:03)
CATHY MASTICE
(RCA Victor 20-4058; 47-4058)

● Cathy Mastice turns in an acceptable job on her first disk for Victor. The upper half is a lovely ballad to which Cathy's beautiful voice does justice while the lower end is a winning novelty which she makes real pleasant to hear. It could break through. This second side is our choice.

"WHEN YOU RETURN" (3:08)
"ZING, ZING-ZOOM, ZOOM" (2:58)
LES BAXTER
(Capitol 1390; F-1390)

● A plug tune that's being recorded all over the place gets one more good waxing from Les Baxter's chorus and orchestra. Making it sound very pretty, Les' version could win out. The lower end is a high flying number which sounds real flighty as done here. Both ends make good music.

"WAIT FOR ME" (2:56)
"IF" (2:35)
GUY LOMBARDO
(Decca 27449; 9-27449)

● Guy Lombardo and his boys have two first rate sides here. The upper half is a ballad with a terrific amount of potential sung well by Kenny Gardner. The flip is the high flying "If" which gets just one more shove with this version and Bill Flanagan's solo. Ops can't miss with this one.

"THE SIDEWALK SHUFFLERS" (2:54)
"DROP ANOTHER BEAN IN THE BUCKET, JOE" (3:12)
BOB CROSBY
(Coral 60368; 9-60368)

● A jivy number with a good beat is tossed around on the upper deck by Bob Crosby and his Bobcats. The Bucket Brigade comes in for a good fast chorus and makes the affair an appealing one. Lower end is a happy sounding item in which Bob and the chorus do the vocal. Both ends should get a play in the boxes.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WAIT FOR ME"	Guy Lombardo	Decca 27449; 9-27449	
★ "SALLY DOESN'T CARE"	Gordon Jenkins	Decca 27433; 9-27433	
★ "WOULD I LOVE YOU"	Tony Martin	RCA Victor 20-4056; 47-4056	
★ "IN YOUR ARMS"	Paul Weston	Columbia 39114	
★ "I'D CLIMB THE HIGHEST MOUNTAIN"	Ziggy Elman	MGM 10902; K10902	

"MY DEAR ONE" (2:53)
"BETWEEN TWO TREES" (2:56)
HARRY BABBITT
(Coral 60367; 9-60367)

● A slow ballad is twirled about here by Harry Babbitt in his usual fine style. Joined by the Mellomen and George Cates' orchestra, Harry turns in a good performance. The second side finds the same combination going to town on another ballad again doing a competent job. Ops might tune in.

"SHADOW TIME" (3:16)
"THEY CAN'T TAKE THAT AWAY FROM ME" (3:10)
CARMEN CAVALLARO
(Decca 27422; 9-27422)

● Carmen Cavallaro has two piano solos to offer and he does them in exciting manner. The upper half is a slow ditty on which Carmen gets some backing from the orchestra. Lower end is a wonderful oldie with some extremely appealing piano playing. This side gets our nod.

"FAITHFUL" (2:45)
"JUST FOR TONIGHT" (2:54)
ART MOONEY ORCH.
(MGM 10906; K10906)

● A couple of ballads are dished out on this platter by Art Mooney's orchestra. Both ends get a smooth arrangement from the boys and a pleasing vocal by Alan Foster and the Skylarks. Although neither end will set the world on fire, this disk should hold its own in the boxes.

"I'D CLIMB THE HIGHEST MOUNTAIN" (2:56)
"ZIG'S MAMBO" (2:43)
ZIGGY ELMAN ORCH.
(MGM 10902; K10902)

● Ziggy Elman has a potential hit in the upper half. Taking a very appealing ballad, he turns in some wonderful trumpeting and then introduces Emma-Lou Welch for the lyrics. The combination makes this one to watch. Lower half is an instrumental mambo showing off some excellent musicianship. Ops should get with this one.

"YEARNING" (2:47)
"EMMA LOU" (2:41)
JAN GARBER ORCH.
(Capitol 1392; F-1392)

● Jan Garber comes through with one of his easy to take sides on the top deck with Roy Cordell vocalizing on a medium paced ballad. The second side is a cute little thing with the Vocal Trio singing out the words. Ops who have the spots might take a look at this.

"BEAUTIFUL BROWN EYES" (2:45)
"AT THE CLOSE OF A LONG, LONG DAY" (2:39)
JIMMY WAKELY
(Capitol 1393; F-1393)

● Jimmy Wakely teams up with the Les Baxter chorus to give out with a couple of winning sides. The upper level features some listenable lyrics and an excellent vocal by Jimmy. Lower half too turns out as pleasant fare for music ops who oughta get aboard. Both ends sound good.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	FE—Federal	RA—Rainbow
AD—Adam	JU—Jubilee	RE—Regent
AL—Aladdin	KI—King	RG—Regal
AP—Apollo	LO—London	RO—Rondo
BU—Bullet	ME—Mercury	5A—5avoy
CA—Capitol	MG—MGM	5IT—5ittin' In
CO—Columbia	MO—Modern	5P—5pecialty
CR—Coral	NA—National	TE—Tempo
DA—Dana	OR—Oriole	TW—Tower
DE—Decca	PR—Prestige	VI—Victor
4 5tar—Four 5tar		

Pos. Last Week

1 — MY HEART CRIES FOR YOU

GUY MITCHELL & MITCH MILLER

CA-1328 (F-1328)—Jimmy Wakely
CO-39069 (6-918)—Guy Mitchell—Mitch Miller
CO-39086 (4-39086)—5tafford & Autry
CO-39142 (4-39142)—Ken Griffin
DE-27333 (9-27333)—Victor Young Orch.
DE-27378 (9-27378)—Knight-Foley
ME-5563 (5563x45)—Vic Damone
ME-8209 (8209x45)—Dinah Washington
MG-10868 (K10868)—Bill Farrell
VI-20-3978 (47-3978)—Dinah Shore

2

2 — TENNESSEE WALTZ

PATTI PAGE

CA-1316 (F-1316)—Les Paul
CO-20551—Roy Acuff
CO-39065—Jo 5tafford
CO-39113 (4-39113)—5ammy Kaye
CR-60313 (9-60313)—Erskine Hawkins
DE-46122 (9-46122)—J. & L. Short
DE-27336 (9-27336)—Guy Lombardo
LO-867 (45-867)—Anita O'Day
ME-5534 (5534x45)—Patti Page
MG-10864—Tommy Tucker
VI-20-3979 (47-3979)—Fontane Sisters
VI-21-0407 (48-0407)—Pee Wee King

1

3 — THE THING

PHIL HARRIS

CO-39068 (6-919)—Arthur Godfrey
CR-60333 (9-60333)—Ames Bros.
DE-27350 (9-27350)—Danny Kaye
LO-873 (45-873)—Teresa Brewer
ME-5548 (5548x45)—Two Ton Baker
MG-10864—Tommy Tucker
VI-20-3968 (47-3968)—Phil Harris
VI-21-0411 (48-0411)—June Carter
VI-20-3986 (47-3986)—Red Caps

3

4 — NEVERTHELESS

MILLS BROS.—RALPH FLANAGAN ORCH.

CA-1190 (F-1190)—Ray Anthony O.
CO-38982 (6-813)—Paul Weston O.
CO-39044 (6-888)—Frank 5inatra
DE-27253 (9-27253)—Mills Bros.
LO-773—Teddy Philips O.
ME-5495 (5495 x 45)—Frankie Laine
MG-10772—Monica Lewis
VI-20-3904 (47-3904)—R. Flanagan O.

5

5 — YOU'RE JUST IN LOVE

PERRY COMO and FONTANE SISTERS

CO-39052—Clooney & Mitchell
CR-60335 (9-60335)—Tilton & Babbitt
DE-27317 (9-27317)—Merman & Haymes
ME-5545—Chapel & LeWinter O.
MG-10845—Russ Case
VI-20-3945 (47-3945)—Como & Fontane 5isters

7

6 — HARBOR LIGHTS

SAMMY KAYE ORCH.

CA-1190 (F-1190)—Ray Anthony O.
CO-38963 (6-784)—5ammy Kaye O.
CO-38889 (6-710)—Ken Griffin
DE-27219 (9-27219)—Bing Crosby
DE-27208 (9-27208)—Guy Lombardo O.
LO-781 (30194)—Lorry Raine
ME-5488 (5488x45)—Dinah Washington
ME-5461 (5461x45)—Byrd & The Harmonicats
MG-10823—5hep Fields
TW-1488—Tony Papa O.
VI-20-3911 (47-3911)—R. Flanagan O.

4

7 — THE ROVING KIND

GUY MITCHELL & MITCH MILLER

CO-39067 (6-918)—Mitchell & Miller
DE-27332 (9-27332)—Weavers
ME-5573—Rex Allen
MG-10879—The Melodeons

9

8 — IF

PERRY COMO

CA-1342 (F-1342)—Dean Martin
CA-1351 (F-1351)—Jan Garber
CO-39082 (6-939)—Jo 5tafford
CR-60355 (9-60355)—Denny Vaughan
DE-27391 (9-27391)—Ink 5pots
ME-5565 (5565x45)—Vic Damone
VI-20-3997 (47-3997)—Perry Como

—

9 — TO THINK YOU'VE CHOSEN ME

EDDY HOWARD ORCH.

CA-1307 (F-1307)—5tafford-MacRae
CO-39036 (6-867)—5ammy Kaye Orch.
CR-60327 (9-60327)—Ames Bros.
DE-27262 (9-27262)—5y Oliver
LO-859 (45-859)—Henry Jerome
ME-5517 (5517x45)—Eddy Howard
MG-10839 (K10839)—Art Mooney
VI-20-3976 (47-3976)—Three 5uns

8

10 — BE MY LOVE

MARIO LANZA

CA-1352 (F-1352)—Ray Anthony O.
CO-39157—Les Brown O.
DE-27366 (9-27366)—Victor Young O.
MG-10799 (K10799)—Billy Eckstine
VI-10-1561 (49-1353)—Mario Lanza

—

11) BU5HEL AND A PECK. 12) THINKING OF YOU. 13) 50 LONG. 14) OH BABE. 15) ALL MY LOVE. 16) ZING, ZING—ZOOM, ZOOM. 17) NOBODY'5 CHA5ING ME. 18) GET OUT THO5E OLD RECORD5. 19) MU5IC BY THE ANGELS. 20) IT 15 NO 5ECRET.

NOW ON M-G-M RECORDS



WOODY HERMAN and his Orchestra
'JET'
'LONESOME GAL'
Available 2 Record Speeds
78 RPM - MGM 10909 • 45 RPM - MGM K10909

TEX BENEKE and his Orchestra



'SENTIMENTAL MUSIC'
'DOWN IN NASHVILLE, TENNESSEE'
Available 2 Record Speeds
78 RPM - MGM 10910 • 45 RPM - MGM K10910

Yes! M-G-M HAS THE HITS !!!

ABA DABA HONEYMOON ROW, ROW, ROW 78 RPM—MGM 30282 • 45 RPM—MGM K30282	Debbie Reynolds Carleton Carpenter
ZING ZING—ZOOM ZOOM FIDDLIN' FOR FUN 78 RPM—MGM 30324 • 45 RPM—MGM K30324	David Rose and his Orch.
SHENANDOAH WALTZ BY HECK 78 RPM—MGM 10897 • 45 RPM—MGM K10897	Tommy Tucker and his Orch.
BRING BACK THE THRILL I APOLOGIZE 78 RPM—MGM 10903 • 45 RPM—MGM K10903	Billy Eckstine
IN THE LAND OF MAKE BELIEVE MORE THAN I CARE TO REMEMBER 78 RPM—MGM 10900 • 45 RPM—MGM K10900	Bill Farrell
HOW COULD YOU BELIEVE ME WHEN I SAID I LOVED YOU WHEN YOU KNOW I'VE BEEN A LIAR ALL MY LIFE TOO LATE NOW 78 RPM—MGM 30316 • 45 RPM—MGM K30316	Fred Astaire and Jane Powell

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

Yes! M-G-M RECORDS ARE BETTER THAN EVER!

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DADDY'S LITTLE BOY" (2:50)

"DADDY'S LITTLE GIRL" (2:53)

EDDY HOWARD ORCH.

(Mercury 5578)

● Two easy ballads are offered on this platter by Eddy Howard and his orchestra. Both ends are sentimental pieces just right for Eddy's kind of delivery. The upper deck is a cute thing which should be very winning while the lower end is a sweet tune that went over big last year. Both ends will get plenty of play.

"WALKING ON THE GREEN GRASS" (2:36)

"SEA ROVIN' COWBOY" (2:35)

TERRY SHAND ORCH.

(King 15091)

● Terry Shand turns out a happy sounding thing on the top deck, singing out the cute lyrics while the band backs him up with some fine instrumentals. On the flip he does a combination nautical-western item which also has a good set of lyrics. Both sides are happy things to hear.

"IN OLD VIENNA" (2:54)

"TAKE MY LOVE" (2:53)

MACKLIN MORROW

(MGM 30325; K30325)

● A very nostalgic melody gets a wonderful going over from Macklin Morrow on the upper level. Lawrence Brooks turns up with the lyrics and does a fine job. The lower end is a ballad on which Brooks and Morrow team up again to turn out a good side. Ops will do ok with both of these ends.

"HUG YOUR JUG" (2:37)

"HOOSHA SHOOSHA" (2:43)

GALLI SISTERS

(National 9143)

● A happy sounding drinking item is offered on the upper half by the Galli Sisters. There's lots of noise and spirited singing by the group. Taverns will take this. The second side is another happy tiem with lots of animation and loads of voices. Ops should find this one profitable.

"WITH THESE HANDS" (2:53)

"OUR FINEST HOUR" (2:48)

LEE LAWRENCE

(London 800)

● Lee Lawrence puts his full voice to work on an excellent ballad and makes it sound real good. Bruce Campbell's orchestra provides the setting and the combination turn out a listenable disk. The second side finds him doing another good job on a less commercial number. The top deck gets our nod.

SLEEPER OF THE WEEK

"YEAH, YEAH, YEAH" (2:45)

"THERE'S THAT LONELY FEELING AGAIN" (3:16)

LOUIS PRIMA

(Robin Hood 105)



LOUIS PRIMA

● Louis Prima breaks through once more with a jivy item which will probably go wild. Yelling "Yeah, Yeah, Yeah" throughout the piece, Louis makes this one a terrific bet. And ops can bet that the dough they took in on "Oh Babe" will be duplicated here. This one is done as a duet with Keely Smith and both Louis and Keely put a lot of spirit into the side while the band backs them up with some fast moving instrumentals. On the second side Keely goes it alone on a ballad into which she pours a lot of feeling. She interrupts the vocal to go through a recitation in the middle and she gets some fine backing from the orchestra. The side that has the potential is "Yeah, Yeah, Yeah." And it seems to us that ops who get this one into their machines are gonna be shouting just that.

"STARDUST" (2:15)

"THE SHEIK OF ARABY" (2:15)

JACK PLEIS

(London 898)

● Jack Fleis takes two oldies here and sends them on their way. The upper half is the perennial "Stardust" getting a slow wonderful piano rendition from Jack while the second side is another familiar tune on which some grand piano and organ are intertwined. These sides are good to hear.

"IN YOUR ARMS" (2:41)

"IF IT HADN'T BEEN FOR YOU" (2:51)

JAN GARBER

(Capitol 1384; F-1384)

● Jan Garber turns in a high powered side here with a very smooth version of a tune with strong possibilities. Roy Cordell and the Quintet come up with a very easy vocal which enhances the side no end. The lower half is a ballad also and it too has a lot of potential. Both ends of this one have a great deal to recommend them.

"WAIT FOR ME" (2:37)

"MEMPHIS BLUES" (2:25)

CLYDE McCOY ORCH.

(Mercury 5550)

● A wonderful ballad is done in an emphatic way on this platter by Clyde McCoy's orchestra. First the chorus comes in and then Chris Abbott follows through with the vocal. The second side is a typical Clyde McCoy arrangement which should be familiar to all listeners. This should hold its own in the boxes.

"TELL ME YOU LOVE ME" (3:11)

"LET ME LOOK AT YOU" (2:44)

CLARK DENNIS

(Capitol 1400; F-1400)

● Clark Dennis gives this Pagliacci tune a good run here. Letting go with a very plush arrangement and vocal, Clark turns in one of his better performances on this side. The lower end is a less promising thing which doesn't seem to have too much commercial appeal. The top deck though should go well.

"WHO-ZITS FROM MASSACHUSETTS" (2:55)

"ANY TIME IS SWEETHEART TIME" (2:30)

JOHNNY LONG ORCH.

(King 15092)

● Johnny Long has a very winning number on the upper end. It has some very appealing lyrics and Jimmy Sedlar and the Glee Club sing them out in a grand manner. The second side is a swingy item with the Long Shots and the Glee Club joining up to tap out a happy version. Ops should get going here.

"EASTER PARADE" (2:21)

"LET'S GO TO CHURCH" (2:23)

MARGARET WHITING & JIMMY WAKELY

(Capitol 1392; F-1392)

● In anticipation of the Easter season, Margaret Whiting and Jimmy Wakely turn out a disk which should go fast. First they do the standard Irving Berlin tune and then the big hit of last year's Easter season. Both ends are bound to get a lot of play in the next few months and ops oughta get this into their machines.

"THE NAVY GETS THE GRAVY BUT THE ARMY GETS THE BEANS" (2:08)

"PA-PA-PA-PA-POLKA" (2:00)

JERRY LEWIS

(Capitol 1385; F-1385)

● Two novelties are dished out here in Jerry Lewis' comic style. The top deck has some funny lyrics which are probably even funnier when you see the guy doing them. Lower end isn't too much for pop appeal but just imagining Jerry doing these tunes is funny enough to get a play.

"SENTIMENTAL MUSIC" (2:46)

"I LOVE THE WAY YOU SAY GOODNIGHT" (2:57)

FRANKIE CARLE ORCH.

(RCA Victor 20-4057; 47-4057)

● Frankie Carle takes his piano for a ride on a couple of sides that should go. The upper half is an attractive ballad on which Frankie turns out a good arrangement and Joan House comes through with a likeable vocal. The second side is a cute tune done in duet style by Joan and Roger Coleman. Both sides make for good listening.

"WHEN YOU RETURN" (3:05)

"IN YOUR ARMS (2:44)

PAUL WESTON ORCH.

(Columbia 39114)

● Paul Weston puts his orchestra through its paces with a tune that's getting a lot of attention. The Norman Luboff Choir joins in and sings the chorus in fine style. The lower half is the best version we've heard yet of the old "Barcarolle." It's very smooth and sweet and has great possibilities. Ops shouldn't pass this one up.

"I TAUT I TAW A PUDDY TAT" (2:55)

"THE BEANBAG SONG" (2:05)

HELEN KANE

(Columbia 39154)

● A couple of novelties are turned out on this platter by Helen Kane. Using her tiny voice, she goes through a promising novelty on the top deck accompanied by Jimmy Carroll's orchestra with Donald Bain providing some good imitations. The lower end is another cute item which Helen does in similar style. Ops who have the right spots should grab this.

"AROUND THE WORLD" (2:25)

"SIDEWALK SHUFFLERS" (2:25)

MEL TORME

(Capitol 1383; F-1383)

● Mel Torme has two fast paced items on this disk and he does a grand job on both of them. The upper half roams all around the world while Mel gives out with some good lyrics to Pete Rugolo's accompaniment. Lower end is a jivy thing which also comes out ok. Ops will do fine with these.

'ROUND THE WAX CIRCLE

NEW YORK:

There's more and more action on the 45 rpms in the juke boxes as conversions and installation of new equipment mounts. Some of the major diskeries report that 50% of their sales are in 45. . . . **Nat Shapiro** landed the **Billy Eckstine** record promotion account and digs right into Eckstine's latest hit, "Bring Back The Thrill." . . . **Teresa Brewer** off on a personal appearance tour hitting the Copa in Pittsburgh, the Oriental Theater in Chicago and the Last Frontier in Las Vegas. Her "If You Want Some Lovin'" will be featured. . . . **Richie Lisella**, Teresa's manager, has signed up **Al Martino**, singer and recent winner on the **Arthur Godfrey** show. . . . That's a fascinating book that **George Simon** got out on **Ralph Flanagan**. George took all the pictures himself and wrote the continuity. . . . **Jack Dupree's** Apollo recording of "The Deacon's Party" has built up a 20,000 sale throughout the south and southwest with just samples to distribs. . . . The Post Office will no longer insure records being sent through the mails. Too many have been arriving broken, no matter how they are packed. . . . **Herman Lubinsky** and **Lee Magid** of Savoy back from their trip to the south, waxing their artists and looking for new talent. . . . Dj **Jackson Lowe** of Washington, D. C., switches to WINX this week. He formerly was on WWDC. . . . The continuity sheets that Capitol is sending out to disk jockeys on **Stan Freberg's** "John and Marsha" are hilarious. . . . They're a take off on soap operas and one of tremendous crises that occurs, happens when Aunt Cleo's execution is moved forward a week so as not to conflict with the annual Arbor Day Celebration at San Quentin. . . . **Johnny Desmond** waxed plenty of MGM disks while in N. Y. with the Breakfast Club. . . . **Bobby Wayne** had 1,000 of his new hit "Let Me In" distributed at the Wurlitzer showing in Boston. . . . **Jack Egan** takes over as manager of the recently reorganized **Gene Krupa** outfit. . . . **Buddy Morrow** has a new piano, a gift from **Claire Eggleston**, his beeootiful wife.



RALPH FLANAGAN

CHICAGO:

Juke box ops association here agreed at a big meeting to change over all old and new phonos to 2 plays 10c and 5 or 6 plays for 25c. Beginning this past week servicemen were advising all location owners that phonos would be changed over to this new 10c play "buy more music" plan. By Feb. 1 most of the juke box ops here will have completed changeovers. This means more play on more records for sales of more disks and bigger opportunities for pubberies, artists, diskeries and all in music field. . . . **Art Morton** a happy boy when TV Surprise Show (which may go network soon) picked up his option for another 13 weeks. This also goes for Al Trace and his ork as well as the **Dinning Sisters** who are part of this show. . . . **Teddy Phillips** made a quick dash into town for a day and then out again. He'll be back on Feb. 23 when he opens at the Aragon. . . . **Billy Bishop** was also in town and tho he phoned us didn't leave a return phone number where we could reach him. Billy into the Trianon. . . . In the meantime Charley Spivak is doing one grand, sweet job at the Trianon and, regardless of the below zero temperatures, has been pulling 'em in. . . . Al Beilin has got himself a busy month ahead. His daughter, Ruth, being married in Feb. His daughter, Evelyn, expecting a baby early in Feb. A batch of new tunes arrived. And Al hot about "By The Kissing Rock" from the "West Point Story" with a disk on the tune already out by **Art Lund**. . . . Irv Green of Mercury planning to bust into the juke box biz bigger than ever before in firm's history. Green's plan last summer whereby ops received free disks for purchases was one of the best. Mercury may come up with another plan soon that'll benefit juke box ops.



ART MORTON

LOS ANGELES:

Looks like the dance craze ditties are definitely on their way up again. . . . Following the belated success of Tempo's four-year old release, "Stumbling," ever since a few months back when a Seattle dance team named **Jim** and **Ginny Brooks** whipped up a dance routine for it, **Irving Fogel** has lined up on the Theme label a newie by the Todds with the intriguing title of "Boomp Pa Deedle Doodle." . . . We heard it, and it sounds like a lot of fun, easier to dance than it is to say. . . . As with "Stumbling," a dance chart will be issued with each record and plans are afoot for an **Arthur Murray** dance studio tie-in cross-country.



KAY STARR

Eddie Mesner of Aladdin in New York hot on the trail of a talented frail, we gathered from brother **Leo**, also informed us that he'd just signed up the **Mt. Zion Jubilaires**. . . . Dropped in on friend **Art Rupe** of Specialty to learn that **Percy Mayfield** is setting new house records on his first national tour and that **Roy Milton** is packing 'em in at The Last Word on Central Avenue. . . . Found **Joe Bihari**, **Jack Allison**, publicist **Bob Stern** and fine orkster **Van Alexander** lending a sharp ear to a gal named **June Barton**, who sounds like Kay Starr and very good too. . . . Her first release, cut just the night before by Alexander, will be "Just Like Two Drops Of Water" and "Chocolate Choo-Choo." . . . **Gordon Wolf** of Sunland Music, MGM distribs, tells us that "Aba Dabba Honeymoon" is off to the races but good, with the **Debby Reynolds-Carlton Carpenter** novelty destined to go on all locations.

Just had a call from **Jim Bray**, bidding us goodbye, that is as topman for the local London setup. . . . Jim checks out Feb. 1 to head up the recently formed Vega Records, low-priced, long-play outfit, as president of the firm. . . . Salesman **Bill Jones** has already left, going back to Douglas Aircraft in a personnel job. . . . For the time being, until further announcement from the London head office in the East, their local distribution setup seems to be undecided, other than that disc promotion ace **Dottie Vance** has taken over the downtown sales territory.



THESE DECCA RECORDS
Available on 45 RPM—78 RPM

Available in Two Couplings

GUY LOMBARDO

GET OUT THOSE OLD RECORDS

coupled with

SHENANIGANS

DECCA 27452 (78 rpm) and 9-27452 (45 rpm)

GET OUT THOSE OLD RECORDS—also coupled with

TENNESSEE WALTZ

DECCA 27336 (78 rpm) and 9-27336 (45 rpm)

COMING UP!

HANK "SUGARFOOT" GARLAND

FLYING EAGLE POLKA
and
IT IS NO SECRET

DECCA 46281 (78 rpm) and 9-46281 (45 rpm)

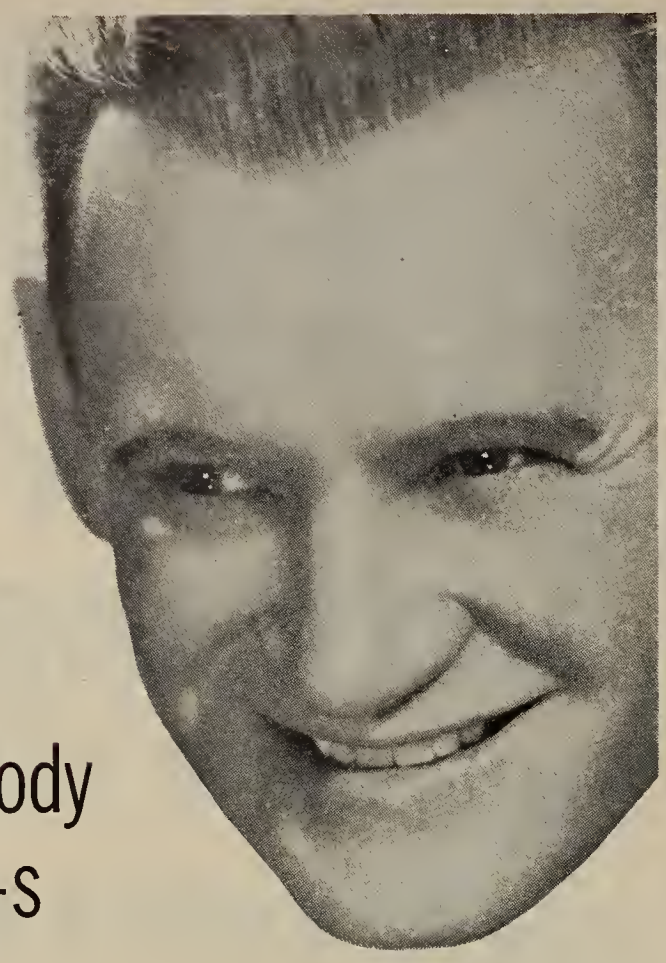
COMING UP!

CECIL GANT

TRAIN TIME BLUES #2
and
IT AIN'T GONNA BE LIKE THAT

DECCA 48191 (78 rpm) and
DECCA 9-48191 (45 rpm)

DECCA RECORDS



everybody
l-o-v-e-s

Sammy Kaye's

BIG NEW SUCCESS

"Tell me you love me"



Paired with "MY DEAR LITTLE GIRL OF THETA CHI"

78 rpm 39140 33⅓ rpm 3-39140 45 rpm 4-39140

Don't Delay—Display It, Install It, Sell It Today!

Columbia Records

First, Finest, Foremost in Recorded Music

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 3.

Ted Steele

WMCA—New York, N. Y.

1. BE MY LOVE *(Mario Lanza)*
2. HARBOR LIGHTS *(Sammy Kaye)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. SO LONG *(Jenkins-Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. IF *(Perry Como)*
7. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
8. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*
9. THE NIGHT IS YOUNG *(Vaughn Monroe)*
10. ACROSS THE WIDE MISSOURI *(Hugo Winterhalter)*

Bob Earle

KSO—Des Maines, Iowo

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. HOT ROD RACE *(Tiny Hill)*
4. IT IS NO SECRET *(Bill Kenny)*
5. IF *(Jo Stafford)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. THE ROVING KIND *(Guy Mitchell)*
8. HARBOR LIGHTS *(Ray Anthony)*
9. THE THING *(Phil Harris)*
10. BE MY LOVE *(Ray Anthony)*

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. BE MY LOVE *(Mario Lanza)*
2. JOHN AND MARSHA *(Stan Freberg)*
3. IF *(Perry Como)*
4. SO LONG *(The Weavers)*
5. I STILL FEEL THE SAME ABOUT YOU *(June Hutton)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. IF YOU'VE GOT THE MONEY *(June Hutton)*
8. WHAT DID I DO? *(Fontane Sisters)*
9. TENNESSEE WALTZ *(Patti Page)*
10. ZING, ZING—ZOOM, ZOOM *(Percy Faith)*

Art Tacker

WTAO—Cambridge, Moss.

1. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
2. BE MY LOVE *(Mario Lanza)*
3. IF *(Billy Eckstine)*
4. MY BOUQUET *(Hugo Winterhalter)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. KEEP ME IN MIND *(Burt Taylor)*
7. IF *(Perry Como)*
8. SO LONG *(Jenkins-Weavers)*
9. BRING BACK THE THRILL *(Mary Mayo)*
10. I APOLOGIZE *(Billy Eckstine)*

Bob Corley

WQXI—Atlanto, Ga.

1. MY HEART CRIES FOR YOU *(Victor Young)*
2. TENNESSEE WALTZ *(Jo Stafford)*
3. BE MY LOVE *(Mario Lanza)*
4. YOU'RE JUST IN LOVE *(Perry Como)*
5. GET OUT THOSE OLD RECORDS *(T. Martin)*
6. SO LONG *(Gordon Jenkins)*
7. A PENNY A KISS *(T. Martin-D. Shore)*
8. IF *(Dean Martin)*
9. HULLABALOO *(Tommy Tucker)*
10. ABA DABA HONEYMOON *(Reynolds-Carpenter)*

Tom Shanahan

WEMP—Milwoukee, Wis.

1. IF *(Ferry Como)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Ralph Morterie)*
4. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
5. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. THE ROVING KIND *(Guy Mitchell)*
8. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
9. BE MY LOVE *(Mario Lanza)*
10. THINKING OF YOU *(Eddie Fisher)*

Don Bell

KRNT—Des Moines, Iowo

1. TENNESSEE WALTZ *(Les Paul)*
2. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
3. HOT ROD RACE *(Jimmy Dolan)*
4. MY HEART CRIES FOR YOU *(Guy Mitchell)*
5. HARBOR LIGHTS *(Ralph Flanagan)*
6. THE THING *(Phil Harris)*
7. TENNESSEE WALTZ *(Patti Page)*
8. IT IS NO SECRET *(Ink Spots)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. SHOTGUN BOOGIE *(Tennessee Ernie)*

Garry Stevens

WGY—Schenectady, N. Y.

1. MY HEART CRIES FOR YOU *(Dinah Shore)*
2. IF *(Perry Como)*
3. YOU'RE JUST IN LOVE *(Como & Fontane Sis.)*
4. HARBOR LIGHTS *(Ray Anthony)*
5. TENNESSEE WALTZ *(Patti Page)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. YOU LOVE ME *(Doris Day)*
8. CAN'T SEEM TO LAUGH ANYMORE *(Johnny Parker)*
9. BE MY LOVE *(Billy Eckstine)*
10. NEVERTHELESS *(Frankie Laine)*

Rex Dale

WCKY—Cincinnoti, Ohio

1. YOU'RE JUST IN LOVE *(Clooney & Mitchell)*
2. MY HEART CRIES FOR YOU *(Al Morgan)*
3. I TAUT I TAW A PUDDY TAT *(Benny Lee & Mary)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BE MY LOVE *(Ray Anthony)*
6. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
7. IF *(Billy Eckstine)*
8. IF YOU WANT SOME LOVIN' *(Teresa Brewer)*
9. JET *(King Cole)*
10. WHO'LL TAKE MY PLACE WHEN I'M GONE *(Lorry Raine)*

Frank White

KMYR—Denver, Colo.

1. IF *(Perry Como)*
2. THE ROVING KIND *(Guy Mitchell)*
3. IN YOUR ARMS *(Dinah Shore-Tony Martin)*
4. SILVER MOON *(Russ Morgan & Ork.)*
5. TELL ME YOU LOVE ME *(Sammy Kaye & Ork.)*
6. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
7. BE MY LOVE *(Ray Anthony & Ork.)*
8. HULLABALOO *(Freddy Martin & Ork.)*
9. MY MAN *(Toni Arden)*
10. WHEN YOU RETURN *(Mindy Carson)*

Ed Shaw

WFLA—Tampa, Fla.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Vic Damone)*
3. THE THING *(Phil Harris)*
4. A BUSHEL AND A PECK *(Johnny Desmond)*
5. HARBOR LIGHTS *(Ray Anthony)*
6. THINKING OF YOU *(Sarah Vaughon)*
7. NEVERTHELESS *(Ray Anthony)*
8. ALL MY LOVE *(Patti Page)*
9. THE ROVING KIND *(The Weavers)*
10. IF *(Vic Damone)*

John Corrigan

KXOK—St. Louis, Mo.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. SO LONG *(Gordon Jenkins)*
4. YOU'RE JUST IN LOVE *(Como & Fontane Sis.)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. IF *(Perry Como)*
8. COME UP THE MOUNTAIN *(Peggy Lee)*
9. A PENNY A KISS *(D. Shore-T. Martin)*
10. CAN'T SEEM TO LAUGH ANYMORE *(Johnny Parker)*

Louis Stone

WGBB—Freeport, N. Y.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. SO LONG *(The Weavers)*
3. IF *(Perry Como)*
4. TENNESSEE WALTZ *(Patti Page)*
5. YOU'RE JUST IN LOVE *(Como & Fontane Sis.)*
6. THE ROVING KIND *(Guy Mitchell)*
7. THE THING *(Phil Harris)*
8. A BUSHEL AND A PECK *(Johnny Desmond)*
9. ZING, ZING—ZOOM, ZOOM *(David Rose Ork. & Chorus)*
10. I TAUT I TAW A PUDDY TAT *(Benny Lee & Mary)*

Harry Light

WSAN—Allentawn, Po.

1. TENNESSEE WALTZ *(Patti Page)*
2. KEEP ME IN MIND *(Burt Taylor)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. CAN'T SEEM TO LAUGH ANYMORE *(Richard Hayes)*
5. NEVERTHELESS *(Paul Weston)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. IF *(Perry Como)*
8. IT'S ALWAYS YOU *(Jack Fina)*
9. THE THING *(Phil Harris)*
10. DOWN IN NASHVILLE, TENN. *(Dinah Shore)*

Cy Russell

WVCG—Coral Gables, Flo.

1. BE MY LOVE *(Mario Lanza)*
2. TENNESSEE WALTZ *(Patti Page)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
5. YOU'RE JUST IN LOVE *(Merman-Haymes)*
6. NEVERTHELESS *(Ralph Flanagan)*
7. THINKING OF YOU *(Sarah Vaughan)*
8. THE ROVING KIND *(Guy Mitchell)*
9. ALL MY LOVE *(Percy Faith)*
10. TENDERLY *(Ray Anthony)*

Wally Nelskog

WRSC—Seattle, Wash

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. YOU WONDERFUL YOU *(Gene Kelly)*
3. THINKING OF YOU *(Eddie Fisher)*
4. NEVERTHELESS *(Paul Weston)*
5. TENNESSEE WALTZ *(Patti Page)*
6. IF *(Perry Como)*
7. ABA DABA HONEMOON *(Reynolds-Carpenter)*
8. BE MY LOVE *(Mario Lanza)*
9. ALL MY LOVE *(Patti Page)*
10. THIRSTY FOR KISSES *(Ames Bros.)*

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Howard Malcolm
WTRY—Albany, N. Y.

1. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
2. THE ROVING KIND *(Guy Mitchell)*
3. SO LONG *(The Weavers)*
4. I TAUT I TAW A PUDDY TAT *(Benny Lee)*
5. TENNESSEE WALTZ *(Patti Page)*
6. THINKING OF YOU *(Don Cherry)*
7. LONGING *(Russ Morgan)*
8. GET OUT THOSE OLD RECORDS *(M. Martin)*
9. PRAYING TO ST. CHRISTOPHER *(Toni Arden)*
10. DON'T EVEN CHANGE A PICTURE *(Lee Morse)*

Eddie Gallaher
WTOP—Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(The Weavers)*
5. IF *(Perry Como)*
6. THE THING *(Phil Harris)*
7. THE ROVING KIND *(Guy Mitchell)*
8. HARBOR LIGHTS *(Sammy Kaye)*
9. NEVERTHELESS *(Paul Weston)*
10. THINKING OF YOU *(Don Cherry)*

Ira Cook
KECA—Hollywood, Calif.

1. IF *(Billy Eckstine)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. OVER AND OVER AND OVER *(M. Whiting)*
4. TENNESSEE WALTZ *(Patti Page)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
7. BE MY LOVE *(Mario Lanza)*
8. DEAR, DEAR, DEAR *(Champ Butler)*
9. WOULD I LOVE YOU *(Tony Martin)*
10. GET OUT THOSE OLD RECORDS *(G. Lombardo)*

Ray Perkins
KFEL—Denver, Colo.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE ROVING KIND *(Guy Mitchell)*
4. THE THING *(Phil Harris)*
5. YOU'RE JUST IN LOVE *(Mary Martin & Larry)*
6. IT IS NO SECRET *(Bill Kenny)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
9. JOHN AND MARSHA *(Stan Freberg)*
10. IF *(Perry Como)*

Bette Lou Purvis
WPGH—Pittsburgh, Pa.

1. TENNESSEE WALTZ *(Patti Page)*
2. BRING BACK THE THRILL *(Eddie Fisher)*
3. IF *(Perry Como)*
4. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
5. WHAT DID I SAY? *(Fontane Sisters)*
6. JET *(Buddy Johnson)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. SOMEBODY STOLE MY HORSE AND WAGON *(Hoagy Carmichael)*
9. IT'S ALWAYS YOU *(Jack Fina)*
10. OVER AND OVER *(Margaret Whiting)*

Ed Penney
WFGM—Fitchburg, Mass.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. YOU'RE JUST IN LOVE *(Perry Como)*
4. MR. ANTHONY'S BOOGIE *(Ray Anthony)*
5. IF A WERE A BLACKBIRD *(Stanley Black)*
6. I'M THE ONE WHO LOVES YOU *(Bob Dewey)*
7. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
8. IT'S ALWAYS YOU *(Jack Fina)*
9. IF *(Jo Stafford)*
10. I STILL FEEL THE SAME ABOUT YOU *(Ella Fitzgerald)*

Robin Seymour
WKMH—Dearborn, Mich.

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BRING BACK THE THRILL *(Eddie Fisher)*
6. SO LONG *(The Weavers)*
7. THE ROVING KIND *(Guy Mitchell)*
8. JET *(Nat King Cole)*
9. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
10. LOVING IS BELIEVING *(Ames Bros.)*

Lee Morris
WSB—Atlanta, Ga.

1. YOU'RE JUST IN LOVE *(Clooney-Mitchell)*
2. IF *(Perry Como)*
3. CHIMNEY CORNER DREAM *(Johnny Parker)*
4. LULLABY OF BROADWAY *(Frank DeVol's Ork.)*
5. ZING, ZING—ZOOM, ZOOM *(D. Rose & Ork.)*
6. CHERRY PIE *(R. Clooney-F. Sinatra)*
7. TENNESSEE WALTZ *(Patti Page)*
8. GEE, I'M LONESOME TONIGHT *(S. Vaughan)*
9. MY HEART CRIES FOR YOU *(Dinah Shore)*
10. A BUSHEL AND A PECK *(Connie Haines)*

Bud Wendell
WJMO—Cleveland, Ohio

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BRING BACK THE THRILL *(Eddie Fisher)*
6. LOVING IS BELIEVING *(Ames Bros.)*
7. MAGIC TREE *(Nat King Cole)*
8. DEAR, DEAR, DEAR *(Champ Butler)*
9. ROSIE *(Snookey Lanson)*
10. I'M PRAYING TO ST. CHRISTOPHER *(Toni Arden)*

Myron Barg
WIND—Chicago, Ill.

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
4. SO LONG *(Jenkins-Weavers)*
5. THE ROVING KIND *(The Weavers)*
6. TENNESSEE WALTZ *(Patti Page)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
9. JET *(King Cole)*
10. BOUTONNIERE *(Mindy Carson)*

Dick Coleman
WCBM—Baltimore, Md.

1. IF *(Perry Como)*
2. BE MY LOVE *(Mario Lanza)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. REMEMBER ME, I'M THE ONE WHO LOVES YOU *(Bob Dewey)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(Ames Bros.)*
7. I GUESS I'LL HAVE TO DREAM THE REST *(Dick Haymes)*
8. NEVERTHELESS *(Paul Weston)*
9. ABA DABA HONEYMOON *(Debbie Reynolds & Carleton Carpenter)*
10. TENNESSEE WALTZ *(Patti Page)*

Roger Clark
WNOR—Norfolk, Va.

1. IF *(Perry Como)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. TENNESSEE WALTZ *(Patti Page)*
4. THE ROVING KIND *(Guy Mitchell)*
5. AY AY CHUG-A-CHUG *(Peggy Lee)*
6. LULLABY OF BROADWAY *(Bennie Fields)*
7. A FRIEND OF JOHNNY *(Ink Spots)*
8. THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL *(Vaughn Monroe)*
9. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
10. SO LONG *(Weavers-Jenkins)*

Bill Cook
WAAT—Newark, N. J.

1. DO SOMETHING FOR ME *(The Dominoes)*
2. BE MY LOVE *(Mario Lanza)*
3. TENNESSEE WALTZ *(Patti Page)*
4. ONCE THERE LIVED A FOOL *(S. Churchill)*
5. TEARDROPS *(Ruth Brown)*
6. ONCE THERE LIVED A FOOL *(J. Grissom)*
7. I CRY *(Buddy Johnson)*
8. PERDIDO *(Sarah Vaughan)*
9. I MISS YOU SO *(The Orioles)*
10. HARBOR LIGHTS *(The Dominoes)*

Sherm Feller
WCOP—Boston, Mass.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. A PENNY A KISS *(Brewer-Lanson)*
3. WHO-ZITS FROM MASSACHUSETTS *(J. Long)*
4. ZING, ZING—ZOOM, ZOOM *(Percy Faith)*
5. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*
6. IF *(Billy Eckstine)*
7. TELL ME YOU LOVE ME *(Vic Damone)*
8. SENTIMENTAL MUSIC *(Patti Page)*
9. I SOLEMNLY SWEAR *(Glen Moore)*
10. ABA DABA HONEYMOON *(Reynolds-Carpenter)*

Jay McMaster
WMEX—Boston, Mass.

1. BRING BACK THE THRILL *(Eddie Fisher)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. BE MY LOVE *(Mario Lanza)*
4. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
5. IF *(Perry Como)*
6. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
7. ZING, ZING—ZOOM, ZOOM *(Percy Faith)*
8. VISION OF BERNADETTE *(Bobby Wayne)*
9. NIGHT IS YOUNG *(Vaughn Monroe)*
10. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*

Jackson Lowe
WINX—Washington, D. C.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. THINKING OF YOU *(Don Cherry)*
3. TENNESSEE WALTZ *(Patti Page)*
4. BE MY LOVE *(Mario Lanza)*
5. I STILL FEEL THE SAME ABOUT YOU *(Ella Fitzgerald & Ink Spots)*
6. HARBOR LIGHTS *(Ralph Flanagan)*
7. SO LONG *(G. Jenkins-Weavers)*
8. IF *(Perry Como)*
9. JET *(Nat King Cole)*
10. MAY THE GOOD LORD BLESS AND KEEP YOU *(Frankie Laine)*

THE SINGLES ARE ON THE MARCH!

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9 TOP SINGERS — 9 GREAT COMPOSERS

54 TIN PAN ALLEY ALL TIME GREATS! ON 27 SINGLE RECORDS!

THE BIGGEST, MOST PLAYABLE RELEASE OF NEWLY RECORDED SINGLE RECORDS IN 53 YEARS . . .

PERRY COMO Sings The Songs O BILLY ROSE
Without A Song / More Than You Know.... 20/47-4033
It's Only A Paper Moon / Me And My Shadow 20/47-4034
That Old Gang Of Mine / I Found A Million Dollar Baby (In A 5c & 10c Store). 20/47-4035

DINAH SHORE Sings The Songs Of GUS KAHN
I'm Through With Love / Makin' Whoopee 20/47-4045
Orchids In The Moonlight / Around The Corner 20/47-4046
I Wonder Where My Baby Is Tonight / My Isle Of Golden Dreams 20/47-4047

TONY MARTIN Sings The Songs Of ARTHUR FREED
Singin' In The Rain / Pagan Love Song.... 20/47-4048
I Cried For You / You Are My Lucky Star.... 20/47-4049
You Were Meant For Me / It Was So Beautiful 20/47-4050

MINDY CARSON Sings The Songs Of DeSYLVA, BROWN & HENDERSON
Button Up Your Overcoat / Together 20/47-4039
Just A Memory / Thank Your Father 20/47-4040
You're The Cream In My Coffee / The Best Things In Life Are Free 20/47-4041

EDDIE FISHER Sings The Songs Of WALTER DONALDSON
My Mammy / My Blue Heaven.... 20/47-4036
(What Can I Say) After I Say I'm Sorry? / My Mom 20/47-4037
My Buddy / At Sundown.... 20/47-4038

FRAN WARREN Sings The Songs Of HAROLD ARLEN
Over The Rainbow / Stormy Weather.... 20/47-4027
I Gotta Right To Sing The Blues / One For My Baby... 20/47-4028
Let's Fall In Love / Between The Devil And The Deep Blue Sea... 20/47-4029

DON CORNELL Sings The Songs Of SAMMY FAIN
Let A Smile Be Your Umbrella / Wedding Bells (Are Breaking Up That Old Gang Of Mine).... 20/47-4042
That Old Feeling / Was That The Human Thing To Do 20/47-4043
When I Take My Sugar To Tea / I'll Be Seeing You... 20/47-4044

LISA KIRK Sings The Songs Of JIMMY McHUGH
I Feel A Song Comin' On / Don't Blame Me..... 20/47-4030
I'm In The Mood For Love / I Can't Believe That You're In Love With Me ... 20/47-4031
You're A Sweetheart / Exactly Like You..... 20/47-4032

DENNIS DAY Sings The Songs Of SIGMUND ROMBERG
When I Grow Too Old To Dream / Lover, Come Back To Me.... 20/47-4051
When Hearts Are Young / Silver Moon..... 20/47-4052
Serenade / Deep In My Heart Dear..... 20/47-4053

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 10, 1951

New York, N. Y.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. NEVERTHELESS *(Mills Bros.)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. THE ROVING KIND *(Guy Mitchell)*
8. IF *(Perry Como)*
9. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
10. BE MY LOVE *(Mario Lanza)*

Chicago, Ill.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. HARBOR LIGHTS *(Sammy Kaye)*
9. THE THING *(Phil Harris)*
10. IF *(Perry Como)*

Los Angeles, Cal.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. BE MY LOVE *(Mario Lanza)*
5. THINKING OF YOU *(Don Cherry)*
6. NEVERTHELESS *(Mills Bros.)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. MAY THE GOOD LORD BLESS AND KEEP YOU *(Bing Crosby)*
9. THE ROVING KIND *(Weavers)*
10. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*

Brodhead, Wis.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. SO LONG *(Gordon Jenkins)*
3. THE ROVING KIND *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. FLYING EAGLE POLKA *(Pinetoppers)*
6. MIDDLE OF A RIDDLE *(Jan Garber)*
7. YEA-BOO *(Anita O'Day)*
8. I'M AFRAID TO LOVE YOU *(Trudy Richards)*
9. JUST THE WAY YOU ARE *(Gordon MacRae)*
10. HUMPTY DUMPTY HEART *(Jan Garber)*

Long Island City, N. Y.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
4. THE ROVING KIND *(Guy Mitchell)*
5. IF *(Perry Como)*
6. BE MY LOVE *(Mario Lanza)*
7. THE THING *(Phil Harris)*
8. THINKING OF YOU *(Don Cherry)*
9. NOBODY'S CHASING ME *(Evelyn Knight)*
10. HARBOR LIGHTS *(Sammy Kaye)*

Andalusia, Alabama

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. TO THINK YOU'VE CHOSEN ME *(Sammy Kaye)*
4. NEVERTHELESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Guy Lombardo)*
6. THE THING *(Phil Harris)*
7. NOBODY'S CHASING ME *(Doris Day)*
8. A BUSHEL AND A PECK *(Como-Hutton)*
9. THINKING OF YOU *(Andre Previn)*
10. DON'T SAY YOU CARE *(Jack Owens)*

Fertile, Minn.

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. MY HEART CRIES FOR YOU *(Foley-Knight)*
3. HOT ROD RACE *(Tiny Hill)*
4. ALEXANDER'S RAG TIME BAND *(S. Bjornson)*
5. BUSHEL AND A PECK *(Andrews Sisters)*
6. THINKING OF YOU *(Don Cherry)*
7. THE THING *(Phil Harris)*
8. I CAN'T GET STARTED *(Sarah Vaughan)*
9. NEVERTHELESS *(Mills Bros.)*
10. HARBOR LIGHTS *(Harmonicats)*

Newburgh, N. Y.

1. ABA DABBA HONEYMOON *(Carpenter-Reynolds)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Eddie Fisher)*
4. IF *(Billy Eckstine)*
5. THE ROVING KIND *(Guy Mitchell)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. SO LONG *(Weavers)*
8. BE MY LOVE *(Mario Lanza)*
9. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
10. HOW COULD YOU BELIEVE ME? *(Astaire-Powell)*

Seattle, Wash.

1. JOHN AND MARSHA *(Stan Freberg)*
2. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
3. TENNESSEE WALTZ *(Les Paul)*
4. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
5. HARBOR LIGHTS *(Ray Anthony)*
6. BUSHEL AND A PECK *(Whiting Wakely)*
7. I'LL NEVER BE FREE *(Starr-Ernie)*
8. ORANGE-COLORED SKY *(Kenton-Cole)*
9. IF *(Dean Martin)*
10. I'LL ALWAYS LOVE YOU *(Dean Martin)*

Deadwood, S. Dakota

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. OH BABE *(Kay Starr)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. GET OUT THOSE OLD RECORDS *(G. Lombardo)*
5. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
6. SO LONG *(Paul Weston)*
7. BE MY LOVE *(Ray Anthony)*
8. BUSHEL AND A PECK *(Como-Hutton)*
9. I TORE UP YOUR PICTURE *(Frank Petty Trio)*
10. THE THING *(Phil Harris)*

St. Paul, Minn.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. YOU'RE JUST IN LOVE *(Perry Como)*
4. THE ROVING KIND *(Guy Mitchell)*
5. I STILL FEEL THE SAME ABOUT YOU *(Fitzgerald-Ink Spots)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. THINKING OF YOU *(Don Cherry)*
8. NEVERTHELESS *(Mills Bros.)*
9. A PENNY A KISS *(Eddy Howard)*
10. SHOTGUN BOOGIE *(Tennessee Ernie)*

Baltimore, Maryland

1. NEVERTHELESS *(Mills Bros.)*
2. THINKING OF YOU *(Eddie Fisher)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. SO LONG *(Weavers)*
5. A BUSHEL AND A PECK *(Como-Hutton)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. MY HEART CRIES FOR YOU *(Dinah Shore)*
8. IF *(Perry Como)*
9. THE ROVING KIND *(Guy Mitchell)*
10. A PENNY A KISS *(Andrews Sisters)*

Cleveland, Ohio

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Weavers)*
4. BE MY LOVE *(Mario Lanza)*
5. THE ROVING KIND *(Guy Mitchell)*
6. THE THING *(Phil Harris)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. OH BABE *(Louis Prima)*
10. THINKING OF YOU *(Don Cherry)*

Portland, Ore.

1. TENNESSEE WALTZ *(Patti Page)*
2. THE THING *(Phil Harris)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. OH BABE *(Louis Prima)*
5. ALL MY LOVE *(Patti Page)*
6. ORANGE COLORED SKY *(Kenton-Cole)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. NEVERTHELESS *(Frankie Laine)*
10. I'LL NEVER BE FREE *(Ernie-Starr)*

Albany, N. Y.

1. ABBA DABBA HONEYMOON *(Reynolds-Carpenter)*
2. TENNESEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Eddie Fisher)*
4. MY HEART CRIES FOR YOU *(Bill Farrell)*
5. THE ROVING KIND *(Weavers)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. BE MY LOVE *(Billy Eckstine)*
8. BUSHEL AND A PECK *(Como-Hutton)*
9. IF *(Perry Como)*
10. SO LONG *(Weavers)*

Denver, Colo.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE THING *(Phil Horris)*
4. BUSHEL AND A PECK *(Como-Hutton)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. NEVERTHELESS *(Mills Bros.)*
7. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
8. THINKING OF YOU *(Don Cherry)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. THE ROVING KIND *(Guy Mitchell)*

Des Moines, Iowa

1. THINKING OF YOU *(Don Cherry)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. NEVERTHELESS *(Mills Bros.)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
6. TENNESSEE WALTZ *(Patti Page)*
7. ALL MY LOVE *(Patti Page)*
8. ORANGE COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
10. NOBODY'S CHASING ME *(Doris Day)*

Spokane, Wash.

1. TENNESSEE WALTZ *(Patti Page)*
2. NEVERTHELESS *(Mills Bros.)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. ALL MY LOVE *(Patti Page)*
5. I'LL NEVER BE FREE *(Ernie-Starr)*
6. BUSHEL AND A PECK *(Whiting-Wakely)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. OH BABE *(Kay Starr)*
9. THE THING *(Phil Harris)*
10. ORANGE COLORED SKY *(Kenton-Cole)*

Indianapolis, Ind.

1. NEVERTHELESS *(Mills Bros.)*
2. THINKING OF YOU *(Eddie Fisher)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BUSHEL AND A PECK *(Como-Hutton)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ALL MY LOVE *(Patti Page)*
9. THE ROVING KIND *(Guy Mitchell)*
10. OH BABE *(Louis Prima)*

Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE ROVING KIND *(Guy Mitchell)*
4. THE THING *(Phil Harris)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. NOBODY'S CHASING ME *(Evelyn Knight)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. IT IS NO SECRET *(K. Kallen-R. Hayes)*
10. GET OUT THOSE OLD RECORDS *(G. Lombardo)*

Miami, Fla.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *((Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. NEVERTHELESS *(Mills Bros.)*
6. BUSHEL AND A PECK *(Como-Hutton)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. THINKING OF YOU *(Don Cherry)*
9. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
10. THE ROVING KIND *(Guy Mitchell)*

Cincinnati, Ohio

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Guy Lombardo)*
5. BE MY LOVE *(Mario Lanza)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. THINKING OF YOU *(Don Cherry)*
8. IT IS NO SECRET *(Bill Kenny)*
9. BUSHEL AND A PECK *(Como-Hutton)*
10. IF I WERE A BELL *(Frankie Laine)*

Savannah Georgia

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Don Cherry)*
4. NEVERTHELLESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
7. OH BABE *(Louis Prima)*
8. ORANGE-COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
10. ALL MY LOVE *(Patti Page)*

Philadelphia, Pa.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. THE THING *(Phil Harris)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. IF *(Perry Como)*



CHICAGO CHATTER

There were dozens of phone calls received by this office of The Cash Box this past week, regarding the fact that Billboard (a magazine over 60 years old) was trying to imitate our world famed "Confidential Price Lists." In answer to all the statements which have been made commending The Cash Box like, "This is a real feather in your hat," and, "This proves that The Cash Box was always the leader," and, "Certainly now everyone in the industry knows that The Cash Box is the one and only real publication of this business," and the dozens of other statements which were made to us on the phone like, "There's no question about the leadership of The Cash Box now to anyone egnaged in the coin machine industry," we can only say, in answer to all these, as well as in answer to Billboard, "Imitation is the sincerest form of flattery."

But, there is a dark and dismal side of the picture, as far as the nation's operators are concerned. This is the fact that now every location owner, for only 25c, can walk over to a newsstand, buy Billboard, and learn the prices of the machines with which the operators are trying so desperately hard to earn a living. It was for this one outstanding reason that The Cash Box entered this field. So that the storekeepers wouldn't know the prices of machines. The Cash Box has continued to be, and always will be the "CONFIDENTIAL" publication of this industry.

We sure hate to see operators lose locations by the location owners buying direct because the storekeepers will now know what machines cost the operators. We hate, further, to think how tough it'll now be for operators to try and get a better percentage-commission basis, or step up to 10c play, once the storekeepers know the cost of machines. Why should the location owner know the inside prices of this industry? The operator doesn't know what his druggist locations pay for toothpaste. The operator doesn't know what the grocery locations pay for a can of beans. The operator doesn't know what the tavern owners pay for beer and whiskey. Why should the druggist, grocer, tavern owner, or any other location know what operators pay for the machines they feature in these places to earn their living?

Jerry Haley over at Buckley Music a very busy man this past week as more and more ops phoned to learn about Buckley Wall & Bar Boxes featuring 1 play 10c and 2 plays 10c. Leave it to Buckley to come up with the answer. . . . Dick Cole of Cole-Spa phones in to report he reads our column regularly and finds it most interesting. . . . **Hy Rosenberg** has been around our town for some weeks now, and has been traveling about the midwest, too. Looks like Hy may soon make an interesting announcement to the trade. . . . **H. F. (Denny) Dennison** also will have an important announcement soon. . . . **DeWitt (Doc) Eaton** in town from Florida with a unique, patented, step ladder. "Climbing to success," is the way Eaton puts it. . . . Iz Edelman of Edelco, Detroit, in town, and showing a new conversion which has captured interest here. Iz has a nice little factory in Detroit and is turning out a new conversion there which, he claims, "Is going great."

Busiest guy this past week was **Ben Coven** with his Wurlitzer showings on Sunday and Monday. Tho the showing broke just as sub-zero temeperatures came to the Windy City, Ben was plenty happy with the business he obtained. In fact, he's sold out on the new 1400 and 1450 for some weeks to come. While we were there heard one op place an order for 25, another for 50, and one man asking for 100 of the new Wurlitzers. And that nite Ben celebrated (Sunday) with his charming B.W., Trudy, at the Pump Room. . . . **Frank Mencuri's** son got out of the hospital just as Frank was planning to plane down to Tampa. So Frank bundled him up, took the rest of the family, and drove his car down to Tampa where he is showing the new Exhibit products. . . . **Ray Cunliffe** so busy with the MOA show, which is bringing in so many, many music ops from all over the country, that he just hasn't the time to attend to his own routes anymore. . . . (Thanks, Vince Shay, for that very nice letter you sent us. We meant every word we wrote.) . . . **Roy McGinnis** at long last was able to get away and is down in his Miami Beach home. But, seems that Roy won't be there too long this trip. He'll be back in a couple of weeks, from what we hear.

New 10c play does not violate "cost of services" in wage and price freeze. This past week found servicemen of all music ops here in Chi advising location owners that phonos were being changed over to 2 plays 10c and 5 plays 25c. Large ops hoped to have completed changeovers by first week in Feb. Newspaper publicity clicked swellishly. . . . **Harry Williams** was first to suggest "standardized parts." Conversation on this subject with Harry took place about 1945. . . . **Oscar Schultz** says, "Everyone will rush to Nevada, if, and when." . . . **Midge Ryan** and **Lil Jock** going right along at Bell-O-Matic. Both of the belief that something's bound to break big soon. . . . **"Dapper" Tom Callaghan** rushes out of town. . . . **A. Newell** of Salt Lake City and **Bill Confer** of St. Louis visiting with **Bill DeSelm** over at United this past week. . . . **Ed Levin** and **Sam Lewis** at ChiCoin getting ready to make the big announcement on their 45 rpm phono.

Si Nieman continues on as head of NCMDA with his salary same. . . . Permo has a new needle applicator which is clicking. This one really works. . . . **Henry Strong** advises that Jennings now 100% in war work. . . . **Art Weinand** visiting with Army heads to discuss thisa and thata about war work Rock-Ola plant is doing. . . . Thanks, thanks, thanks, for all your nice letters regarding our battle to put 10c play over these past eight years. . . . **Phil Weinberg** in town from Dallas for just one day. And out that same evening with **Bill O'Donnell** for a very lovely time. Both guys returning at dawning. . . . **Carl Hoelzel** in from Kansas City for a quick one-day visit. . . . **Ben Becker** rushes to New York. . . . **Art Garvey** on his way to Massachusetts. . . . **Al and Marie Sleight**, Mr. and Mrs. Lou Dunis of Portland, Ore., and Mr. and Mrs. **Johnny Michaels** of Seattle, on to New York City for a pleasure visit, before returning to Chi and then home to the Northwest. . . . **Herb Jones** in and out of town these days.

Jack Nelson invited by the Associated Amuse. Machine Ops of New York to be their honored guest speaker at their big rally on Feb. 8 at the Henry Hudson Hotel. Jack will fly into New York to speak before this big meeting of New York's amusement ops that day. Was invited by **Joe Hirsch** who heads this group. . . . Sam Stern trying hard to satisfy the demand for "Music Mite." . . . No news as yet from NPA regarding relief for manufacturers from copper ban so that the field may have an extension of time to continue some manufacture until completely in war work. . . . **Harry Brown** reported to still be in New Orleans. . . . **Charley Pieri** over at Keeney learning how to answer phones without being able to ship merchandise. . . . Happy Birthday to **Nate Gottlieb, "Doc" Eaton, Jackie Fields** and **Barney Sugerman** this week.

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QUIET

There is no reason why the general public, and especially any location owner, should know what is happening in this industry today. No more reason than why you should know what your druggist is paying for toothpaste he sells you. This is the time to keep industry events exclusively within this industry . . . not on newsstands.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 3.

Howard Malcolm
WTRY—Albany, N. Y.

1. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
2. THE ROVING KIND *(Guy Mitchell)*
3. SO LONG *(The Weavers)*
4. I TAUT I TAW A PUDDY TAT *(Benny Lee)*
5. TENNESSEE WALTZ *(Patti Page)*
6. THINKING OF YOU *(Don Cherry)*
7. LONGING *(Russ Morgan)*
8. GET OUT THOSE OLD RECORDS *(M. Martin)*
9. PRAYING TO ST. CHRISTOPHER *(Toni Arden)*
10. DON'T EVEN CHANGE A PICTURE *(Lee Morse)*

Eddie Gallaher
WTOP—Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(The Weavers)*
5. IF *(Perry Como)*
6. THE THING *(Phil Harris)*
7. THE ROVING KIND *(Guy Mitchell)*
8. HARBOR LIGHTS *(Sammy Kaye)*
9. NEVERTHELESS *(Paul Weston)*
10. THINKING OF YOU *(Don Cherry)*

Ira Cook
KECA—Hollywood, Calif.

1. IF *(Billy Eckstine)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. OVER AND OVER AND OVER *(M. Whiting)*
4. TENNESSEE WALTZ *(Patti Page)*
5. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
6. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
7. BE MY LOVE *(Mario Lanza)*
8. DEAR, DEAR, DEAR *(Champ Butler)*
9. WOULD I LOVE YOU *(Tony Martin)*
10. GET OUT THOSE OLD RECORDS *(G. Lombardo)*

Ray Perkins
KFEL—Denver, Colo.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE ROVING KIND *(Guy Mitchell)*
4. THE THING *(Phil Harris)*
5. YOU'RE JUST IN LOVE *(Mary Martin & Larry)*
6. IT IS NO SECRET *(Bill Kenny)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
9. JOHN AND MARSHA *(Stan Freberg)*
10. IF *(Perry Como)*

Bette Lou Purvis
WPGH—Pittsburgh, Pa.

1. TENNESSEE WALTZ *(Patti Page)*
2. BRING BACK THE THRILL *(Eddie Fisher)*
3. IF *(Perry Como)*
4. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
5. WHAT DID I SAY? *(Fontane Sisters)*
6. JET *(Buddy Johnson)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. SOMEBODY STOLE MY HORSE AND WAGON *(Hoagy Carmichael)*
9. IT'S ALWAYS YOU *(Jack Fina)*
10. OVER AND OVER *(Margaret Whiting)*

Ed Penney
WFGM—Fitchburg, Mass.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. YOU'RE JUST IN LOVE *(Perry Como)*
4. MR. ANTHONY'S BOOGIE *(Ray Anthony)*
5. IF A WERE A BLACKBIRD *(Stanley Black)*
6. I'M THE ONE WHO LOVES YOU *(Bob Dewey)*
7. ABA DABA HONEYMOON *(Carpenter-Reynolds)*
8. IT'S ALWAYS YOU *(Jack Fina)*
9. IF *(Jo Stafford)*
10. I STILL FEEL THE SAME ABOUT YOU *(Ella Fitzgerald)*

Robin Seymour
WKMH—Dearborn, Mich.

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BRING BACK THE THRILL *(Eddie Fisher)*
6. SO LONG *(The Weavers)*
7. THE ROVING KIND *(Guy Mitchell)*
8. JET *(Nat King Cole)*
9. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
10. LOVING IS BELIEVING *(Ames Bros.)*

Lee Morris
WSB—Atlanta, Ga.

1. YOU'RE JUST IN LOVE *(Clooney-Mitchell)*
2. IF *(Perry Como)*
3. CHIMNEY CORNER DREAM *(Johnny Parker)*
4. LULLABY OF BROADWAY *(Frank DeVol's Ork.)*
5. ZING, ZING—ZOOM, ZOOM *(D. Rose & Ork.)*
6. CHERRY PIE *(R. Clooney-F. Sinatra)*
7. TENNESSEE WALTZ *(Patti Page)*
8. GEE, I'M LONESOME TONIGHT *(S. Vaughan)*
9. MY HEART CRIES FOR YOU *(Dinah Shore)*
10. A BUSHEL AND A PECK *(Connie Haines)*

Bud Wendell
WJMO—Cleveland, Ohio

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BRING BACK THE THRILL *(Eddie Fisher)*
6. LOVING IS BELIEVING *(Ames Bros.)*
7. MAGIC TREE *(Nat King Cole)*
8. DEAR, DEAR, DEAR *(Champ Butler)*
9. ROSIE *(Snookey Lanson)*
10. I'M PRAYING TO ST. CHRISTOPHER *(Toni Arden)*

Myron Barg
WIND—Chicago, Ill.

1. BE MY LOVE *(Mario Lanza)*
2. IF *(Perry Como)*
3. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
4. SO LONG *(Jenkins-Weavers)*
5. THE ROVING KIND *(The Weavers)*
6. TENNESSEE WALTZ *(Patti Page)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
9. JET *(King Cole)*
10. BOUTONNIERE *(Mindy Carson)*

Dick Coleman
WCBM—Baltimore, Md.

1. IF *(Perry Como)*
2. BE MY LOVE *(Mario Lanza)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. REMEMBER ME, I'M THE ONE WHO LOVES YOU *(Bob Dewey)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(Ames Bros.)*
7. I GUESS I'LL HAVE TO DREAM THE REST *(Dick Haymes)*
8. NEVERTHELESS *(Paul Weston)*
9. ABA DABA HONEYMOON *(Debbie Reynolds & Carleton Carpenter)*
10. TENNESSEE WALTZ *(Patti Page)*

Roger Clark
WNOR—Norfolk, Va.

1. IF *(Perry Como)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. TENNESSEE WALTZ *(Patti Page)*
4. THE ROVING KIND *(Guy Mitchell)*
5. AY AY CHUG-A-CHUG *(Peggy Lee)*
6. LULLABY OF BROADWAY *(Bennie Fields)*
7. A FRIEND OF JOHNNY *(Ink Spots)*
8. THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL *(Vaughn Monroe)*
9. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
10. SO LONG *(Weavers-Jenkins)*

Bill Cook
WAAT—Newark, N. J.

1. DO SOMETHING FOR ME *(The Dominoes)*
2. BE MY LOVE *(Mario Lanza)*
3. TENNESSEE WALTZ *(Patti Page)*
4. ONCE THERE LIVED A FOOL *(S. Churchill)*
5. TEARDROPS *(Ruth Brown)*
6. ONCE THERE LIVED A FOOL *(J. Grissom)*
7. I CRY *(Buddy Johnson)*
8. PERDIDO *(Sarah Vaughan)*
9. I MISS YOU SO *(The Orioles)*
10. HARBOR LIGHTS *(The Dominoes)*

Sherm Feller
WCOP—Boston, Mass.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. A PENNY A KISS *(Brewer-Lanson)*
3. WHO-ZITS FROM MASSACHUSETTS *(J. Long)*
4. ZING, ZING—ZOOM, ZOOM *(Percy Faith)*
5. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*
6. IF *(Billy Eckstine)*
7. TELL ME YOU LOVE ME *(Vic Damone)*
8. SENTIMENTAL MUSIC *(Patti Page)*
9. I SOLEMNLY SWEAR *(Glen Moore)*
10. ABA DABA HONEYMOON *(Reynolds-Carpenter)*

Jay McMaster
WMEX—Boston, Mass.

1. BRING BACK THE THRILL *(Eddie Fisher)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. BE MY LOVE *(Mario Lanza)*
4. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
5. IF *(Perry Como)*
6. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
7. ZING, ZING—ZOOM, ZOOM *(Percy Faith)*
8. VISION OF BERNADETTE *(Bobby Wayne)*
9. NIGHT IS YOUNG *(Vaughn Monroe)*
10. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*

Jackson Lowe
WINX—Washington, D. C.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. THINKING OF YOU *(Don Cherry)*
3. TENNESSEE WALTZ *(Patti Page)*
4. BE MY LOVE *(Mario Lanza)*
5. I STILL FEEL THE SAME ABOUT YOU *(Ella Fitzgerald & Ink Spots)*
6. HARBOR LIGHTS *(Ralph Flanagan)*
7. SO LONG *(G. Jenkins-Weavers)*
8. IF *(Perry Como)*
9. JET *(Nat King Cole)*
10. MAY THE GOOD LORD BLESS AND KEEP YOU *(Frankie Laine)*

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PERRY COMO Sings The Songs O BILLY ROSE
Without A Song / More Than You Know . . 20/47-4033
It's Only A Paper Moon / Me And My Shadow . . 20/47-4034
That Old Gang Of Mine / I Found A Million Dollar Baby (In A 5c & 10c Store) 20/47-4035

DINAH SHORE Sings The Songs Of GUS KAHN
I'm Through With Love / Makin' Whoopee . . 20/47-4045
Orchids In The Moonlight / Around The Corner 20/47-4046
I Wonder Where My Baby Is Tonight / My Isle Of Golden Dreams 20/47-4047

TONY MARTIN Sings The Songs Of ARTHUR FREED
Singin' In The Rain / Pagan Love Song . . 20/47-4048
I Cried For You / You Are My Lucky Star . . . 20/47-4049
You Were Meant For Me / It Was So Beautiful . 20/47-4050

MINDY CARSON Sings The Songs Of DeSYLVA, BROWN & HENDERSON
Button Up Your Overcoat / Together 20/47-4039
Just A Memory / Thank Your Father . . 20/47-4040
You're The Cream In My Coffee / The Best Things In Life Are Free 20/47-4041

EDDIE FISHER Sings The Songs Of WALTER DONALDSON
My Mammy / My Blue Heaven 20/47-4036
(What Can I Say) After I Say I'm Sorry? / My Mom 20/47-4037
My Buddy / At Sundown 20/47-4038

FRAN WARREN Sings The Songs Of HAROLD ARLEN
Over The Rainbow / Stormy Weather 20/47-4027
I Gotta Right To Sing The Blues / One For My Baby 20/47-4028
Let's Fall In Love / Between The Devil And The Deep Blue Sea . . . 20/47-4029

DON CORNELL Sings The Songs Of SAMMY FAIN
Let A Smile Be Your Umbrella / Wedding Bells (Are Breaking Up That Old Gang Of Mine) 20/47-4042
That Old Feeling / Was That The Human Thing To Do . . 20/47-4043
When I Take My Sugar To Tea / I'll Be Seeing You . . . 20/47-4044

LISA KIRK Sings The Songs Of JIMMY McHUGH
I Feel A Song Comin' On / Don't Blame Me 20/47-4030
I'm In The Mood For Love / I Can't Believe That You're In Love With Me 20/47-4031
You're A Sweetheart / Exactly Like You 20/47-4032

DENNIS DAY Sings The Songs Of SIGMUND ROMBERG
When I Grow Too Old To Dream / Lover, Come Back To Me . . . 20/47-4051
When Hearts Are Young / Silver Moon 20/47-4052
Serenade / Deep In My Heart Dear 20/47-4053

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 10, 1951

New York, N. Y.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. NEVERTHELESS *(Mills Bros.)*
5. YOU'RE JUST IN LOVE *(Perry Camo)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. THE ROVING KIND *(Guy Mitchell)*
8. IF *(Perry Como)*
9. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
10. BE MY LOVE *(Mario Lanza)*

Chicago, Ill.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. HARBOR LIGHTS *(Sammy Kaye)*
9. THE THING *(Phil Harris)*
10. IF *(Perry Como)*

Los Angeles, Cal.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. BE MY LOVE *(Mario Lanza)*
5. THINKING OF YOU *(Don Cherry)*
6. NEVERTHELESS *(Mills Bros.)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. MAY THE GOOD LORD BLESS AND KEEP YOU *(Bing Crosby)*
9. THE ROVING KIND *(Weavers)*
10. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*

Brodhead, Wis.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. SO LONG *(Gordon Jenkins)*
3. THE ROVING KIND *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
5. FLYING EAGLE POLKA *(Pinetoppers)*
6. MIDDLE OF A RIDDLE *(Jan Garber)*
7. YEA-BOO *(Anita O'Day)*
8. I'M AFRAID TO LOVE YOU *(Trudy Richards)*
9. JUST THE WAY YOU ARE *(Gordon MacRae)*
10. HUMPTY DUMPTY HEART *(Jan Garber)*

Long Island City, N. Y.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
4. THE ROVING KIND *(Guy Mitchell)*
5. IF *(Perry Como)*
6. BE MY LOVE *(Mario Lanza)*
7. THE THING *(Phil Harris)*
8. THINKING OF YOU *(Don Cherry)*
9. NOBODY'S CHASING ME *(Evelyn Knight)*
10. HARBOR LIGHTS *(Sammy Kaye)*

Andalusia, Alabama

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. TO THINK YOU'VE CHOSEN ME *(Sammy Kaye)*
4. NEVERTHELESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Guy Lombardo)*
6. THE THING *(Phil Harris)*
7. NOBODY'S CHASING ME *(Doris Day)*
8. A BUSHEL AND A PECK *(Como-Hutton)*
9. THINKING OF YOU *(Andre Previn)*
10. DON'T SAY YOU CARE *(Jack Owens)*

Fertile, Minn.

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. MY HEART CRIES FOR YOU *(Foley-Knight)*
3. HOT ROD RACE *(Tiny Hill)*
4. ALEXANDER'S RAG TIME BAND *(S. Bjornson)*
5. BUSHEL AND A PECK *(Andrews Sisters)*
6. THINKING OF YOU *(Don Cherry)*
7. THE THING *(Phil Harris)*
8. I CAN'T GET STARTED *(Sarah Vaughan)*
9. NEVERTHELESS *(Mills Bros.)*
10. HARBOR LIGHTS *(Harmonicats)*

Newburgh, N. Y.

1. ABA DABBA HONEYMOON *(Carpenter-Reynolds)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Eddie Fisher)*
4. IF *(Billy Eckstine)*
5. THE ROVING KIND *(Guy Mitchell)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. SO LONG *(Weavers)*
8. BE MY LOVE *(Mario Lanza)*
9. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
10. HOW COULD YOU BELIEVE ME? *(Astaire-Powell)*

Seattle, Wash.

1. JOHN AND MARSHA *(Stan Freberg)*
2. I TAUT I TAW A PUDDY TAT *(Mel Blanc)*
3. TENNESSEE WALTZ *(Les Paul)*
4. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
5. HARBOR LIGHTS *(Ray Anthony)*
6. BUSHEL AND A PECK *(Whiting Wakely)*
7. I'LL NEVER BE FREE *(Starr-Ernie)*
8. ORANGE-COLORED SKY *(Kenton-Cole)*
9. IF *(Dean Martin)*
10. I'LL ALWAYS LOVE YOU *(Dean Martin)*

Deadwood, S. Dakota

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. OH BABE *(Kay Starr)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. GET OUT THOSE OLD RECORDS *(G. Lombardo)*
5. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
6. SO LONG *(Paul Weston)*
7. BE MY LOVE *(Ray Anthony)*
8. BUSHEL AND A PECK *(Como-Hutton)*
9. I TORE UP YOUR PICTURE *(Frank Petty Trio)*
10. THE THING *(Phil Harris)*

St. Paul, Minn.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. YOU'RE JUST IN LOVE *(Perry Como)*
4. THE ROVING KIND *(Guy Mitchell)*
5. I STILL FEEL THE SAME ABOUT YOU *(Fitzgerald-Ink Spots)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. THINKING OF YOU *(Don Cherry)*
8. NEVERTHELESS *(Mills Bros.)*
9. A PENNY A KISS *(Eddy Howard)*
10. SHOTGUN BOOGIE *(Tennessee Ernie)*

Baltimore, Maryland

1. NEVERTHELESS *(Mills Bros.)*
2. THINKING OF YOU *(Eddie Fisher)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. SO LONG *(Weavers)*
5. A BUSHEL AND A PECK *(Como-Huttan)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. MY HEART CRIES FOR YOU *(Dinah Shore)*
8. IF *(Perry Como)*
9. THE ROVING KIND *(Guy Mitchell)*
10. A PENNY A KISS *(Andrews Sisters)*

Cleveland, Ohio

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Weavers)*
4. BE MY LOVE *(Mario Lanza)*
5. THE ROVING KIND *(Guy Mitchell)*
6. THE THING *(Phil Harris)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. OH BABE *(Louis Prima)*
10. THINKING OF YOU *(Don Cherry)*

Portland, Ore.

1. TENNESSEE WALTZ *(Patti Page)*
2. THE THING *(Phil Harris)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. OH BABE *(Louis Prima)*
5. ALL MY LOVE *(Patti Page)*
6. ORANGE COLORED SKY *(Kenton-Cale)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. NEVERTHELESS *(Frankie Laine)*
10. I'LL NEVER BE FREE *(Ernie-Starr)*

Albany, N. Y.

1. ABBA DABBA HONEYMOON *(Reynolds-Carpenter)*
2. TENNESEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Eddie Fisher)*
4. MY HEART CRIES FOR YOU *(Bill Farrell)*
5. THE ROVING KIND *(Weavers)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. BE MY LOVE *(Billy Eckstine)*
8. BUSHEL AND A PECK *(Como-Hutton)*
9. IF *(Perry Como)*
10. SO LONG *(Weavers)*

Denver, Colo.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. BUSHEL AND A PECK *(Como-Hutton)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. NEVERTHELESS *(Mills Bras.)*
7. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
8. THINKING OF YOU *(Don Cherry)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. THE ROVING KIND *(Guy Mitchell)*

Des Moines, Iowa

1. THINKING OF YOU *(Don Cherry)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. NEVERTHELESS *(Mills Bros.)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
6. TENNESSEE WALTZ *(Patti Page)*
7. ALL MY LOVE *(Patti Page)*
8. ORANGE COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bras.)*
10. NOBODY'S CHASING ME *(Doris Day)*

Spokane, Wash.

1. TENNESSEE WALTZ *(Patti Page)*
2. NEVERTHELESS *(Mills Bros.)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. ALL MY LOVE *(Patti Page)*
5. I'LL NEVER BE FREE *(Ernie-Starr)*
6. BUSHEL AND A PECK *(Whiting-Wakely)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. OH BABE *(Kay Starr)*
9. THE THING *(Phil Harris)*
10. ORANGE COLORED SKY *(Kenton-Cale)*

Indianapolis, Ind.

1. NEVERTHELESS *(Mills Bros.)*
2. THINKING OF YOU *(Eddie Fisher)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BUSHEL AND A PECK *(Como-Hutton)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ALL MY LOVE *(Patti Page)*
9. THE ROVING KIND *(Guy Mitchell)*
10. OH BABE *(Louis Prima)*

Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE ROVING KIND *(Guy Mitchell)*
4. THE THING *(Phil Harris)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. NOBODY'S CHASING ME *(Evelyn Knight)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. IT IS NO SECRET *(K. Kallen-R. Hayes)*
10. GET OUT THOSE OLD RECORDS *(G. Lombardo)*

Miami, Fla.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *((Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. NEVERTHELESS *(Mills Bros.)*
6. BUSHEL AND A PECK *(Como-Hutton)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. THINKING OF YOU *(Don Cherry)*
9. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
10. THE ROVING KIND *(Guy Mitchell)*

Cincinnati, Ohio

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Guy Lombardo)*
5. BE MY LOVE *(Mario Lanza)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. THINKING OF YOU *(Don Cherry)*
8. IT IS NO SECRET *(Bill Kenny)*
9. BUSHEL AND A PECK *(Como-Hutton)*
10. IF I WERE A BELL *(Frankie Laine)*

Savannah Georgia

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Don Cherry)*
4. NEVERTHELLESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
7. OH BABE *(Louis Prima)*
8. ORANGE-COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bras.)*
10. ALL MY LOVE *(Patti Page)*

Philadelphia, Pa.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. THE THING *(Phil Harris)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. IF *(Perry Como)*

GREATER RECORD SELECTIVITY PLUS 10c PLAY BOOMS JUKE BOX BIZ

40 to 100 Record Selections Plus 10c - 25c "Buy More Music" Merchandising Program Bringing Big Returns

CHICAGO—Record manufacturers are entering into the biggest boom period ever yet enjoyed by the automatic music industry. The greater record selectivity, now featured on all the new juke boxes, ranging from 40 to 100 record selections, plus the new plan of 10c play, in an effort to make the public "buy more music," is becoming white hot in the juke box world.

More and more music operators, everywhere in the country are hopping on the 2 plays for 10c bandwagon.

The present emergency, plus inflation, plus rising costs of parts, supplies, machines, labor, etc., etc., is credited with having brought about the switch to 10c play.

Juke box ops realized they could no longer continue profitably at 1 play for 5c. They did not want to raise this price to the public. They believed that it was still profitable, at this time, to sell 1 play for 5c.

To take in more coin, they had to get the public to "buy more music." But, music machines can only play just so many records, during the peak play hours on any location, when music ops profit most.

Therefore, the industry is swinging over to a plan proposed by this publication over eight years ago.

The Cash Box repeated this plan time and time again, as the years flew by, in an effort to get the music industry to see this need for better merchandising its music.

The swing to this 2 plays for 10c and 5 or 6 plays for 25c music merchandising plan has brought about great elation everywhere in the juke box business.

This "buy more music" merchandising plan, as suggested years ago by *The Cash Box*, has brought about collection increases of over 200% in some cases from the very same locations where juke box ops formerly never dreamed they could even use such a plan.

In short, the public is willing to "buy more music." Especially if carefully nursed into adopting the 10c and 25c play idea.

With the dime and quarter growing ever more important, as the penny and nickel fade into the inflationary realms, operators have found that play goes right ahead for, with greater selectivity on the present new phonos, the public find they have more than one song they want to hear, and will "buy more music" for the same value but use the dime and quarter instead of nickel.

They aren't paying "more for music." They are simply "buying more music." And during peak play hours, with overplay rife, the operator is enjoying a collection boom.

In the meantime, more records are wearing out. More records are being featured. The entire music industry, from juke box operator to record manufacturer, is entering into a new and booming play period.

The tunesmiths of the nation. The publishers. The artists. All will enjoy this growing, boom play.

It means better times ahead for those tieing in more closely with the juke box industry.

It means a great and growing field. A field of greater popularity for the artists of the nation. A greater and finer chance for profits for publishers and record manufacturers.

It means attuning America ever more keenly to music. That, in itself, means a vaster future for all concerned with music in all its divers forms.



"IF YOU WANT SOME LOVIN'"
and
"I'VE GOT THE CRAZIEST FEELIN'"
LONDON 967
78 rpm
45 rpm
GOING STRONG
"PENNY A KISS" and "HELLO"
LONDON 878
"LONESOME GAL" and "COUNTERFEIT KISSES"
LONDON 970
OPS -DJ'S: PROGRAM THESE TERESA BREWER HITS IN ALL YOUR BOXES AND RADIO SHOWS IN THE FOLLOWING TERRITORY DURING HER PERSONAL APPEARANCES
CURRENTLY COPA PITTSBURGH
Opening FEBRUARY 15th 2 WEEKS ORIENTAL THEATRE, Chicago
Opening MARCH 9th LAST FRONTIER, Las Vegas
EXCLUSIVELY ON
LONDON RECORDS
Direction MCA
Personal Mgt. RITCHIE LISELLA

ALL EYES ON LENA



NEW YORK—Lena Horne was the center of attraction at a recent Duke Ellington concert at the Metropolitan Opera House in New York City. The show was held in behalf of the National Association for the Advancement of Colored People. Surrounded by admirers, the beautiful Lena is shown leaving the theater with all eyes headed straight in her direction. From left to right are: an aide of the mayor; Barney Ross; Lena Horne; Bill Rowe of the Amsterdam News; and Mayor Impellitteri.

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by
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Dot Record # 1019
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NOT 1...
NOT 2...
BUT—
3 BIG HITS!
★
Charles Brown
"BLACK NIGHT"
AL 3076
★
Amos Milburn
"BAD, BAD WHISKEY"
AL 3068
★
Floyd Dixon
"TELEPHONE BLUES"
AL 3075
Aladdin RECORDS
Beverly Hills, Calif.

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HARRY BELAFONTE
singing
"VENEZUELA"
b/w "ANNABELLE LEE"
Jubilee # 5048
Dynamic Blues
RALPH WILLIS
"I GOT A LETTER"
b/w "EVERY DAY I WEEP AND MOAN"
Jubilee # 5044
Organ Oomph
RALPH BELL
"ORGAN BOOGIE"
b/w "SCOTCH BOOGIE"
Jubilee # 5049
Sure-Fire
DICK BROWN
singing
"WITH THESE HANDS"
"SENTIMENTAL MUSIC"
Jubilee # 406
The Best Yet By
THE ORIOLES
"YOU ARE MY FIRST LOVE"
"I MISS YOU SO"
Jubilee # 5051
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	TENNESSEE WALTZ *Patti Page* *(Mercury)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*
2	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic 919)*	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*
3	I'LL WAIT *Four Buds* *(Savoy)*	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*
4	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*
5	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*	OLD TIME SHUFFLE *Lloyd Glen* *(Swingtime 237)*	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlantic 914)*
6	FIVE VOCALS AND A MAMBO *Chapuseaux Y Damiron* *(Landia)*	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Hollywood)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*
7	LITTLE RED ROOSTER *Margie Day* *(Dot)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	BACK BREAKING BLUES *Joe Turner* *(Aladdin)*
8	ROCK LITTLE DADDY *Freddie Mitchell* *(Derby)*	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlantic 914)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*
9	BE MY LOVE *Mario Lanza* *(RCA Victor)*	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*	I CRY *Buddy Johnson* *(Decca)*
10	EVERYBODY'S SOMEBODY'S FOOL *Lionel Hampton* *(Decca)*	EVERY NIGHT ABOUT THIS TIME *Fats Domino* *(Imperial)*	OLD TIME SHUFFLE *Lowell Fulson* *(Swingtime)*

HOT

in DETROIT | in LOS ANGELES | in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

	In DETROIT	In LOS ANGELES	In OTHER CITIES
1	TENNESSEE WALTZ *Patti Page* *(Mercury)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*	
2	BAD, BAD WHISKEY *Amos Milburn* *(Aloddin)*	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Recorded in Hollywood)*	
3	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	BAD, BAD WHISKEY *Amos Milburn* *(Aloddin)*	
4	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	DO SOMETHING FOR ME *The Dominoes* *(Federol)*	
5	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Recorded In Hollywood)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlontic)*	
6	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	
7	DO SOMETHING FOR ME *The Dominoes* *(Federal)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Speciolty)*	
8	LITTLE RED ROOSTER *Margie Day* *(Dot)*	TELEPHONE BLUES *Floyd Dixon* *(Aloddin)*	
9	I'LL WAIT *Four Buds* *(Sovoy)*	AIN'T A BETTER STORY TOLD *Little Willie Littlefield* *(Modern)*	
10	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlontic)*	OLD TIME SHUFFLE BLUES *Lowell Fulson* *(Swingtime)*	

OAKLAND, CAL.
1. Black Night (Charles Brown)
2. Lost Love (Percy Mayfield)
3. Tennessee Waltz (Patti Page)
4. Looking For A Woman (Jimmy McCracklin)
5. Once There Lived A Fool (Jimmy Grissom)
6. Do Something For Me (The Dominoes)
7. Little Joe's Boogie (Joe Liggins)
8. Rockin' Blues (Johnny Otis)
9. My Heart Cries For You (Dinah Washington)
10. Bad, Bad Whiskey (Amos Milburn)

SEATTLE, WASH.
1. Tennessee Waltz (Les Paul)
2. Teardrops From My Eyes (Ruth Brown)
3. Once There Liver A Fool (Jimmy Grissom)
4. Oh Babe (Kay Starr)
5. I'm So Crazy For Love (Billy Eckstine)
6. Stack-O'-Lee (Ernie-Carr)
7. It's A Sin (Ivory Joe Hunter)
8. Orange-Colored Sky (Kenton-Cole)
9. Bad, Bad Whiskey (Amos Milburn)
10. Rockin' Blues (Johnny Otis)

ANDALUSIA, ALA.
1. Little Red Rooster (Margie Day)
2. Possum Hunt (Smokey Hogg)
3. That's All Right (Jimmy Rogers)
4. Teardrops From My Eyes (Ruth Brown)
5. Bad, Bad Whiskey (Amos Milburn)
6. Please Send Me Someone To Love (Percy Mayfield)
7. Anytime, Anyplace, Anywhere (Joe Morris)
8. Old Time Shuffle Blues (Lowell Fulson)
9. Lemonade (Louis Jordan)
10. Telephone Blues (Floyd Dixon)

FRESNO, CAL.
1. Rockin' Blues (Johnny Otis)
2. Every Night About This Time (Fats Domino)
3. Lost Love (Percy Mayfield)
4. Teardrops From My Eyes (Ruth Brown)
5. Once There Lived A Fool (Jimmy Grissom)
6. Rockin' With Red (Piano Red)
7. Tennessee Waltz (Patti Page)
8. Shotgun Boogie (Tennessee Ernie)
9. You Don't Love Me (Jim McCracklin)
10. Love Sick Blues (Kay Starr)

PITTSBURGH, PA.
1. Bad, Bad Whiskey (Amos Milburn)
2. Every Night About This Time (Fats Domino)
3. Please Send Me Someone To Love (Percy Mayfield)
4. Teardrops From My Eyes (Ruth Brown)
5. Rock Little Daddy (Freddie Mitchell)
6. Riverside Jump (Tiny Grimes)
7. Besame Mucho (Ray-O-Vacs)
8. Once There Lived A Fool (Jimmy Grissom)
9. Perdido (Oscar Pettiford)
10. Tennessee Waltz (Patti Page)

Requests For Exhibit Space At Convention Pour Into MOA Office

CHICAGO, ILL.—Since the day it was announced that reservations were being accepted for the second annual convention of the Music Operators of America, requests for exhibit space have been coming in daily, it was revealed by George A. Miller, national chairman of the MOA and Ray Cunliffe, chairman of the exhibit committee.

The convention, which will take place at the Palmer House in Chicago on Monday, Tuesday and Wednesday, March 19, 20 and 21, will be attended by people in every phase of the music business. All indications point to this year's meeting having at least twice the attendance that last year's had.

The program will include talks on how music operators can best weather the problem of the coming months and years and it is expected that plans will be discussed which will be of tremendous help not only to the music operators themselves but to those in the allied fields.

Most exhibitors who were present at the first convention feel that it's impossible for them to stay away from this one because of the great amount of good will they gained. Not only will manufacturers of phonographs, records and auxiliary equipment show up, but music publishers too are expected to take an important part.

The meeting will be climaxed by a dinner on Tuesday night at which Jimmy Durante will preside and which will include many well known stars.

For exhibit space, contact either George A. Miller at 128 East 14 Street, Oakland, California or Ray Cunliffe, 3018 East 91 Street, Chicago 17, Illinois.

ABBEY RECORDS HOT PARADE

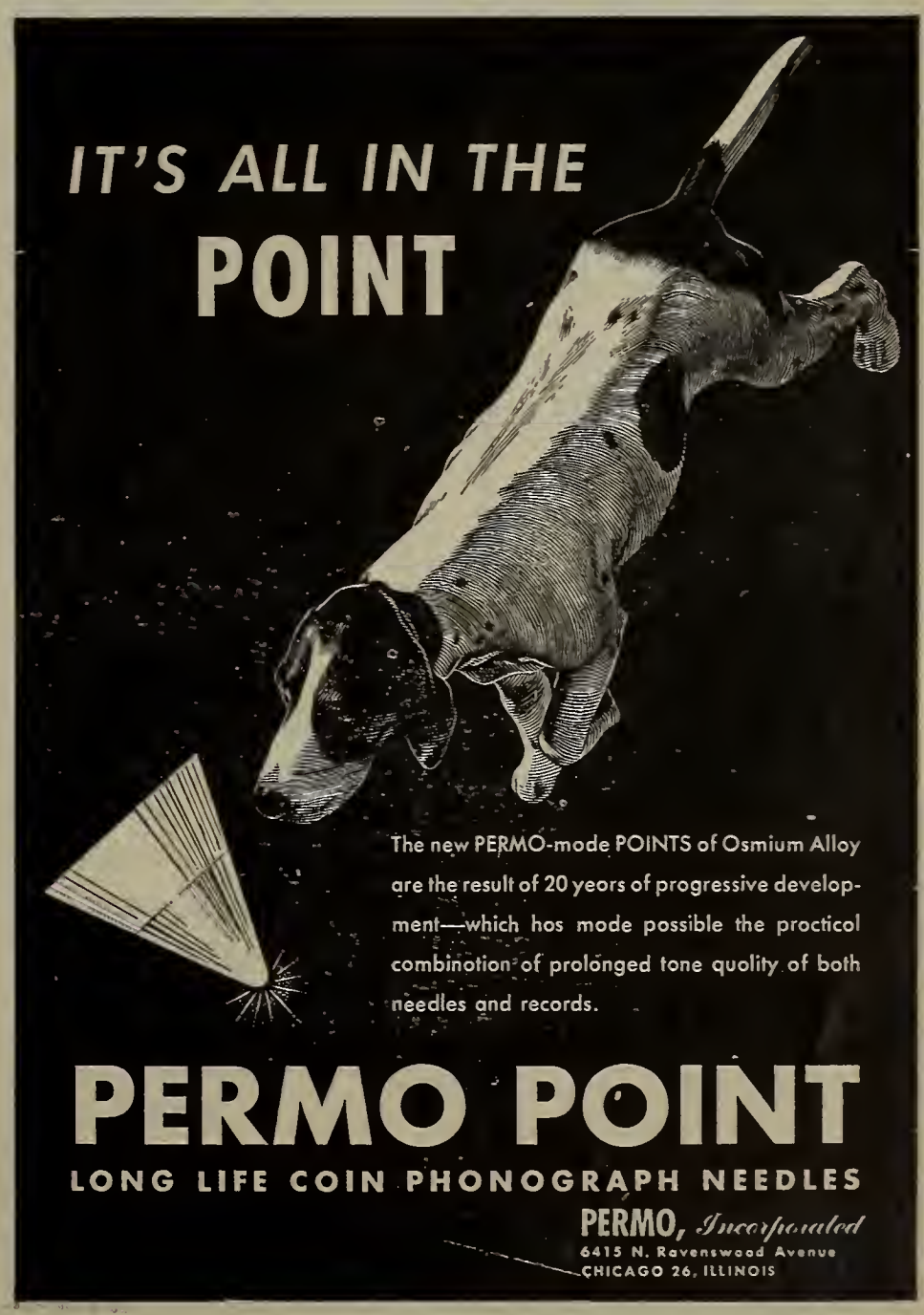
Bigger Than "Piano Roll Blues" by the Hit Maker
LAWRENCE "Piano Roll" COOK
"I WISH I HAD A SWEETHEART"
and
"HOW MANY G's IN PEGGY PAW"
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Z-O-O-M-I-N-G TO THE TOP!
"I DROPPED A PENNY IN THE WISHING WELL"
by KATHY MARCH
with JERRY SHARD Orch.
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A Smash Rhythm and Blues Hit!
by EDDIE WILCOX
"HOW ABOUT THAT"
b/w "IF YOU WERE ONLY MINE"
ABBEY ≠ 3021

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ORDER NOW
VALAIDA SNOW'S
"THE MORE I KNOW ABOUT LOVE" and "PORGY"
A Tremendous Pairing by a Tremendous Stylist
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Christmas All Year 'Round



CLEVELAND, O.—Five Cleveland welfare agencies received the used Christmas cards collected by Bud Wendell at WJMO as the result of his recent radio appeal for children in hospital wards. Rainbow Hospital, whose name was mentioned once on the broadcast, called Wendell to tell him that they had received over a two year supply. Over 50,000 cards were brought to WJMO by sympathetic Clevelanders. But Wendell admits that the job of distributing the cards was a little larger than he had anticipated, but at least the hospitalized children will have plenty to play with.

THE NIGHT IS YOUNG
(AND YOU'RE SO BEAUTIFUL)
Recorded by
VAUGHN MONROE
(RCA VICTOR)
WORDS & MUSIC, Inc.

SCOTTY GRAHAM
"EASY TO SAY"
"SUNNY SIDE OF THE STREET"
NATIONAL 9141
NATIONAL
ORDER FROM YOUR NEAREST DISTRIBUTOR or NATIONAL DISC SALES
1841 BROADWAY, N. Y. 23, N. Y.

Disputants in Deluxe Case Reach Agreement

CINCINNATI, O. — The suit filed against David and Jules Braun by Deluxe Records as well as the suit filed by the Brauns against Deluxe, King Records and its officers for $281,000 has been discontinued by agreement among the parties.

All disagreements between the disputants have been settled and all those connected with Deluxe have decided to reactivate that company which since the initiation of the suit has conducted limited operations.

Deluxe at one time had a big roster of jazz and blues artists. Now officers of the firm hope to revitalize it and bring its operations up to its former level.

3 GREAT RECORDS! 6 GREAT HITS!
SAVOY # 766
"ROCKIN' BLUES"
"MY HEART TELLS ME"
JOHNNY OTIS ORCH. with MEL WALKER
SAVOY # 769
"I WILL WAIT"
"JUST TO SEE YOU SMILE AGAIN"
With THE FOUR BUDDIES
SAVOY # 776
"KEEP YOUR HAND ON YOUR HEART"
"MEAN OLE WINE"
With BILLY WRIGHT
Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"BLACK NIGHT" (2:53)

"ONCE THERE LIVED A FOOL" (2:47)

CHARLES BROWN
(Aladdin 3076)



CHARLES BROWN

● A terrifically low down piece of music is tossed, our way in this new Charles Brown disk. Labeled "Black Night," this blues number certainly gets across the feeling that things aren't all right. It's a magnificent performance by Brown and ops who get on this bandwagon aren't gonna have any black nights themselves. Backed up by his band, Brown has some fine guitar work in the background which adds to the eerie aire about it. It's very slow, very emphatic and very good. The second side is that high flying "Once There Lived A Fool" which gets still another wonderful going over. This melodic piece shows its great worth with every new disk that comes out on it and this one is one of the best. For two good sides ops oughta get this one, and for those who want a new sure fire hit, they'll find it on the upper deck.

"SWEET LITTLE ANGEL" (2:55)

"DON'T BLAME SHORTY FOR THAT" (2:45)

TAMPA RED
(RCA Victor 22-0107)

● Tampa Red combines red hot piano playing with a good approach to lyrics and comes up with two fine sides. The top deck is a very slow number on which Red gets some wonderful accompaniment. The lower side is a jumpy item with a good beat and Red really goes to town on the piano. Ops don't have to worry about this disk.

"I GOT A LETTER" (2:54)

"EVERY DAY I WEEP AND MOAN" (2:36)

RALPH WILLIS & BROWNIE McGHEE
(Jubilee 5044)

● Ralph Willis and Brownie McGhee team up to turn out a good disk with a couple of slow sides. Both ends get a ballady vocal and some excellent guitar work to go along. The lower half is sort of moaned out and is very attractive. Ops oughta listen in.

"TENNESSEE WALTZ BLUES" (3:00)

"HOUSEWARMIN' BOOGIE" (3:07)

STICK McGHEE
(Atlantic 926)

● An instrumental blues version of the current high flying hit is offered here by Stick McGhee and his Buddies and they make it sound good to hear all over again. On the lower end Stick comes up with a talky vocal on a crazy sort of thing with good backing. This is right for the boxes.

"GEE BABY" (2:37)

"MAMBO BOOGIE" (2:57)

JOHNNY OTIS ORCH.
(Savoy 777)

● Johnny Otis has a couple of appealing sides to play with on this platter. The top deck is a slow one with Mel Walker in a smooth cooing vocal. The flip is a mambo instrumental with some terrific piano and a good beat. This will get a play in the machines.

"HONEY HONEY BLUES" (2:54)

"MOONRISE BLUES" (2:57)

"LIGHTNIN'" HOPKINS
(Aladdin 3077)

● Two torrid blues numbers are turned out here by "Lightnin'" Hopkins. Accompanying himself on the guitar, he not only sings a mean song but comes up with some terrific instrumentals. Both ends of this platter have the same low down feeling and both ends are bound to get their share of play.

"MY OH MY" (2:43)

"RAINDROP BLUES" (2:37)

SCAT MAN BAILEY
(Federal 12003)

● Scat Man Bailey has two different types of numbers to offer here. First he does a jivy item with an exciting piano going along with his vocal. The lower half is a change of pace with a very slow number again with some fine backing. Ops will do ok with this.

"WALK THAT MISS" (2:38)

"ONE TWO THREE KICK BLUES" (2:38)

TINY BRADSHAW ORCH.
(King 4427)

● A loud raucous jumpy thing is taken for a ride on the top deck by Tiny Bradshaw and the orchestra. Tiny does the vocal in a spirited manner which will delight his fans. The bottom level features Dorena Deene doing a tune with a Latin American beat. Both ends should get a play in the boxes.

"ANYTIME IS THE RIGHT TIME" (2:55)

"MY BABY LEFT ME" (2:20)

ARTHUR "BIG BOY" CRUDUP
(RCA Victor 22-0109)

● A blues number which is easy to take is tossed our way here by Arthur "Big Boy" Crudup. Backed up with some wonderful guitar work, he does a nice job on this side. Lower end is a crying blues item, a little faster than the first side and once more good to hear. Ops will want this.

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"SHOTGUN BOOGIE" (2:43)

"YOU DON'T BELONG TO ME" (2:48)

HAWKSHAW HAWKINS

(King 932)



HAWKSHAW HAWKINS

● A currently high flying number gets another terrific rendition, this time by Hawkshaw Hawkins. It's called "Shotgun Boogie" and ops who know a good thing won't need a shotgun put to them to get this. Hawkins' version is gonna keep this number rolling along for some time. It's a fast tune with a terrific beat which he pounds out vocally with verve. A magnificent piano comes through on the accompaniment and the total affect is a high powered one. The flip too is a very appealing side with Hawkins wending his way through a very attractive ballad with piano, guitar and fiddles providing the setting. Both of these sides show him off at his best and ops who know what that is aren't going to lose any time in stocking up.

"MY HEART CRIES FOR YOU" (2:35)

"SHENENDOAH WALTZ" (2:32)

LULU BELLE & SCOTTY

(Mercury 6304)

● The current pop hit is given a ride here by Lulu Belle and Scotty and the pair show that this is a top tune in any language. The lower half is a new waltz which has a lot of potential and the kids perform a duet in pleasant manner. Ops will do ok with this.

"THE END OF THE LINE" (2:48)

"ANYTHING" (2:38)

BOB WILLS

(MGM 10898)

● Bob Wills and his Texas Playboys turn up with a fast paced item on the top deck and Johnny Gimble comes in for a good vocal. The lower end is a ballad on which the boys do an ok job with Jack Loyd singing out the lyrics. Ops oughta take a listen to this.

"YOU CAN'T DO NOTHIN' WITH A WOMAN" (2:13)

"DON'T ANGEL ME" (2:55)

TEXAS JIM ROBERTSON

(RCA Victor 21-0427; 48-0427)

A tune with a grand set of lyrics gets a wonderful vocal here from Texas Jim Robertson backed up by his Panhandle Punchers. Jim goes through the words in fine style which makes you chuckle while you're listening. The second side is another cute item which the boys turn out well. Ops won't go wrong with this one.

"TOMORROW NEVER COMES" (3:03)

"ARE YOU WAITING JUST FOR ME?" (2:55)

ERNEST TUBB

(Decca 46289; 9-46289)

● A ballad with a sad story is plunked out on this platter by Ernest Tubb. With some good guitar work going along, Tubb makes this a pleasurable experience. The bottom half is another ballad on which he does an equally fine job. This will get a play in the boxes.

„GOODBYE, SWEETHEART, GOODBYE" (3:16)

"WHY DO THE STORMY WINDS BLOW?" (2:37)

COWBOY COPAS

(King 928)

● The Cowboy Copas have a couple of tunes here that should please their fans. The top deck is a ballad getting a good vocal and some fine instrumentals. The second side also features some listenable playing which makes this disk a good bet for ops.

"ALL THAT I'M ASKING IS SYMPATHY" (2:38)

"IF I SHOULD COME BACK" (2:26)

EDDIE DEAN

(Capitol 1389; F-1389)

● Eddie Dean puts his pleasant voice to work on a couple of ballads which sound almost pop. Both tunes tell sad stories and Eddie does them well to some fine accompaniment. His voice is really easy to listen to. Ops oughta get a hold on this one for their machines.

"MY BUCKET'S BEEN FIXED" (3:00)

"YOU'RE ALWAYS BRAND NEW" (2:18)

TEX RITTER

(Capitol 1388; F-1388)

● Tex Ritter takes two different types of tunes and gives them a good working over. The top deck is a cute item on which he gets some listenable guitar work along while the flip is a ballad which is also good to hear. Ops who want some sure stock items, oughta hear this.

"THE RHUMBA BOOGIE" (2:50)

"YOU PASS ME BY" (2:50)

HANK SNOW

(RCA Victor 21-0431; 48-0431)

● Hank Snow has a novel item here in a western tune with a Latin American beat. He and his Ranch Boys certainly go to town on this one and make you wanta do the rhumba. On the second side, Hank does a ballad which comes out ok. The top deck gets our nod.

Decca Expands Radio-Record Promotion Dept.

NEW YORK—Mike Conner, head of artists relations and publicity for Decca Records, this week announced three new appointments to the firm's expanding radio-record promotion department.

Elevated to the newly-created post as Eastern representative of radio-record promotion for Decca Records was Leonard Wolf, formerly promotion manager of the Eastern Division of the Decca Distributing Corporation. Wolf, a veteran member of the Decca organization, will concentrate on disc jockey promotion in the Eastern territory.

Irwin Zucker, for the past two and one-half years a member of Decca's publicity department, will be assigned similar duties in his new role as Eastern representative of radio-record promotion for Coral Records, wholly-owned subsidiary of Decca.

It was also announced that Florence Lowe has replaced Zucker as Mr. Conner's publicity assistant.

Coral Renews Sosebee

NEW YORK—Jimmy Hilliard, vice president in charge of A & R at Coral, announced that Tommy Sosebee, folk star, was re-signed on January 19 to a long term contract. Coral, all excited about Sosebee's new disk of "She's My Easter Lily" backed with "Easter Parade," is planning to go all out on it. Sid Prosen published "She's My Easter Lily."

HARRY WEST
And His Orchestra
"LOVE DREAMS" and "DRIVING HOME"
Dorset # 78002
DORSET RECORDING CORP.
521 Fifth Ave. N. Y. 17, N. Y.



COULD BE # 1
PEE WEE KING
RCA-Victor
21-0429
"NO ONE BUT YOU"
(Vocals by REDD STEWART)
"WITHIN MY HEART"
(LA GOLONDTINA)
Personal Mgr. J. L. FRANK
WAVE-TV LOUISVILLE, KY.

ZING ZING ZOOM ZOOM
recorded by
THE ANDREWS SISTERS . Decco
PERCY FAITH Columbio
DAVID ROSE M-G-M
PERRY COMO RCA Victor
others to follow
ROBBINS MUSIC CORPORATION

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In
THE CASH BOX
ALL FOR ONLY $15. PER YEAR
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King BEST SELLERS

POPULAR

★ JOHNNY LONG
1S092 WHO-ZITS FROM MASSA-CHUSETTS
ANY TIME IS SWEETHEART TIME
1S081 ONCE YOU FIND YOUR GUY
I DON'T CARE

★ RUBY WRIGHT
1S093 IF YOU WANT SOME LOVIN'
A CRAZY AFTERNOON

★ TERRY SHAND
1S091 WALKING ON THE GREEN GRASS
SEA ROVIN' COWBOY

★ MARGARET PHELAN
1S089 HALF AS MUCH FLIRTIN'
THINKING OF YOU

FOLK-WESTERN

★ MOON MULLICAN
917 THE LEAVES MUSN'T FALL
I WAS SORTA' WONDERIN'

★ HAWKSHAW HAWKINS
918 TEARDROPS FROM MY EYES
I LOVE YOU A THOUSAND WAYS

★ CLYDE MOODY
922 SIX WHITE HORSES
IVY

★ REDD STEWART
921 PEEK-A-BOO
I'VE DECIDED

★ HANK PENNY
924 THE SOLITARY BLUES
TELL ME ALL ABOUT GEORGIA

★ WAYNE RANEY
914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
REAL HOT BOOGIE
910 PARDON MY WHISKERS
OLD FASHIONED MATRIMONY IN MIND

★ AL DEXTER
913 DIDDY WAH BOOGIE
YOU'VE BEEN CHEATING BABY

★ DELMORE BROTHERS
927 I LET THE FREIGHT TRAIN CARRY ME ON
PLEASE BE MY SUNSHINE

SEPIA-BLUES

★ TINY BRADSHAW
4427 WALK THAT MESS
ONE, TWO, THREE, KICK BLUES

★ WYNONIE HARRIS
4415 PUT IT BACK
TRIFLIN' WOMAN

★ IVORY JOE HUNTER
4424 FALSE FRIEND BLUES
SEND ME, PRETTY MAMA

Federal RELEASES

★ THE DOMINOES
12001 DO SOMETHING FOR ME
CHICKEN BLUES
12010 HARBOR LIGHTS
"NO!" SAYS MY HEART

DELUXE

★ ROY BROWN
3311 DOUBLE CROSSING WOMAN
TEEN AGE JAMBOREE
3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY

King RECORDS INC. 1540 BREWSTER AVE. CINCINNATI 7, OHIO

Bing Bangs Out 20 Years



HOLLYWOOD—Fifty disc jockeys from the Greater Los Angeles radio and television stations paid tribute to Crosby at a luncheon held in the Paramount Studio restaurant. It was part of a month-long celebration giving Crosby the title of "Mr. Music" and marking his 20th anniversary as a top star.

Tribute was paid by the disc jockeys, by ASCAP, by Decca, the firm which has made all Crosby records, and by Y. Frank Freeman, head of Paramount Studio.

Peter Potter, of KFWB, is shown presenting Crosby with a huge scroll signed by disc jockeys from all the principal cities in the United States, Canada, Hawaii and other parts of the world.

L. Wolfe Gilbert, head of ASCAP on the west coast, presented Bing with a silver plaque on behalf of the 2500 songwriters and 300 music publishers in the organization. It was the first time ASCAP has ever so honored any individual in its 36-year history.

Sonny Burke, west coast musical director of Decca, gave Bing a gold facsimile of a record symbolic of the millions of Crosby records which have been sold.

On the lighter side, Freeman presented Bing with a 15-pound ham, hailed him as a charter member and "Chief Barker" of "Hams, Inc." Dorothy Lamour, dressed in Hawaiian costume, hung a huge orchid lei around Bing's neck on behalf of the disc jockeys of Hawaii.

Bing thanked the radio record-playing men for "giving me my start," hailed them as a great power in "making many a singer a star."

PATTI PAGE
"WOULD I LOVE YOU"
(LOVE YOU, LOVE YOU)
"SENTIMENTAL MUSIC"
Mercury 5571 (5571 x 45)
Mercury

Oh What Excitement Over "Oh What A Face"

NEW YORK—Lockrae Music came up with a tune out of left field last week and it looks like a winner. It's called "Oh What A Face" and Joe Delaney at London picked it up on Wednesday, cut it on Thursday with Ray Smith and the Henry Jerome band and will have it released this Tuesday, February 6.

Phil Harris is said to be cutting it for Victor and several other labels are ready to go.

Bill Friedman, who recently left Signature, will work with Lockrae Music as a joint partner with Ray Block, and a large staff headed by Ellis Allen has been set up to work on the tune.

NOTICE

Due To The Rail Tie-Up, The Post Office Curbed All Service Except 1st Class Mail. As A *Special Service* To Our Subscribers This Issue Of *The Cash Box* Is Being Mailed Thruout The Country

FIRST CLASS MAIL

ONCE AGAIN "THE CASH BOX" OVERCOMES ALL OBSTACLES IN ITS EFFORTS TO SERVE THE COIN MACHINE INDUSTRY.

Altho the cost of mailing at the 1st class rate is tremendous, the uppermost thought in the minds of the management of "The Cash Box" is *SERVICE.*

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

2 GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400; 48-0400)

3 TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

4 MOANING THE BLUES
Hank Williams
(MGM 10832; K-10832)

5 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739; 8-770)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

HOT ROD RACE
Tiny Hill
(Mercury 5547)

REMEMBER ME, I'M THE ONE WHO LOVES YOU
Stuart Hamblen
(Columbia 20714)
Ernest Tubb
(Decca 46269; 9-46269)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328; 48-0328)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey
AD—Adam
AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capitol
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
4 Star—Four Star
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—Nationol
OR—Oriole
PR—Prestige
RA—Rainbow
RE—Regent
RG—Regol
RO—Rondo
SA—Savoy
SIT—Sittin' In
SP—Specialty
TE—Tempo
TW—Tower
VI—Victor

45 rpm numbers in porenthesis

Feb. 10 Feb. 3

1—MY HEART CRIES FOR YOU 150.2 132.5
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378)—KNIGHT-FOLEY
'Poter Pie
ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me

2—TENNESSEE WALTZ 142.6 162.6
CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
CO-20551—ROY ACUFF
Sweeter Than The Flowers
CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
DE-46122 (9-46122)—J. & L. SHORT
Long Gone Daddy
LO-867 (45-867)—ANITA O'DAY
YEA, BOO
ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santa Claus
MG-10864—TOMMY TUCKER
The Thing
VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
VI-21-0407 (48-0407)—PEE WEE KING

3—BE MY LOVE 72.3 67.5
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder Whot's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

Feb. 10 Feb. 3

4—IF 63.2 37.5
CA-1342 (F-1342)—DEAN MARTIN
I Love The Woy You Soy
CA-1351 (F-1351)—JAN GARBER O.
Costles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Woit For Me
DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
ME-5565 (5565x45)—VIC DAMONE
You And Your Beoutiful Eyes
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom

5—THE THING 59.7 88.7
CO-39068 (6-919)—ARTHUR GODFREY
Yea Boo
CR-60333 (9-60333)—AMES BROS.
Music By The Angels
DE-27350 (9-27350)—DANNY KAYE
Little White Duck
LO-873 (45-873)—TERESA BREWER
I Guess I'll Have To Dream The Rest
ME-5548 (5548x45)—TWO TON BAKER
MG-10864—TOMMY TUCKER
Tennessee Woltz
VI-20-3968 (47-3968)—PHIL HARRIS
Goofus
VI-20-3986 (47-3986)—RED CAPS
Am I To Blome?
VI-21-0411 (48-0411)—JUNE CARTER
Winkin' And A Blinkin'

6—HARBOR LIGHTS 55.5 67.9
CA-1190 (F-1190)—RAY ANTHONY O.
Nevertheless
CO-38889 (6-710)—KEN GRIFFIN
Josephine
CO-38963 (6-784)—SAMMY KAYE O.
Sugar Sweet
DE-27208 (9-27208)—GUY LOMBARDO O.
The Petite Waltz
DE-27219 (9-27219)—BING CROSBY
Beyond The Reef
LO-781 (30194)—LORRY RAINE
Music, Moestra, Please
ME-5461 (5461x45)—BYRD ond THE HARMONICATS
At Sundown
ME-5488 (5488x45)—DINAH WASHINGTON
I Cross My Fingers
MG-10823—SHEP FIELDS
I'm Forever Blawing Bubbles
TW-1488—TONY PAPA O.
VI-20-3911 (47-3911)—R. FLANAGAN O.
Singing Winds

7—YOU'RE JUST IN LOVE 48.8 29.2
CO-39052—CLOONEY & MITCHELL
Morrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
DE-27317 (9-27317)—MERMAN & HAYMES
ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today

8—NEVER-THELESS 48.7 50.8
CA-1190 (F-1190)—RAY ANTHONY O.
Harbor Lights
CO-38982 (6-813)—PAUL WESTON O.
Beloved, Be Faithful
CO-39044 (6-888)—FRANK SINATRA
I Guess I'll Have To Dream The Rest
DE-27253 (9-27253)—MILLS BROS.
Thirsty For Your Kisses
LO-773—TEDDY PHILIPS O.
Big Brown Eyes
ME-5495 (5495x45)—FRANKIE LAINE
I Was Dancing With Sameone
ME-5301—FRANKIE LAINE
Be Bop Spoken Here
MG-10772—MONICA LEWIS
Let's Do It Again
VI-20-3904 (47-3904)—R. FLANAGAN O.
The Red We Want

9—A BUSHEL AND A PECK 43.3 63.4
CA-1234 (F-1234)—WHITING-WAKELY
Beyond The Reef
CO-39008 (6-838)—DORIS DAY
Best Things For You
DE-27352 (9-27352)—ANDREWS SISTERS
Guys and Dolls
ME-5501 (5501x45)—KALLEN-HAYES
Silver Bells
MG-10800 (K-10800)—JOHNNY DESMOND
So Long, Sally
VI-20-3930 (47-3930)—COMO-HUTTON
She's A Lady

Feb. 10 Feb. 3

10—SO LONG 36.2 17.5
CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
CO-39160 (4-39160)—PAUL WESTON
Across The Wide Missouri
DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Troveler
ME-5570 (5570x45)—RALPH MARTERIE O.
Here's To Haopiness
VI-22-0059—JOHNNY MOORE

11—THE ROVING KIND 32.9 21.7
CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
ME-5573—REX ALLEN
MG-10879—THE MELODEONS
Missus O'Malley

12—THINKING OF YOU 31.6 49.2
CA-1106 (F-1106)—ART MORTON
Perhops I Don't, Perhaps I Do
CO-38925—SARAH VAUGHAN
I Love The Guy
DE-27128 (9-27128)—DON CHERRY
Here In My Arms
MG-30293—ANITA ELLIS
VI-20-3901 (47-3901)—FISHER ond WINTERHALTER
If You Should Leave Me
VI-20-3836 (47-3836)—ANDRE PREVIN

13—TO THINK YOU'VE CHOSEN ME 21.3 18.8
CO-39036 (6-867)—SAMMY KAYE O.
You Oughto Be In Pictures
CR-60327 (9-60327)—AMES BROS.
Oh Babe
DE-27262 (9-27262)—SY OLIVER
Just The Woy You Are
LO-859 (45-859)—HENRY JEROME O.
A Foggy Day
ME-5517 (45 x 5517)—EDDY HOWARD
One Rose
MG-10839 (K-10839)—ART MOONEY
I'll Never Be Free
VI-20-3976 (47-3976)—THREE SUNS

14—OH, BABE! 19.1 27.1
CA-1278 (F-1278)—KAY STARR
Everybody's Somebody's Fool
CO-39045—BENNY GOODMAN
Walkin' With The Blues
CR-60327 (9-60327)—AMES BROTHERS
To Think You've Chosen Me
DE-27305 (9-27305)—LIONEL HAMPTON O.
Who Cares?
ME-5538—KAY BROWN
Baby Me
MGM-10858—LeROY HOLMES
RH-101—LOUIS PRIMA
VI-21-0404 (48-0404)—HOMER & JETHRO
VI-20-3954 (47-3954)—R. FLANAGAN O.
Halls Of Ivy

15—ZING, ZING—ZOOM, ZOOM 15.2 4.4
CO-39155—PERCY FAITH ORCH.
Kiss And a Promise
DE-27414 (9-27414)—ANDREWS SISTERS
A Penny A Kiss
MG-30324 (K30324)—DAVID ROSE
Fiddlin' For Fun
VI-20-3997 (47-3997)—PERRY COMO
If

16—IT IS NO SECRET 14.2 12.9
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Neor To My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheort's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me

17—ALL MY LOVE 13.7 25.0
CO-38919—XAVIER CUGAT
Tell Me Why
CO-38918 (6-752)—PERCY FAITH
This Is The Time
CO-39006—JACK SMITH
Ca Va Ca Va
DE-27117 (9-27117)—BING CROSBY
Friendly Islands
DE-27118 (9-27118)—GUY LOMBARDO O.
Swiss Bellringer
ME-5455 (5455x45)—PATTI PAGE
Roses Remind Me Of You
VI-20-3870 (47-3870)—DENNIS DAY
Goodnight, Irene

Feb. 10 Feb. 3

18—A PENNY A KISS 13.4 4.2
CA-1350 (F-1350)—MARY MAYO
Bring Bock The Thrill
DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Some About You
VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms

19—GET OUT THOSE OLD RECORDS 10.7 6.5
CO-39113 (4-39113)—SAMMY KAYE
Tennessee Waltz
CR-60353 (9-60353)—GEORGIA GIBBS
I Still Feel The Some About You
DE-27336 (9-27336)—GUY LOMBARDO
Tennessee Waltz
ME-5564 (5564x45)—HAYES & KALLEN
It Is No Secret
MG-10883—SEARS & HAYMER
You're Never Dressed Up

20—NOBODY'S CHASING ME 10.5 14.6
CA-1325 (F-1325)—JAN GARBER
If I Were A Bell
CO-39055 (6-910)—DORIS DAY
It's A Lovely Day Today
CR-60346—HAINES & TILTON
Thot's A Man Ev'rytime
DE-27281 (9-27281)—EVELYN KNIGHT
I Am Loved
VI-20-3978 (47-3978)—DINAH SHORE
My Heart Cries For You

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—I TAUT I TAW A PUDDY TAT 8.1 3.3

22—HOT ROD RACE 8.0 4.1

23—LITTLE ROCK GETAWAY 7.9 —

24—ONE FINGER MELODY 7.8 —

25—I STILL FEEL THE SAME ABOUT YOU 7.2 3.9

26—LIFE IS SO PECULIAR 7.1 3.2

27—TELL ME YOU LOVE ME 6.1 —

28—MARRYING FOR LOVE 5.7 6.3

29—MUSIC BY THE ANGELS 4.5 4.5

30—BRING BACK THE THRILL 4.5 —

31—SO LONG, SALLY 3.9 8.3

32—I'LL ALWAYS LOVE YOU 3.2 1.2

33—MAY THE GOOD LORD BLESS AND KEEP YOU 3.1 —

34—THE NIGHT IS YOUNG 2.9 —

35—I'LL NEVER BE FREE 2.4 10.0

36—WAIT FOR ME 2.3 —

37—CHICKEN SONG 2.2 —

38—ABA DABA HONEYMOON 2.1 —

39—THE BEST THING FOR YOU 1.9 1.5

40—USE YOUR IMAGINATION 1.7 6.4

CLEVELAND MUSIC OP SHOWS 210% INCREASE ON 1 PLAY 10¢—5 FOR 25¢



JAMES ROSS

CLEVELAND, O.—Jimmy Ross of J. R. Music Company, 5511 Euclid Ave., this city, who has been engaged in the automatic music business for over 17 years, was the first juke box op in this city to test 10c play.

Jimmy started out with an idea of his own to "force play of larger denomination coins." His plan was and is today, 1 play for 10c and 5 play for 25c.

He says, "I attribute a lot of the success of these tests to *The Cash Box* for the work which you have done in urging me, and all music operators, to change from the valueless nickel over to the dime, the coin that is growing in popularity every day.

"I believe," he continued, "that every operator in this country should give a rousing vote of thanks to *The Cash Box* magazine for the work it has done in behalf of this entire industry."

Using a brand new 78 rpm phono, Ross placed this machine in a former $5 gross per week location. This location he reports, for the last 26 weeks of 1950, had never taken in more than $5 gross per week. Because of the arrangement which his firm uses, obtaining $10 per week front money guarantee for every new phono, the location received absolutely nothing for those 26 weeks (a half year) from the juke box receipts.

When he decided to make the change to 1 play 10c and 5 plays for 25c, he rushed in a brand new model phono to the location. After the phono was installed, he sent the location owner a large basket of funeral flowers with a card reading, "To The Death Of The Nickel."

This, he advises, was not only a good attention-getter, but, it caused much comment. And, he believes, that this promotional angle helped to a great extent to start good play.

For the first seven weeks that this 1 play 10c, 5 plays 25c, phono has been in this location, collections have increased over 210 per cent.

An average check-up of the coins taken in by this location, prior to the placement of the new 10c play phono, showed something along this line. About 70 nickels, 10 dimes and 2 quarters. A total of $5.00. (This was on the regular 1 play 5c, 2 plays 10c and 5 plays 25c phono.) The storekeeper received nothing each week. This is due to the fact that J. R. Music Co., here, obtains $10 per week front service money guarantee from all locations where they place new machines.

The first week on 1 play 10c, 5 plays 25c, produced a collection consisting of 76 quarters and 40 dimes. A total of $23. With the first $10 front money removed, and the balance then split fifty-fifty, the location received $6.50.

This was the first time the location owner has received anything from the phono in his place in 26 weeks.

The second week showed 32 quarters and 10 dimes. A total of $9. This was kept in full by the operator.

Third week was better. There were 52 quarters and 30 dimes, for a total of $16, the storekeeper receiving $3 as his share.

Four week showed 32 quarters and 10 dimes for a total of $9. The location receiving nothing.

Fifth week showed 60 quarters and 30 dimes for a total of $18 with the storekeeper getting $4 from the collection.

Sixth and seventh weeks were alike with 48 quarters and 2 dimes for a total of $14 with the location receiving $2 each week.

Ross also reports that, at the same time he placed this 1 play 10c and 5 plays new phono, he placed another new phono on the old 1 play 5c, 2 plays 10c and 5 plays 25c, in a location which averaged a gross collection of from $6 to $7 per week. He reports that, after nine weeks, there has been no increase in the collection, regardless of the fact that a new phono was placed in this spot.

Ross attributes much of the success to the forced quarter play to the overplays as well as to the greater choice of records which the players now have in all the new phonos.

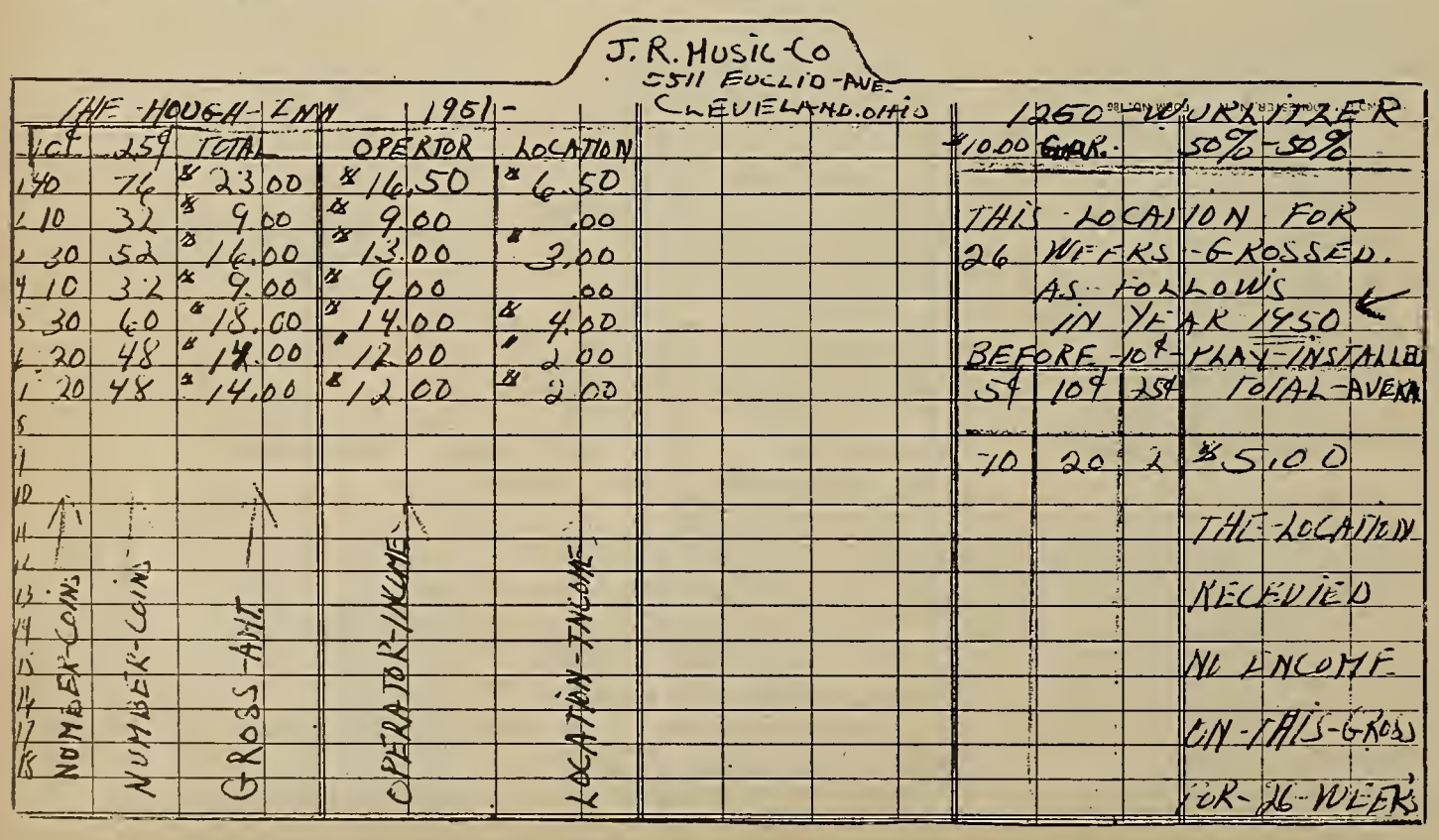
He also says, "As far as television is concerned, we're over the hump. But, where the storekeeper needed the juke box for entertainment, he can now use his television receiver for this purpose and, therefore, doesn't promote the play of the juke box.

"It's up to us, the operators, to get locations to again get interested in promoting play. This can only be done when we show the storekeepers some profit return while getting attention to the phono in his place."

Ross is gradually spreading this plan to other of his locations. He would like to feature only new phonos. He also believes that, eventually, every operator will turn to the idea of forcing use of large denomination coins. Whether 2 plays for 10c, or 1 play for 10c and 5 or 6 plays for 25c, doesn't matter too much in his belief.

"The answer," he says, "is like you people of *The Cash Box* have written time and again. 'Get the people to buy more music.' And the way to do that is to make them use their dimes and quarters.

"The overplays alone take care of the peak hours of play and the further fact remains that actual location tests have proved that the operator can, at long last, enjoy profit from music if he will feature dime and quarter plays."



WURLITZER DAYS BIG SUCCESS THRUOUT NATION

Announce Prices Of 1951 Phonos

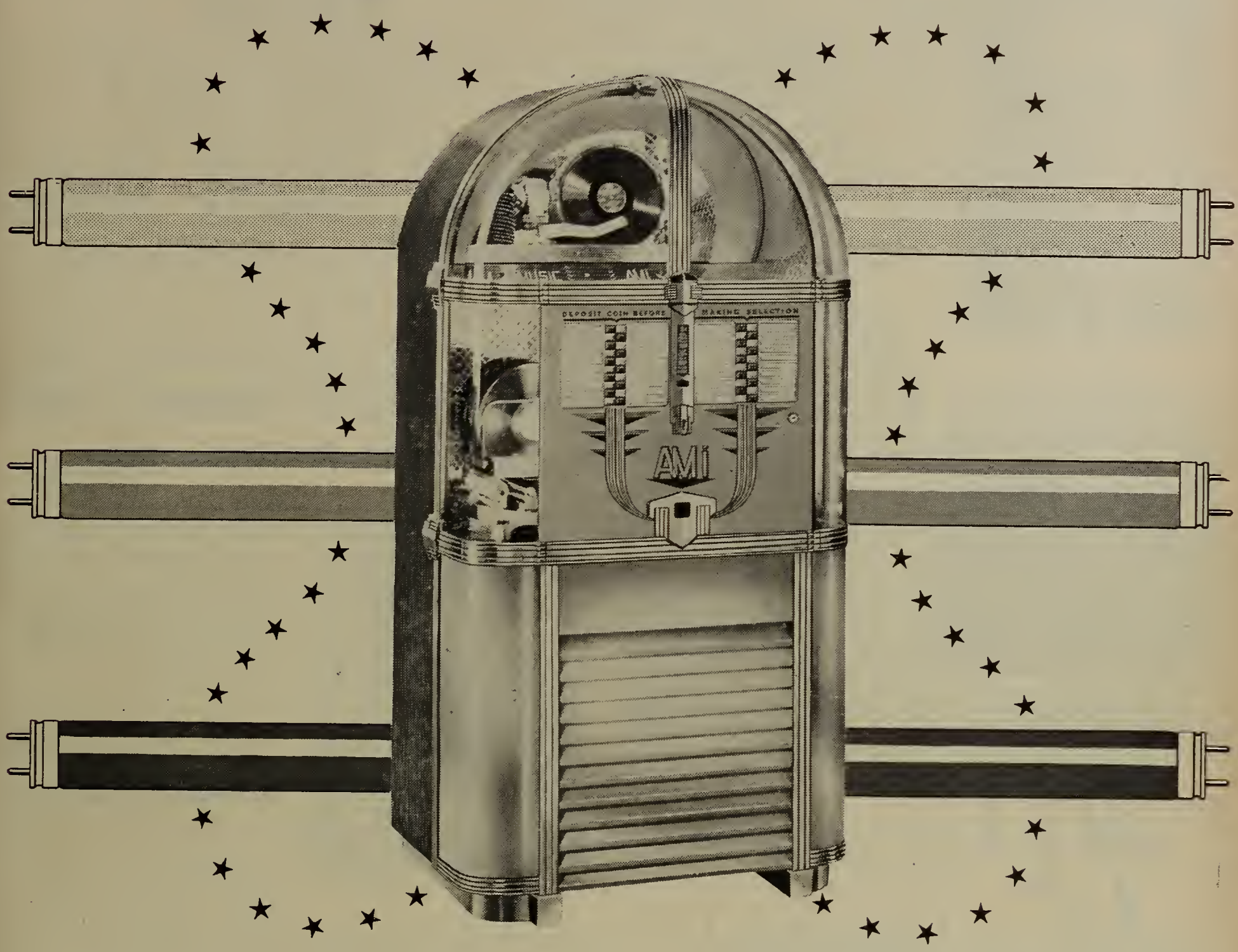
NEW YORK—Reports from the distributors of The Rudolph Wurlitzer Company, who held simultaneous showings throughout the nation on January 28 and 29 "National Wurlitzer Day" all carry one theme. "Music operators attending these showings," stated Ed Wurgler, general sales manager, "were enthusiastic in their reception and offered many compliments to Wurlitzer for introducing the model 1400 and 1450 phonographs. And of great importance, backed up these fine comments with orders for immediate delivery."

Coincidental with the showing, The Rudolph Wurlitzer Company, thru Ed Wurgler, announced its prices. In making known the prices, Wurgler said, "We have in production today the two finest phonographs which Wurlitzer has ever built. They are of a more ingenious design mechanically than any of our previous models and in consequence, are more expensive to manufacture. The materials used in the Models 1400 and 1450 are of the highest grade it is possible for us to obtain, insuring long life and a long earning power from each phonograph we produce. The consistent rise in prices of all materials and component parts over the past many months has made it necessary to fix the price of these phonographs at a higher figure than that which we asked for our previous model. Our Model 1400 Deluxe phonograph, encased in a beautifully grained walnut cabinet, will list to the operator at $949.50. Our Model 1450 Custom phonograph, with a cabinet finished in rich mahogany Textileather, is $914.50.

"While these prices are an increase, we feel that they are within the expected range for Wurlitzer products. There are other coin-operated phonographs which can be purchased at a considerably higher price and others which can be purchased for less money. No single phonograph on the market today offers all the features of the new Wurlitzers—the ability to play any speed, any size record with a 30 second changeover, the beauty of cabinet work and trim, the eye appealing record changer, visible thru three sides of the plexiglas dome, the fine tonal quality which has been inherent in Wurlitzer products for years, the ability to use all post-war remote and a tried and tested mechanism, which with 48 selections, is a sure money-maker for the operator. Add these together, figure the features against the price and you will agree that there is no reason to pay more for a phonograph than the cost of the Wurlitzer and there is no economy in paying less."

In addition to the two new phonographs, Wurlitzer also introduced a 12" Deluxe Speaker (model 5110); a 5-10-25c 48 selection Wall Box (model 4851); and an 8" Speaker (model 5100).

Self-Renewing!



Everyone likes to change to a fresh suit once in a while. Makes you feel like a new man! Operators and locations get the same lift out of switching color lamps on the "C." In just a few seconds you get a stunning, entirely new effect! Colors to suit any mood of the location—a special event, a grand opening, an important celebration. That AMI mechanism underneath is always as good as new, too—sturdy, trouble-free, time-tested.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

MUSIC OPS AND EXHIBITORS MAKING EARLY RESERVATIONS FOR MOA MEET



GEORGE A. MILLER

CHICAGO—Music operators from all parts of the nation are making early reservations to attend the forthcoming MOA (Music Operators of America) Convention on March 19, 20 and 21, at the Palmer House, this city, according to George A. Miller and Ray Cunliffe, national committeemen.

In phone conversations with both Miller at Oakland and Cunliffe here in Chicago, we were informed that operators are expected to attend in large groups. One operator telephoned for reservations and reserved six sleeping rooms for the members of his firm.

"It is quite evident" stated Miller, "that some of the music operators are bringing their employees, possibly due to the fact that this is the only operators convention for 1951, and will probably be the last for the duration of the emergency. Exhibitors continue to reserve exhibit space and indications are that there will be many new faces at the show this year."

Some questions have been asked about the meeting during the emergency, and Miller and the committee have given it a great deal of thought. "If I thought it were necessary to cancel the convention," stated George, "I would be the first one to cancel our meet, but I think more important than that is the fact that the country is going to need revenue and lots of it to carry on its expense, and if the people in the automatic phonograph industry are retarded in their progress and their possibility of making money, they will not be able to meet the demands from the revenue standpoint. In addition, the automatic phonograph industry won great commendation during World War II for its great cooperation in bond drives, as well as supplying recreation for the war workers and those in the armed services. This patriotic theme will be expanded thru discussion at the meet."

Officers of the MOA are confident that there will be twice as many in attendance this year as there were last. They further state that the enthusiasm is growing by leaps and bounds. "Therefore" stated Miller, "it is necessary that operators from all parts of the nation make their reservations at the Palmer House as early as possible. This hotel will be the headquarters for the operators, as well as convention headquarters, and there will be much activity beyond the regular meeting sessions that will be held each morning for a three-day period.

"Several representatives of the large manufacturing companies have already consented to speak at the operators' meetings regarding the automatic phonograph business in general and the outlook of the business for the future. Leading representatives of recording companies will also address the operators and general discussions between operators and manufacturers, which proved so worthwhile at the last meet, will again be held this year."

YOU AIN'T SEEN NUTHIN' YET
"45"
IT PAYS TO WAIT FOR IT
THE BEST IN PHONOS
by
Chicago Coin

WANT "JUST 21"
STATE PRICE & QUANTITY 1st LETTER
NATE SCHNELLER, INC.
1427 N. Broad St. Philadelphia 22, Pa.
STevenson 2-0242

CASH WAITING
WANT TO BUY ANYTHING COIN OPERATED
Send Your Equipment List Today!
HIGHEST PRICES PAID
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Exclusive AMI Dist. Ea. Pa.
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PHONE: STEVENSON 2-2903

NOTICE

Due To The Rail Tie-Up, The Post Office Curbed All Service Except 1st Class Mail. As A *Special Service* To Our Subscribers This Issue Of *The Cash Box* Is Being Mailed Thruout The Country

FIRST CLASS MAIL

ONCE AGAIN "THE CASH BOX" OVERCOMES ALL OBSTACLES IN ITS EFFORTS TO SERVE THE COIN MACHINE INDUSTRY.

Altho the cost of mailing at the 1st class rate is tremendous, the uppermost thought in the minds of the management of "The Cash Box" is *SERVICE.*

Coven Wurlitzer Showing Is Most Successful In Firm's History



BEN COVEN

CHICAGO—Regardless of the subzero weather which greeted Ben Coven's two big Wurlitzer show days here, the firm reported that, "This was the most successful showing in our history."

Coven also said, "The fact of the matter is that we are sold out far in advance on the new Wurlitzer 1400 and 1450 model phonos."

Tho the weather was a very biting below zero on opening Sunday of the showing, music ops began to flock into the Coven offices and showrooms and, long before night fall, the place was jam packed with people who came to see the new Wurlitzer models for 1951.

On Monday, with the temperature at a 15 degrees below zero record here, operators still called around, and warmed themselves with the refreshments and coffee being served.

"This was really a true business show," Coven explained. "The operators came in to study the new Wurlitzers and to carefully look them over. We received nothing but compliments.

"In fact," Coven continued, "Some operators who placed orders for five and ten machines have since phoned us and doubled their orders.

"This was, without any doubt, I once again sincerely and honestly state, the most successful business show our firm have ever yet held."

Coven Distributing Co. also received much commendation from ops who called around for the greatly enlarged parts and supplies department and repair facilities which the firm has installed.

"We are in position to handle all the wants and needs of the operators for years to come," Coven stated in this latter regard.

Dunis Smashing Sales Records On Bally Equip.

CHICAGO—Lou Dunis, well known coinman, and head of Dunis Distributing Company, which has for sometime replaced J. R. Moore Co. as Bally distributors in Washington, Oregon, Northern Idaho and Western Montana, has been doing a most remarkable job with the Bally line, according to reports from Bally Manufacturing Company officers.

George Jenkins, vice president of Bally said, "If Dunis' orders for 'Turf King' and other Bally products during the past few months are any indication, the Dunis organization is going to smash all sales records of the past by far." Jenkins added, "With a genial fellow like Lou Dunis doing the job, it's little wonder that his area is in the top bracket on the Bally territorial sales chart."

Cleveland Phono Assn. Discusses Problems

CLEVELAND, O.—The ways and means of meeting the high cost of operations were discussed this week at the regular monthly meeting of the Cleveland Phonograph Merchants Assn. at the Hotel Hollenden. Also discussed was the forthcoming MOA Convention. Jack Cohen, president, conducted the meet.

MUSIC OPS SPEAK THEIR PIECE ON 10¢ PLAY

Florida Op Says 10¢ Play Is Only Answer

ORLANDO, FLA.—Frank Pell of 611 North Thornton St., this city, writes that 10c play, "is the only thing that is left for the operator to do."

"In fact," Pell says, "it will save him from total ruin. The operators must get together," he claims, "and change to 10c play on all juke boxes or die a slow and painful death with our business."

According to Pell, "There are too many operators who don't realize that they are losing money. If they would only check their bank balances more carefully, they would realize what's happening to them on 5c play."

Virginia Op Says 10¢ Play Can Bring Profits

DANVILLE, VA.—Otis H. Bradley of Bradley Amusements, this city, urges music ops to change over to 10c play as soon as possible, so that they can again earn profit on their investment.

Bradley reported, "I am not thinking (about 10c play). I know. If the music operator doesn't turn to 10c play he is on the losing end.

"There is no money in music today," Bradley continues, "unless it's a No. 1 location. As for myself, I have 10 fair locations to each good one.

"Where an operator has both music and amusement he can survive," Bradley states, "but he can't make money with music unless he changes over to 10c play."

Arizona Op Urges Change To 10¢ Play

TUCSON, ARIZ.—Frank H. Cannizzaro of A. M. C. Amusement Co., 1534 So. Sixth Ave., this city, reports, "The juke box operators will never be able to survive if we don't get 10c play started.

"Mechanics are demanding higher wages," he states, "otherwise they'll leave us for bigger money jobs in defense plants.

"All parts, tubes and supplies have gone up tremendously in price. But," he continues, "we juke box operators are still working on 5c.

"This is the time," Cannizzaro says, "when all juke box ops must get together and make a complete change-over to 10c play."

Pa. Op Suggests Mfrs. Eliminate 5¢ Coin Chute On New Phonos

WINDBER, PA.—James Wisnouse, well known operator here, advised this past week that, in his belief, "Manufacturers of new phonographs should eliminate the 5c coin chute. Thus, locations desiring new phonos, would automatically have 10c play."

He also reports, "There would then be no change over problems."

Wisnouse also writes, "First of all, your editorials are excellent. Good, basic and sound logic advanced by your editorials cannot be refuted.

"Keep up the good work," he continues, "count on me for support at all times."

10c PLAY!

ANOTHER Chicago Coin 1ST! WITH OVERSIZED PLAYFIELD

Play Ball!

MADE JUST THE WAY YOU WANT IT!

A Game of Skill—NO BUMPERS

- 2¾ MINUTE AVERAGE PLAYING TIME
- NOVELTY AND REPLAY
- NEW "FLASH-ON" LITES IN BACK RACK
- ALL HITS—SINGLE, DOUBLE, TRIPLE, HOMER—Plus BALLS AND STRIKES
- SEE THE BALLS ACTUALLY RUN BASES
- PLAY CONTINUES UNTIL 3 OUTS ARE MADE



LOCATION TESTED AND PROFIT PROVEN

YOU OWE IT TO YOURSELF TO SEE AND TRY "PLAY BALL" IT'S NEW AND DIFFERENT! AND WORTHY OF YOUR IMMEDIATE ATTENTION

CHICAGO COIN MACHINE COMPANY 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

New York Music Ops View New Wurlitzer Phonos

NEW YORK—Altho it snowed, hailed and rained during the two day showing of the new Wurlitzer phonographs in this city, Joe Young and his staff at Young Distributing, entertained a large number of music operators from the city as well as quite a few from the hinterlands.

"The reception was wonderful," reported Young, "and we've taken orders for a great number of machines. As a matter of fact, when we opened our doors for this party, we had four machines for display purposes. Before the day was over, we only had three. Al Layne insisted that we let him have one that very moment."

Hank Barber, vice president of Landsheft, Inc., Buffalo advertising agency that produces the Wurlitzer advertising, was a visitor for the two days.

Among those who were on hand for the showing were: Nat Lerner, Lou Price, Morris Kahn, Larry Serlin, Louis Desiderio, Jimmy Sherry, John Stanczyk, Clarence Weeks, Stanley Weeks, Bill Saman, Al Layne, Joe Kochansky, Jack Wynn, Manny Ehrenfeld, Sol Rofof, Joe Hahnen, B. J. McFarland, Hubert T. Thompson, Jimmy Hopkins, Max Iskowitz, Bill Kaiser, V. Van DerLenden, Charley Sachs, Walter A. Conrad, Jr., Don Conrad, Vic Trautman, John Paley, Ralph Mancuso, Nat Turkel, Phil Simon, Raymond Knoss, Joe Connors, Joe Friedman, Max Klein, Herbert Cohen, Harry Pugliesi, Alexander Goldberg, Isador Lutzker, Morris Bloom, Carl Procopa, Herman Silver, Anthony Zirpoli, Leslie C. Boyd, Jerome Roniger, Ben Feinberg, Humbert Betti, Albert Denver, John F. Marrin, Michael F. Knowles, Ben Horowitz, Ben Ginsberg, Barney Simon, M. R. Simon, Morris Bernstein, Dominic Ambrose, Sal Trella, Frank Breheny, Sam Kramer, N. Marx, the Nigro brothers, L. W. Kniskern and Art Miller.

Before the week passed, Young phoned in to tell us that operators kept beating a steady path to his showplace thruout the entire week. "Due to the storm, operators who were unable to attend our open house party on Sunday and Monday, had heard thru the grapevine that the new models were worth seeing. All week long there was a steady stream of out-of-town operators as well as local operators, visiting with us," stated Young.



With cameraman "Popsie" snapping pictures all over the place, some of the staff of Young Distributing thought it would be fitting to have your *Cash Box* correspondent snapped with bossman Young and the Wurlitzer phono. Left to right: Joe Orleck, *The Cash Box;* Etta Brodsky, office manager; Joe Young; and Abe Lipsky, sales manager.

At Wurlitzer Showing In Dallas



Visiting at the Dallas, Texas, showing of the Wurlitzer phonos, were, l. to r.: Hugo Joeris, Amarillo, and Mrs. Joeris; B. H. Williams of the Commercial Music Company; and A. H. Hodges of Amarillo.

(Complete details on Page 28.)

Paul A. Laymon Shows Wurlitzer Phonos In "Hollywood" Atmosphere

LOS ANGELES, CALIF.—When those Los Angelos do anything—it's always in the superlatives; but when Paul A. Laymon of this city does it, there's hardly any adjectives to describe it.

Paul and Lucille Laymon hosted over three hundred music operators who were on hand to view the new Wurlitzer phonographs. The ladies were presented with Gardenias, and the men boutonnieres. Autographed records by top recording stars were available to all. And, naturally, the most in sumptuous food and drinks.

"Operators from all over Southern California and Southern Nevada agreed that the models 1400 and 1450 are the finest phonographs Wurlitzer has ever produced" stated Paul. "They were especially enthusiastic over the tonal quality and the automatic level tone quality, as. well as the simplicity of changing from 78 rpm to 45 rpm."

(*Further details on Page* 26)

Selective Phono by Chicago Coin

"45"

"LARGER" than miniatures
"More ATTRACTIVE" than jumbos
"SMALL ENOUGH" to fit any and all locations

Chicago Music Ops Assn. Agrees On 10c Play

CHICAGO—At one of the best attended meetings yet held by the Recorded Music Service Assn., the juke box ops' organization here, the membership, after some pro and con discussion, agreed to put 10c play into operation.

Larger ops started their men out this past week advising all locations of the forthcoming change to 2 plays 10c and 5 or 6 plays for 25c. There were few locations that grumbled, is the report.

In some of the smaller candy stores, belief was that kids wouldn't go for 2 plays 10c. But, rather than hold to 5c play, these locations were advised that exceptions would hurt the plan and changeovers will be made here as well as in all other locations.

Some of the new phonos featuring 6 plays for 25c will be left as is. The older models which feature 5 plays for 25c will remain. The only change will be elimination of nickel play. All play here will start at 2 plays 10c.

WANTED! CASH WAITING!!

TURF KINGS, CITATIONS, CHAMPIONS, JOCKEY CLUB, ALL OTHER FREE PLAYS
One of One Hundred. Write us TODAY! Give quantity, condition, serials and when ready to ship. We'll buy all you have. WRITE NOW! HURRY!!

ALL TYPES OF POST-WAR PHONOGRAPHS!!
All Models. 1 or 100. Entire routes bought. Let us know what you have. Give complete description. CASH WAITING FOR YOU. Also send us your list of all other type equipment you want to sell. BEST CASH PRICES PAID.

WRITE, WIRE, PHONE, "Loke City" TODAY

LAKE CITY AMUSEMENT CO.
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (Tel.: CHerry 1-7067)

Redd Draws Large New England Crowd For Wurlitzer Showing

BOSTON, MASS.—Si Redd, who hands out the good cheer at Redd Distributing Company, Inc., this city, was really beaming this past weekend, playing host to approximately 450 visitors from the New England area, who appeared for the firm's two day showing of the new Wurlitzer phonographs on Sunday and Monday, January 28 and 29.

In addition, Redd reports that the Springfield office hosted over 300 guests.

"The acceptance of the Wurlitzer models 1400 and 1450 was by far the most enthusiastic we have ever had and we backed it up by writing more bonafide orders than we ever had since we have been with the Wurlitzer Company. It is very gratifying to us as a result of the genuine confidence of the operators in New England shown towards the Wurlitzer products and our organization as a whole. We are definitely working on the policy that no sale or deal is completed unless the operator is 100% satisfied."

The entire service department has been re-arranged so that operators can avail themselves of the efficient mechanics and service during the national emergency, Redd reports.

Visiting Redd during the open house party were Art Garvey, regional representative for Bally Manufacturing Company, Bill DeSelm, sales manager of United Manufacturing Company, and Johnny Casola, United Sales representative. Si stated that his firm ran up sales of equipment which he handles for several Chicago factories, as well as for the Wurlitzer phonos.

Among the many operators on hand were: J. W. Lambert, Concord, N. H.; Gerald Waterhouse, New Bedford, Mass.; Bill Goudreau, Manchester, N. H.; John McColgan, Boston; E. S. Laughton, York Beach, Me.; Sam Grille, Westerly, R. I.; Paul Sansone, Walpole, Mass.; Anthony Joseph, Cranston, R. I.; Ed Beals, Needham, Mass.; Victor Davignon, Woonsocket, R. I.; Don Rowley, Boston; Steve Morell, Boston; Ernest Thurston, Fall River, Mass.; Ray Thurston, Fall River, Mass.; Warren Belliveau and Gerry Belliveau of Fitchburg, Mass.; representatives of the Magee Music Company, Winthrop, Mass.; Clifford McCoy, Lowell, Mass.; Dave Gropman, Arlington, Mass.; Donald Conroy, Bath, Me.; Fred Cobitose, Chelsea, Mass.; Thomas Shanahan, Central Falls, R. I.; Francis McNeill, Lowell, Mass.; John Falcone, Manchester, N. H.; and Leo Sherry, Pawtucket, R. I.

Also: Henry Bourque, Woonsocket, R. I.; Al Sharpe, Portland, Me.; Stanley Cokas, Lynn, Mass.; Mike Cofelice, Marlboro, Mass.; Charles Zelvis, Spencer, Mass.; Walter Luby, Shrewsbury, Mass.; W. H. Webster, Winthrop, Mass.; James Magee, Winthrop, Mass.; Red Powell, Winthrop, Mass.; Ray Racine, Woonsocket, R. I.; Joe Hebert, Lowell, Mass.; representatives of the New England Music Co., New London, Conn.; representatives of the Amusement Coin Co., Lawrence, Mass.; Ron Maher, Pawtucket, R. I.; Cy Jacobs, Boston; Phil Schwartz, Boston; Sumner Segal, Boston; H. Rogers, Peabody, Mass.; Sam Landeau, Boston; and representatives of the Columbia Amusement Co., Providence, R. I.



Top photo shows part of the large crowd at the Redd showing looking over the Wurlitzer phonos.

Bottom picture: Si Redd (left) happily points out the features of the Wurlitzer 1400 to Chicago factory visitors—(l. to r.)—Bill DeSelm, sales manager of United Mfg. Co.; Johnny Casola, regional sales representative for United; and Art Garvey, regional sales representative for Bally Mfg. Co.



PAT. PEND.

SELECTIVITY including "Concel" Button.

CREDIT UNIT occepts up to 40 nickels ot o time.

PROVED PERFORMANCE . . . incorporotes every up-to-the-minute engineering feoture including o FINE TONE AMPLIFIER to which on ouxiliory speoker con be ottoched, o LIGHTWEIGHT TONE ARM with crystol pick-up, VOLUME CONTROL and the fomous RCA record chonging mechonism.

SIMPLE TO SERVICE . . . Its eosily understood mechonism requires no special knowledge ond the exclusive "IN-A-DRAWER" feoture permits entire mechonism to be pulled out ot once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — ond con be transported by cor insteod of o costly truck.

ONLY *Music Mite* OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

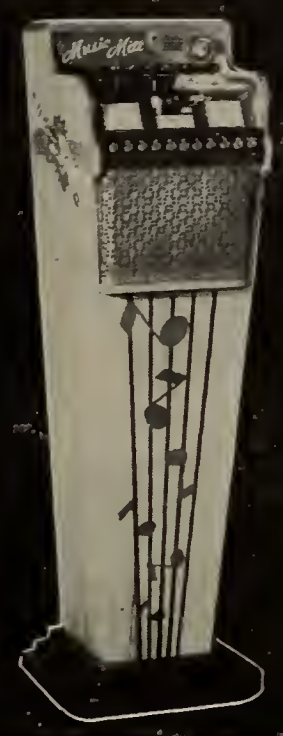
MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
BUY IT FROM THE WILLIAMS DISTRIBUTOR LOCATED IN YOUR TERRITORY

Williams MANUFACTURING COMPANY

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS



PEDESTAL STAND
(Optional)
For those locotions where spoce doesn't limit instollotion to the bor or counter, you con set MUSIC MITE on this exquisite pedestol type stond. Decoroted to complement the cabinet design of the phonograph, MUSIC MITE ond its pedestol form one eye-oppeoling unit thot coptures potron ottention in ony locotion.

License Bills Now Before State Legislatures

NEW YORK—As reported in last week's issue of *The Cash Box*, legislative bodies thruout the country are now in session, and are preparing legislation with the view of taxing coin operated equipment in an effort to raise revenue.

Herewith are new bills introduced.

ARIZONA—A bill introduced in the Arizona Legislature (Jan. 27) by the House Ways and Means Committee would place a retailers $3 license on cigarette vending machines, heretofore unlicensed; and place the licenses on an annual basis. Under existing law there is no termination date.

CALIFORNIA—A requirement that cigarette vending machines be placed in back of store counters is proposed by one in a series of bills introduced in the California Legislature (Jan. 22) by Assemblyman Lester McMillan of Los Angeles County, to curb juvenile smoking.

Another of the bills would make it unlawful to have cigarette vendors within 600 feet of elementary or high schools.

A state tax on cigarette machines is proposed by a third bill. Fee not stipulated.

A fourth bill would enable judges to assess a fine as high as $500 against those who sell cigarettes to persons under 18.

McMillan said an interim legislative study disclosed that operators of cigarette machines specialize in sales to children. He said the committee which made the study reached the conclusion that much smoking among school students can be stopped by rigid control of the cigarette machines.

MONTANA—A bill proposing state and city taxes totaling $100 on each pinball machine operated "for amusement only" was introduced in the Montana Legislature (Jan. 26) by Representative Ed Foley, Silver Bow Democrat.

Foley said his bill is similar to one approved by the House and killed by the State Senate two years ago. It would levy a $50 tax per machine for the state general fund. Another $50 tax per machine at the city level would go into the parks and playgrounds funds of the municipalities. The measure would prohibit anyone under 21 playing the machines, and would permit their operation for "amusement only."

NEW HAMPSHIRE—Licensing of coin-operated machines is proposed by a bill introduced in the New Hampshire Legislature (Jan. 25) by Representative Gedeon Proulx of Manchester. The measure would charge a $1 license fee for penny machines, and $5 a year for machines for devices that take coins of larger denominations than a cent.

OREGON—A bill introduced in the Oregon Legislature (Jan. 25) by the State Senate alcohol traffic committee would prohibit from beer taverns and night clubs the use of pinball machines and similar devices. The measure would forbid display or use of any device which is or could be used for gambling in any establishment holding a license from the Oregon Liquor Control Commission.

WASHINGTON — City or county governments would be permitted to boost their revenues by licensing pinball machines under terms of a bill introduced in the Washington State Legislature (Jan. 23) by Senators Ed Flanagan, Wapato Republican, and Jess Sapp, Sedro Woolley Democrat.

Local governments in the state of Washington lost their revenue from such devices early last year when the State Supreme Court ruled that pinball machines with payoffs were gambling devices. Subsequently, many operators of the machines said they converted them into purely amusement devices. As a result the State Tax Commission reduced the tax levy from 20% of the gross income to only ½%. The new bill was interpreted by an assistant state attorney general to mean that pinball machines of all types could be licensed by the city or county governments, including the type banned by the State Supreme Court.

NEW ENGLAND'S
Largest Stock Of
New & Used Equipment

MUSIC GUARANTEED

WURLITZER 1100, 1015, 1080, 1017, 750, 700, 850, 3020's and all older models—Write or Call.

SEEBURG 100A, 147M, 146M, Hitones, Lowtones and all older models—Write or Call.

AIRCONS (75) DELUXE . . . $80.00

ROCK-OLA 1426, 1422 and all older models—Write or Call.

WE HAVE IN STOCK - BRAND NEW

WURLITZER NEW MODELS 1400 - 1450

BALLY Turf King, Hook Bowler.

UNITED Five Way Shuffle Alley, Shuffle Game.

KEENEY Electric Cigarette Machine, Four Way League Bowler.

CHI. COIN Band Box, 10c Play Pin Ball "Baseball."

EXHIBIT Trigger, Six Shooter.

WANTED

WILL PAY CASH
S S S S S S S

Bally used Turf King, Champion, Citation, Gold Cup, Jockey Special, Universal Photo Finish, used and new Five Balls, used and new Shuffle Machines, Packard Wallboxes, used Music.

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EXCLUSIVE NEW ENGLAND DISTRIBUTORS for WURLITZER, BALLY, UNITED, KEENEY & EXHIBIT

SELECTIVE PHONO

COMING "45" SOON

by

Chicago Coin

Conn. State Coin Assn. Holds Meet In New Britain

Feb. 8 Meet Scheduled In Middletown

NEW BRITAIN, CONN.—The Connecticut State Coin Association held its monthly meeting at Pavano's Restarant, this city, on Thursday, January 25, with a goodly number of operators in attendance.

Abe Fish, president, addressed the group and stressed several important points. He urged the ops to conduct their business on a method of fair play, cooperate at all times, establish good-will and friendship both inside the association and in their territories with the location owners as well as the public. Fish also pointed out that members should attend all meetings whenever possible.

Guests attending the meet were Mac Pearlman of Atlantic for Seeburg; Irving (Kempy) Kempner of Runyon for AMI; and Leon Hatch of Redd Distributing for Wurlitzer.

It was announced that the next meeting would be held in Middletown, Conn., on February 8.

Nat Cutler, State Amusement, New Haven, announced his removal to 61 Broadway St., and Pat Montana of New Haven, also moved to larger quarters at 712 State St.

URGENT!

PROTECT YOUR ROUTES WITH AMI DELIVERIES

GET YOUR NAME ON RUNYON'S ORDER LIST TODAY

RUNYON SALES COMPANY

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123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593



CALIFORNIA CLIPPINGS

Biggest doings around these diggings for some time was the Wurlitzer show by **Paul Laymon** and staff on Jan. 28 and 29. . . . And it's just about the fanciest Wurlitzer show ever seen hereabouts, too, and that comes from no less an authority than **Stan Turner** who should know whereof he speaks after some umpty years with the Wurlitzer firm and a number of d'stributors. . . . **Paul, Lucille, Stan, Charlie Daniels, Ed Wilkes,** three mechanics and Charlie's prize hound "Blaze" were responsible for rigging up the place to a faretheewell. With every piece of equipment cleared off the front floor for the occasion, the Laymon store really took on a new look. . . . Handsomely draped from on the walls were the colorful blue and gold banners and pennants announcing the new 1951 Wurlitzer 1400 and 1450. . . . The Laymons had the four boxes on display. . . . And from what we were told by Wurlitzer expert Stan and the rest of the folks, these new models are going to bring in gold for the ops who buy them.

There was a terrific array of talent on hand for the two days, and we're glad to say that **The Cash Box** rep out this way had a small hand in bringing some of the folks over. . . . Here is just a partial list of the recording artists seen on Sunday and Monday at Laymon's: **Margaret Whiting, Dinah Shore, Tony Martin, Betty Hutton, Peggy Lee, Mel Torme, Nellie Lutcher, Tex Williams, Jimmy Dolan, Eddie Dean, Helen O'Connell, Ivory Joe Hunter,** and **Dottie O'Brien.** . . . The Laymons figured they played host to about 400 guests over the two days, with operators and friendly distributors along the Row making up the crowd. . . . And the folks didn't go hungry . . . or thirsty either. . . . There were soft and middlin' soft drinks while in the eats dept. Lucille Laymon spent a whole day over a hot stove a fixin' up the ham and turkey, potato salad, cole slaw and all the trimmin's.

Among some of the local music ops to turn out for the occasion, according to Stan Turner (who keeps tabs on his customers) were: **Bringas Bros.** of L. A. . . .**Al Anderson** of Shafter . . . **Jack Sickley** of Brown Music in Bakersfield . . . **Manuel Trevino** of Oxnard . . . **Ernie Bryant** of Glendale . . . **Thompson Bros.** of Long Beach . . . **Marvin Farr** of San Pedro . . . **Bert Hammond** of Santa Ana . . . **Frank Robinson** of L. A. . . . **Lawrence Raya** of Colton . . . **Fred Trevillian** of Santa Barbara . . . **Charles Gauger** of Ventura . . . **Lawrence Bros.** of Long Beach . . . **Frank Navarro** of L. A. . . . **Charles Koski** of Long Beach . . . **Pete Pellegrino** of Southgate . . . **Mr. and Mrs. Charles Allan** of Long Beach . . . **Mr. and Mrs. Tom Catana** of L. A. . . . **Warren Clemens** of L. A. . . . **Walt Schinkal** of San Diego . . . **Bill Goddard** of Las Vegas . . . **D. T. Harrison** of Bloomington . . . **Jesus Torres** of L. A. . . . **Milton Noriega** of Colton . . . **Paul Johnson** of L. A. . . . **Russ Gibson** of L. A. . . . **Johnny Lantz** of Southgate. . . . In all, it should be a fine sendoff for the new Wurlitzers. . . . En route back to the Wurlitzer plant after spending a week with the Laymons in planning the show was **Gary Sinclair.**

Shoving off for his Honolulu haven, where he alternates between counting his arcade take and deep sea fishing was **Frank Anderson.** . . . In the hospital for an appendectomy was **Sheridan Thompson** of Long Beach. . . . Recovering from one of the same was the wife of **Charlie Gauger** of Ventura. . . . On the Row: **G. F. Cooper** of Riverside . . . **Norman Christ** of Lompoc . . . **S. L. Griffin** of Pomona . . . **Homer Gillespie** and **Homer Razor** of Long Beach.

MINNEAPOLIS, MINN.

This area is going through a cold wave at the present time and the temperature Sunday was down to a low of 17 degrees below zero during the day and it dipped to 28 degrees below at night. The temperature is still hovering around zero and is slowing up traffic. Even in spite of the weather Lieberman Music Company had its showing for the new 1400 and 1450 Wur'itzers. Those in from out of town were **Jack Harrison** and wife, of Crosby; **Clayton Norberg,** wife and friend from Mankato; **Glen Bischell** and a party of friends were in from Chippewa Falls, Wis.; **Dick Grant,** of Seaton; **Len Worseck,** of Montevideo; and **Al Eggermont,** of Marshall.

Also seen in town were **Dick Henderson,** of Willmer; **Mike Illies,** of Long Prairie; **Elmer Wright,** of La Crosse, Wis.; **Lyle Kesting,** of Bellingham; and **Ed Skaliski,** of Jackson, was in also for the Marshall We'ls meeting. **John Galep,** of Menominie, Wis., also dropped in. . . . **Leon Kell,** of Alma, Wis., well known operator in that territory passed away Sunday, January 28th. . . . We have received word that **Mr. Frank Coubal,** of Bloomer, Wis., sold his route to **Clarence Berg.** . . . **Bill Welch,** of Chippewa Falls, Wis., is in the hospital and we understand that he is seriously ill. It, perhaps, would be a good idea for some of the operators to drop him a line and wish him well. . . . Some of the operators seen in and around town were **Frank Mager** of Grand Rapids, **Charles Bohnen,** of St. Cloud, **Bill Supprenant,** of Red Lake Falls. . . . **Fred Grohs,** well known operator in St. Paul must have had inside information from the weather bureau because he pulled out while the temperature was still above zero for Florida on January 26th. LUCKY FELLOW! ! ! ! !

ST. PAUL, MINN.

The North Pole has nothing on us this week! St. Paul recorded a 28 degrees below zero this morning, the coldest it has been since the beginning of winter. Operators did not let this cold weather bother them. **Herman Warn,** Salem, S. D., drove in to purchase equipment for his route, and also for a new motel he is now operating. . . . **Walt Fischer,** Pipestone, and **Don Ehmann,** Winona, shopping for records. . . . **C. Haroldson** and wife from Aneta, N. D., shopping for new music. Mr. Haroldson's partner, Mr. **Severinson,** drove to the Twin Cities last week. . . . **Mr. and Mrs. Mike Imig,** Yankton, S. D., stopped in for a visit, and then continued on his way to New Orleans, where they will vacation for a few weeks.

Other operators visiting were **Harland Beach,** Alexandria; **Ernie Erkkila** and son from Eveleth; **Roy Golden,** Barnesville; **Mr. & Mrs. Cecil Terveer,** Winona; **Al Reese,** Watertown, S. D., **Art Berg,** Fairmont; and **Fred** and **Stan Maytas** from Moose Lake. . . . **Robert Wenzel,** Automatic Games Supply, has just returned from a trip down South, where he reported business much the same as here in the Twin Cities. . . . Record sales seem to be hitting an all time high this month. There are quite a few new record releases this month, which pushed the record sales up.

You reach....

BUYERS

and

SELLERS

instead of Lookers

thru

THE CASH BOX

It's a proven fact—If you're looking to sell—or buy—equipment for either wholesale purposes or for operating . . . *The Cash Box* is where your advertising gets the action!

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NEW YORK, N. Y.

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For Knock Down, Drag-Out, Two Fisted ACTION—

Operate GOTTLIEB'S Amazing

KNOCK OUT

with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a REAL RING on the PLAYFIELD! Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs 'Em in at "Ringside" for Maximum Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

Mystery Replays! Number Spotting Targets! "Pop" Bumpers! Flippers!

Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT'S PRE-TESTED TO PROTECT YOUR INVESTMENT!

ORDER NOW FROM YOUR DISTRIBUTOR!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
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"There is no substitute for Quality!"

Territory Extended To Include Indianapolis, Ind., And Louisville, Ky. Areas

Cain-Caillouette Reports Large Attendance In All Three Offices For Wurlitzer Days

NORTH TONAWANDA, N. Y.—Cain-Caillouette, Inc., with headquarters in Nashville, Tenn., has been assigned as distributor to two new territories, according to an announcement by Ed R. Wurgler, general sales manager for The Rudolph Wurlitzer Company.

"Cain-Caillouette has been our distributor in Nashville since January, 1949," stated Wurgler, "and has done an outstanding job. Effective January 15, we assigned to them the Indianapolis, Ind., territory, replacing Midland Music Distributors; and the Louisville, Ky., territory, which formerly was a branch office of the Cruze Distributing Co. at Charleston, W. Va. Both offices are operated as branches of Cain-Caillouette."

The Midland Music organization which formerly represented Wurlitzer in Indiana has been dissolved, making necessary the appointment of a new distributorship in that territory. Louisville, Ky., formerly handled by Cruze, has been turned over to Cain-Caillouette thru a mutual agreement between the two Wurlitzer distributors and The Rudolph Wurlitzer Company. The Cruze Distributing Co., W. T. Cruze, president, will continue to represent Wurlitzer in Charleston, W. Va., while Lloyd Cruze continues as manager of the Louisville Wurlitzer branch for Cain-Caillouette.

Discussing these changes within the Wurlitzer distributor organization, Wurgler said: "This is an entirely logical expansion for Cain-Caillouette since their present territory adjoins the two additional which are now assigned to them. The Cruze organization prefers to confine its activities to the Charleston area and to discontinue its responsibility for additional territory which it had found difficult to service because of the distances involved."

Cain-Caillouette, Inc., is owned and operated by Earl Cain and John Caillouette, both of whom are well known to music operators thruout Tennessee, Kentucky and Indiana.

Cain-Caillouette held "National Wurlitzer Days" in each of their three offices and was host to hundreds of operators who came to view the new Wurlitzer line for 1951. Lowell Matthews, manager of the Nashville office, reported an unusually large attendance and sales far above the organization's capability of making immediate deliveries.

No Change Considered At This Time In Alloy Metals Used In Manufacture Of Five-Cent Piece

WASHINGTON, D. C.—With the announcement by the government that the use of the nickel had been curtailed in industry, a number of coinmen contacted *The Cash Box* wondering if this regulation would in some manner affect the metal used in the manufacture of the 5c coin.

Inquiry by this publication brought forth a statement by Leland Howard, acting director of the mint, that their supply of metal at this time hasn't been cut, and no change is contemplated.

"At the present time our supply of metal for the manufacture of the five-cent piece in the statutory alloys has not been cut off, and we are not contemplating a change at this time," stated Howard. "However, if the authorities in charge of the allocation of critical materials decide that the defense effort requires the diversion of such metals from use in coinage, it will be necessary for us to make our coins with whatever material is made available to us."

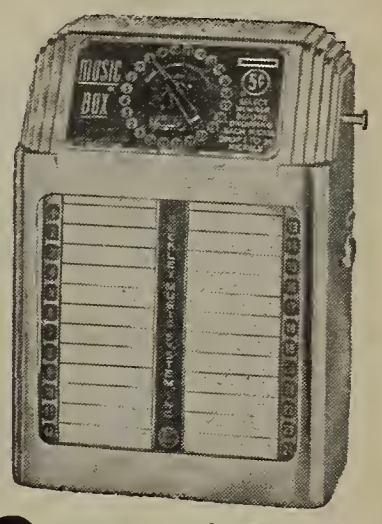
Operators using the five-cent piece were concerned over any change in the alloys, as it would then disrupt their coin rejector mechanisms.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS **BUCKLEY**

WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY $24.50 EACH

RUSH YOUR ORDER!!

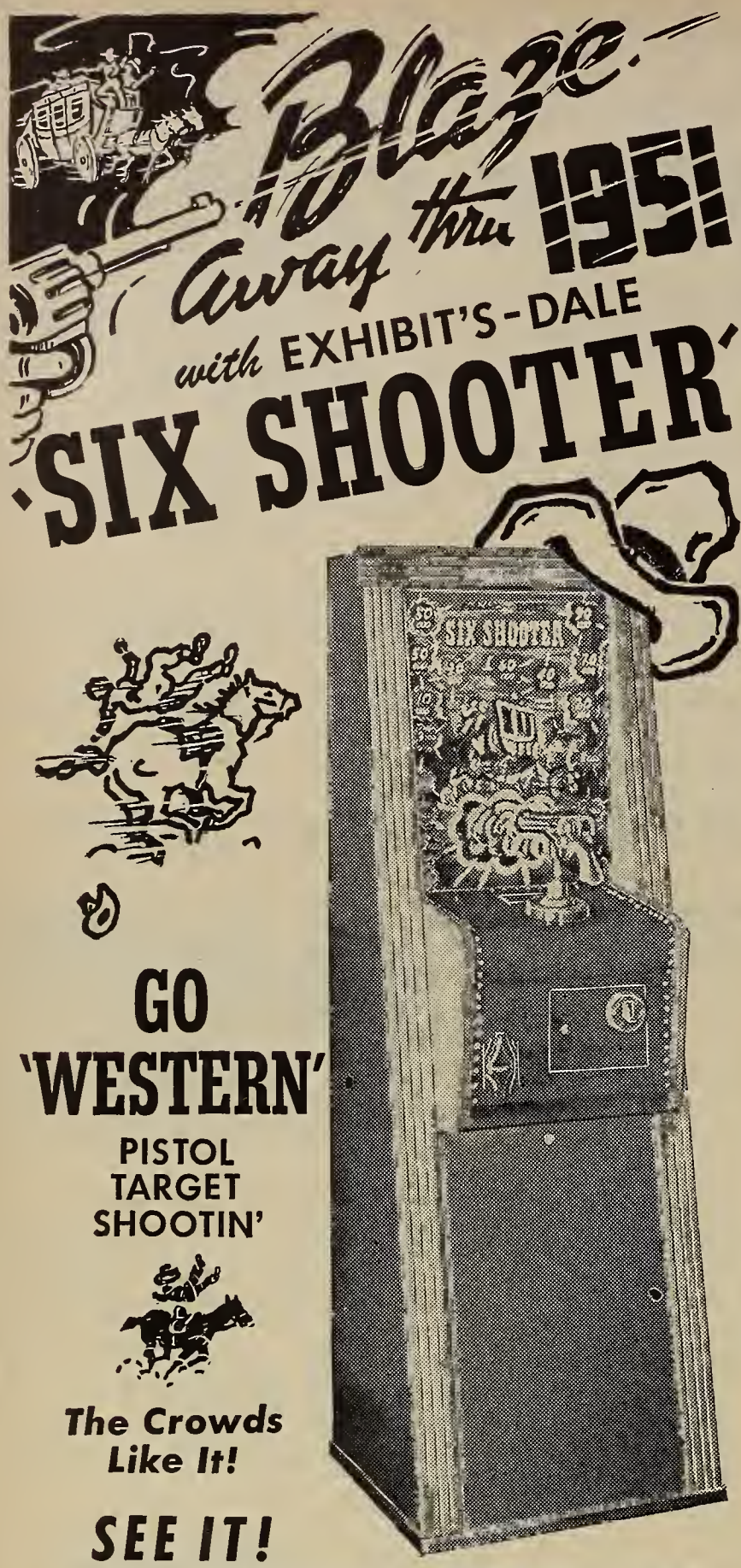
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BUCKLEY PUCK ORDER THEM TODAY

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(All Phones: VAn Buren 6-6636)



TUBES

IMMEDIATE DELIVERY

5U4	$1.32	6L6	$2.49	30	$1.54	80	$.95
5Y3	.88	6SN7	1.54	2A3	2.24	45	1.40
6J5	1.05	6N7	1.68	6X5	1.86	2051	2.24
6J7	1.40	6SK7	1.40	6SJ7	1.26		

TERMS: 25% WITH ORDER, BAL. C.O.D.

WRITE "TUBES", BOX 1304, PROVIDENCE, R. I.



EASTERN FLASHES

What a week! Snow, hail, sleet, rain, and cold weather. Collections will probably be pitiful. Radios warned people to stay at home. Business of all kinds was slowed down to a crawl, and naturally taverns and amusement places were effected. However, the experienced operator expects winter storms to hurt collections a few weeks during the year. The storm slowed up attendance at the open house party of **Joe Young**'s Young Distributing Company, who introduced the Wurlitzer models 1400 and 1450. With all that, however, quite a number of operators were on hand Sunday and Monday, with others flocking in during the rest of the week . Young very well satisfied with the attendance, and most happy over the enthusiastic reception given the two new Wurlitzer phonos.

* * * * *

Al Sleight, Bally representative in the great Northwest; **Lou Dunis,** Bally distributor there; and **John Michaels,** visiting with Barney (Shugy) Sugerman of Runyon Sales Company this week. If they thought they were ducking the blistering winter of their area, they found out differently. Shugy took them out and showed them the spots. Which reminds us—Shugy is taking quite a kidding about that item which appeared in the "Miami Murmers" column last issue, regarding his Mamba lessons. "If you think my dancing was worth comment, you should have seen **Dave Stern** trying his skill. Actually, I had a very good time, and finished up quite a Mamba expert. I'll challenge **Willie Blatt** right now." . . . **Joe Hirsch,** business manager of the Associated Amusement Machine Operators of New York, Inc. (local games association), advises the organization will have its dinner meeting on Thursday evening, February 8, at the Henry Hudson Hotel. Large turnout is expected. . . . **Sol Tabb,** Hy-Sol Music, back from an extended vacation in Miami Beach, Fla. "Nothing like it," sighs Sol. **Hy Jaffee,** the other half of the firm, is now planning on taking a cruise within a week or so. . . . **Phil Mason,** formerly of Irvington, N. J., now operating quite a music route in Washington, D. C., visiting along coin row.

* * * * *

Jackie Prigoff, head of the mechanical staff at Runyon, sporting a brand new 1951 convertible 98 Olds. His previous car was stolen from in front of his home, stripped and returned. Insurance is a wonderful gimmick. . . . Which brings to mind, met up with that demon insurance counsellor **Bob Duberstein** along Tenth Avenue. Bob probably handles most of the insurance for the coin trade. . . . **Mike Munves** reports that he's selling practically every piece of equipment he has—and he probably has more arcade machines than anyone in the country. Problem now, Mike states, is buying machines to fill orders for his long established customers. . . . **Joe Munves** down in Tampa, Fla., attending the Fair. Reports that a number of coinmen are attending. . . . With the snow storm and cold spell that hit the city, **Sol** and **Murray Wohlman,** look eagerly toward the Southland. "Do you know of anyone who has any good propositions" they ask. "We would like to get down in those sunny climes." . . . When we dropped into Koeppel Distributing Company, were we surprised to see both **Harry** and **Hymie** taking it easy, and hardly any music machines on the floor. "Machines go out as rapidly as we clean them up, and there's quite a demand right now," stated the brothers. "However," said Hymie, "come in tomorrow and you'll find our floors loaded. We have quite a shipment arriving."

* * * * *

Manny Ehrenfeld of Passaic, N. J., never looked better in his life. "It's hard work" claims Manny. . . . **Irvin Goldner,** president of the Amusement Machine Operators Association of Greater Baltimore, states they expect a record turnout for their 3rd annual banquet on the night of February 4 (Sunday). Will be history when you read this.

DALLAS DOINGS

Ray Williams and his staff at Commercial Music Company, Inc., this city, played host to large numbers of music operators who attended the two day showing of the new model Wurlitzer phonographs on Sunday and Monday, January 28 and 29.

Despite unusually bad weather, sleet, hail and rain, which no doubt cut down attendance somewhat, it is reported, it in no way dimmed the enthusiasm of the several hundred operators who gathered here.

"Sales are far in excess of our expected deliveries for February," reported Williams, "but we are still taking orders with the expectations that the factory will be able to pick up production beyond its original estimate."

A. D. Palmer, advertising and sales promotion manager of the Rudolph Wurlitzer Company, represented the manufacturer at the open house party.

A partial list of visitors included:

From Dallas: **Gene Williams, Louis Coleman, J. V. Stone, W. G. McDonald, J. W. Brown, J. B. Hunter, M. B. Schwille, W. B. Wylie, Mr. & Mrs. W. O. Hoyle, Mrs. Jack Eskew, Herb Rippa; Charlie Nowell, Nathan Womble, Howell Wall, Don J. Morris, Mr. & Mrs. Lee Whitehead, Mr. & Mrs. A. E. Thornton, Lenny Cohen, Abe Susman, Frank Emerson, Dewey Parsons, E. E. Cooper, M. T. Cornelius, Jr., W. K. Lawrence, Mr. & Mrs. Claude F. Haynes, Roy L. Urban, C. A. Camp, George W. Wrenn, John Hathaway, Mr. & Mrs. J. W. Gaeche, Mr. & Mrs. D. J. Skiles, and Mr. & Mrs. H. L. Walker.**

From out of the state: **Mrs. Fred Smith, Mr. & Mrs. Jimmie Desbitt, Mr. & Mrs. Smith, Myrtle Singley, Gus J. Theo,** and **Lee Hanias,** all from Shreveport, La. From Spring Hill, La., were **Mr. & Mrs. F. T. Davis** and **Pete Serting.** And **Mrs. E. Koenig** was from Kansas City, Mo. **Mr. & Mrs. Harry G. Sutton** and **Mr. & Mrs. Henry A. Breedlove** came in from Bossier City, La.

Visitors from other cities in Texas were: **Ralph Claybrook,** Ft. Worth; **Bill Sheffield, Andrew Grand** and **Dick Childress,** from Paducah; **Mr. & Mrs. E. E. Cole** and **G. W. Frazier,** Amarillo; **Mr. & Mrs. Wyatt Berry,** Goldthwaite; **Louis Cole,** Wakefield; **Mr. & Mrs. A. G. Gallaway, Mr. & Mrs. J. W. Hooks, Mr. & Mrs. R. H. Ross,** and **Mr. & Mrs. A. R. Fine** from Brownwood; **Mr. & Mrs. T. P. Withrow, Mr. & Mrs. Harold Giddens** and **Mrs. Robert D. Senn,** from Midland; **M. A. Walker,** Waco; **M. T. Cornelius** and **Mr. & Mrs. Bert Alcott,** Abilene; **Jack Griffith,** Ballinger; **A. H. Hodges** and **Mr. & Mrs. Hugo Joeris,** Amarillo; **Jimmie Bounds,** Mexia; **C. G. Coker, F. A. Mauldin, J. B. Jones, Mr. & Mrs. I. D. Hightower, I. L. Hightower** and **H. D. Hightower,** Ft. Worth; **A. S. Lockhead** and **C. U. Brock,** Terrell; **Mr. & Mrs. Roy Hughes,** Mission; **Mrs. Jimmy Cooper** and **Larry Smallwood,** Breckenridge; **Mr. & Mrs. Al Sebesta,** Killeen; and **J. H. Brisco,** Denton.



CHICAGO CHATTER

There were dozens of phone calls received by this office of The Cash Box this past week, regarding the fact that Billboard (a magazine over 60 years old) was trying to imitate our world famed "Confidential Price Lists." In answer to all the statements which have been made commending The Cash Box like, "This is a real feather in your hat," and, "This proves that The Cash Box was always the leader," and, "Certainly now everyone in the industry knows that The Cash Box is the one and only real publication of this business," and the dozens of other statements which were made to us on the phone like, "There's no question about the leadership of The Cash Box now to anyone egnaged in the coin machine industry," we can only say, in answer to all these, as well as in answer to Billboard, "Imitation is the sincerest form of flattery."

But, there is a dark and dismal side of the picture, as far as the nation's operators are concerned. This is the fact that now every location owner, for only 25c, can walk over to a newsstand, buy Billboard, and learn the prices of the machines with which the operators are trying so desperately hard to earn a living. It was for this one outstanding reason that The Cash Box entered this field. So that the storekeepers wouldn't know the prices of machines. The Cash Box has continued to be, and always will be the "CONFIDENTIAL" publication of this industry.

We sure hate to see operators lose locations by the location owners buying direct because the storekeepers will now know what machines cost the operators. We hate, further, to think how tough it'll now be for operators to try and get a better percentage-commission basis, or step up to 10c play, once the storekeepers know the cost of machines. Why should the location owner know the inside prices of this industry? The operator doesn't know what his druggist locations pay for toothpaste. The operator doesn't know what the grocery locations pay for a can of beans. The operator doesn't know what the tavern owners pay for beer and whiskey. Why should the druggist, grocer, tavern owner, or any other location know what operators pay for the machines they feature in these places to earn their living?

Jerry Haley over at Buckley Music a very busy man this past week as more and more ops phoned to learn about Buckley Wall & Bar Boxes featuring 1 play 10c and 2 plays 10c. Leave it to Buckley to come up with the answer. . . . Dick Cole of Cole-Spa phones in to report he reads our column regularly and finds it most interesting. . . . Hy Rosenberg has been around our town for some weeks now, and has been traveling about the midwest, too. Looks like Hy may soon make an interesting announcement to the trade. . . . H. F. (Denny) Dennison also will have an important announcement soon. . . . DeWitt (Doc) Eaton in town from Florida with a unique, patented, step ladder. "Climbing to success," is the way Eaton puts it. . . . Iz Edelman of Edelco, Detroit, in town, and showing a new conversion which has captured interest here. Iz has a nice little factory in Detroit and is turning out a new conversion there which, he claims, "Is going great."

Busiest guy this past week was Ben Coven with his Wurlitzer showings on Sunday and Monday. Tho the showing broke just as sub-zero temeperatures came to the Windy City, Ben was plenty happy with the business he obtained. In fact, he's sold out on the new 1400 and 1450 for some weeks to come. While we were there heard one op place an order for 25, another for 50, and one man asking for 100 of the new Wurlitzers. And that nite Ben celebrated (Sunday) with his charming B.W., Trudy, at the Pump Room. . . . Frank Mencuri's son got out of the hospital just as Frank was planning to plane down to Tampa. So Frank bundled him up, took the rest of the family, and drove his car down to Tampa where he is showing the new Exhibit products. . . . Ray Cunliffe so busy with the MOA show, which is bringing in so many, many music ops from all over the country, that he just hasn't the time to attend to his own routes anymore. . . . (Thanks, Vince Shay, for that very nice letter you sent us. We meant every word we wrote.) . . . Roy McGinnis at long last was able to get away and is down in his Miami Beach home. But, seems that Roy won't be there too long this trip. He'll be back in a couple of weeks, from what we hear.

New 10c play does not violate "cost of services" in wage and price freeze. This past week found servicemen of all music ops here in Chi advising location owners that phonos were being changed over to 2 plays 10c and 5 plays 25c. Large ops hoped to have completed changeovers by first week in Feb. Newspaper publicity clicked swellishly. . . . Harry Williams was first to suggest "standardized parts." Conversation on this subject with Harry took place about 1945. . . . Oscar Schultz says, "Everyone will rush to Nevada, if, and when." . . . Midge Ryan and Lil Jock going right along at Bell-O-Matic. Both of the belief that something's bound to break big soon. . . . "Dapper" Tom Callaghan rushes out of town. . . . A. Newell of Salt Lake City and Bill Confer of St. Louis visiting with Bill DeSelm over at United this past week. . . . Ed Levin and Sam Lewis at ChiCoin getting ready to make the big announcement on their 45 rpm phono.

Si Nieman continues on as head of NCMDA with his salary same. . . . Permo has a new needle applicator which is clicking. This one really works. . . . Henry Strong advises that Jennings now 100% in war work. . . . Art Weinand visiting with Army heads to discuss thisa and thata about war work Rock-Ola plant is doing. . . . Thanks, thanks, thanks, for all your nice letters regarding our battle to put 10c play over these past eight years. . . . Phil Weinberg in town from Dallas for just one day. And out that same evening with Bill O'Donnell for a very lovely time. Both guys returning at dawning. . . . Carl Hoelzel in from Kansas City for a quick one-day visit. . . . Ben Becker rushes to New York. . . . Art Garvey on his way to Massachusetts. . . . Al and Marie Sleight, Mr. and Mrs. Lou Dunis of Portland, Ore., and Mr. and Mrs. Johnny Michaels of Seattle, on to New York City for a pleasure visit, before returning to Chi and then home to the Northwest. . . . Herb Jones in and out of town these days.

Jack Nelson invited by the Associated Amuse. Machine Ops of New York to be their honored guest speaker at their big rally on Feb. 8 at the Henry Hudson Hotel. Jack will fly into New York to speak before this big meeting of New York's amusement ops that day. Was invited by Joe Hirsch who heads this group. . . . Sam Stern trying hard to satisfy the demand for "Music Mite." . . . No news as yet from NPA regarding relief for manufacturers from copper ban so that the field may have an extension of time to continue some manufacture until completely in war work. . . . Harry Brown reported to still be in New Orleans. . . . Charley Pieri over at Keeney learning how to answer phones without being able to ship merchandise. . . . Happy Birthday to Nate Gottlieb, "Doc" Eaton, Jackie Fields and Barney Sugerman this week.

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A SENSATIONAL MONEY-MAKER!!
Exclusive Distributors for Wurlitzer Phonographs, Chicago Coin's "BAND BOX," all Bally Products
COVEN distributing company
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. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.
Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

QUIET

There is no reason why the general public, and especially any location owner, should know what is happening in this industry today. No more reason than why you should know what your druggist is paying for toothpaste he sells you. This is the time to keep industry events exclusively within this industry . . . not on newsstands.

Billboard Tries Imitation Of The Cash Box World Famous "Confidential Price Lists"

"Imitation Is the Sincerest Form of Flattery"

Location Owners Can Now Get the PRICES of Machines from Newsstands for Only 25c

NEW YORK—If you've been seeing members of *The Cash Box* with great, grand big smiles on their faces, all this past week, this is due to the fact that Billboard has decided to try an imitation of the world famous "*Confidential Price Lists*" which appear in each and every week's issue of *The Cash Box*.

'Way back in history someone said, "*Imitation is the sincerest form of flattery.*"

But, what is even more serious to a great many, who were first to advise this publication of the imitation of its price lists was, as one leader said, "Now any location owner can know the prices of machines by spending a quarter at a newsstand."

That, every operator, and every member of the industry will agree, is certainly not going to help this business.

Especially as the new equipment fades from the market. And operators have to get out and earn more from whatever equipment they now have working.

It's very tough for an operator to get a storekeeper to agree to a better commission-percentage basis, so that the operator can survive.

It's tough to jump the cost of play to 10c. All the time telling location owners about tremendously increased cost of equipment, about rising overhead expense, and so forth.

But, when prices are available (for 25c at newsstands) for storekeepers, then the operator is being pushed harder than ever to try and argue his way into earning a decent percentage of profit on his investment.

He now has a national magazine openly publishing the cost of his machines to his customers.

No one knows what his druggist pays for the tooth brushes he buys from that druggist. No one knows what his grocer pays for a can of beans. Why should the storekeeper know the cost of the machines of this industry?

Why should the inner-business details of this field be an open book for the location owner to read?

The Cash Box has, and always will remain a confidential medium for the benefit of all engaged in the coin operated machines industry.

The Cash Box is completely, solely and exclusively concerned with this industry. And this industry only.

This has been, and will always remain, the policy of *The Cash Box*. "Quiet" for the industry. A watchword all agree with at this time.

The time has, at long last, arrived when the originality, the great ideas, the better plans, which have been proposed by *The Cash Box* time and again over the years, are now proving themselves for the benefit of all in the field.

The Cash Box has continued to work hard, sincerely and completely for the benefit of all this industry, and this industry only.

Whether more imitators pop up, or not, *The Cash Box* will continue its policy of "quiet," of confidential dissemination of information to all concerned with this field. It will continue to help the operator to prosper. For by the operator being prosperous, being financially sound, all in the industry, all the way up the line from operator to manufacturers, will prosper.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors: Bally, Wurlitzer, Exhibit, Keeney. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT — Arcade equipment, Games, Guns, etc. ChiCoin Basketball Champ; Seeburg Bear Guns; Everything in Exhibit Machines. State condition and price. MIKE MUNVES CORP., 577 - 10th AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—100 Record Seeburgs; Seeburg Shoot The Bear; New or used Refresh-O-Mats; Mutoscope Voice-O-Graphs; New or used late Flipper Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT — Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—50 Bally's. Attention. Must be complete. No junk. Advise before shipping. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay $15 to $30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—For Cash: New or used Bally Turf Kings — or trade for Photo Booth with two cameras 2x4 and 2 2x2 with German lens, ready for location. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Wall all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; ChiCoin Pistols; Arcade Equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOwer 1-6715.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to $45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—We will pay $850 cash for late model Seeburg 100's. Write, Wire, Phone: PACIFIC COAST MUSIC CO., 5544 BLACKWELDER ST., LOS ANGELES, CALIF. Tel: WEbster 12398.

WANT — By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE

FOR SALE—Rock-Ola 1422 $150; Seeburg Colonel $75; ABT Gun $25; Slot locks 75c; Carnival $50; Telecard $65; Wurlitzer 800 $80; Baseball $10; Shuffleboards 22 ft. $50; Bowling Champ $80; Harvest Moon $75; Wurlitzer 780E $99. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Shuffle Alley Express $100; Universal Twin Bowler $175; Chicago Coin Baseball $90; Bally Speed Bowler $135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—1 Chicago Coin Ace Bowler $259.50; 3 Exhibit Love Meters with stand $95; 1 United Skee Alley (floor sample) $295; 2 Packard Orchid Speakers $22.50 ea.; 2 Genco Harvest Time (new in crates) $195 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 $14 postpaid tax incl. Singles $1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers $159.50 ea.; 3 Shuffle Alley Express $175 ea.; 5 Genco Shuffle Baseball (New) $90 ea.; 2 Williams All Stars $89.50 ea.; 1 Williams Star Series $165; 2 Wilcox-Gay Recordio (Like New) $135 ea.; 1 Chicago Coin Goalee $125; 3 Exhibit Rotary Merchandiser $250 ea.; 5 Dale Guns $79.50 ea.; 1 Mutoscope Drivemobile $135; 1 Chicago Coin Pistol $125; 1 Mutoscope Sky Fighter $110; 100 Victor Toppers (Like Brand New) $8.50 ea.; 50 Brand New Packard Hi-Chrome Wall Boxes $34.50 ea.; 10 Seeburg 3-wire 5/10/25c Wall-O-Matics $59.50 ea.; 50 Seeburg 3-wire 5c Wall-O-Matics $29.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Royal Flush Pool Tables (new) $75; Personal Counter Box Chrome 5c $4; Solotone Box with Radio Tuner $5; Solotone Amps; Seven Hi Pool Tables (new) $79.50; Ambassador Fronts for Wurlitzer 1015 (new) $59.50. Buy your Permo Point Needles and your supplies from us. Waxola Wax, Berkey & Gay Shuffleboard Pucks Chrome Plated $12 a set. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel: 9-8632, or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Wall Boxes: 3 #3031 Wurlitzer $18; 5 #3031 Wurlitzer $25; 25 Packards $20; 23 Solotone $7.50; 17 Personal $7.50; 2 #1530 Rock-Ola $25. Music Boxes: Wurlitzer 41 $65; Wurlitzer 61 $75; Wurlitzer 71 $85; Wurlitzer 616 $65; Wurlitzer Colonial $95; Rock-Ola '39 $75; Rock-Ola DeLuxe $85; Rock-Ola '47 $275; Seeburg 9800 $110; Seeburg 8200 $110; Aireon DeLuxe $95; Aireon Fiesta $125; AMI Streamliner $65. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOwer 1-6715.

FOR SALE—Wurlitzer 600 $75; Aireon '46 $100; Seeburg Classic $75; all refinished, ready for location. Mardi Gras $50; Moonglow $80; Screwball $60; Barnacle Bill $65; One-Two-Three $65; Sharpshooter $110; Mercury $150; El Paso $85; Trade Winds $45; Select-A-Card $155; King Arthur $125; South Pacific $145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Phonographs: 1015 Wurlitzers $265; 146M Seeburgs $270; 147M Seeburgs $320; Packard Manhattans $175; AMI Model A $375; W1-L56 Seeburg Wall Boxes $22.50. Consoles: Keeney Bonus Super Bells 5c; 5c-25c; 5c-10c-25c; Bally Triple Bells, Draw Bells, DeLuxe Draw Bells, Double Ups; Gold Nuggets, Arrow Bells, MultiBell, and Wild Lemon. Mechanically right. Ready for location. 1/3 deposit, balance C.O.D. MARTIN'S MUSIC, 1002 N.W. "B" STREET, GRANTS PASS, OREGON. Tel.: 5005 and 2611.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Sceburg boxes in good condition and ready for your locations—priced ridiculously low at $6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—7 Amusement Enterprise Skeeball Alleys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WOrcester 3-3663.

FOR SALE—Conversion Unit with 5½ inch light-up pins for Chicago Coin's Bowling Alley. Install in a few minutes. Picks up play tremendously. Tested and proven by New York operators. $39.50. 1/3 Deposit, balance C.O.D. U. S. DISTRIBUTING CO., 615 10th AVENUE, NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE — Gottlieb Bowlette $70; Williams Twin Shuffle with lite-up pins $65; Chicago Coin Bowling (Blue Cabinet) $115; Exhibit Strike (fly-up pins, 2 players) $115; Bally Hot Rods (new) $210; Bally Special Entry $80; Genco Bowling League $60; Shuffleboards, all sizes $59.50 and up; Climatic adjusters for Shuffleboards $16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

FOR SALE—Bally Speed Bowlers and United Shuffle Alley Expresses $119 ea.; Williams DeLuxe Bowlers $85 ea.; Bally Shuffle Bowlers, Universal Super Shuffle Alleys and Keeney Pin Boys $39 ea. $10 additional for crating. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—Carnival $69.50; Buccaneer $54.50; Select-A-Card $115; Screwball $45; Rondevoo $45; Wurlitzer 850 $125; Wurlitzer 1015 $275; Seeburg 146 $249.50; Bally Shuffle Bowler $50; Bally Shuffle Champ $199.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Special! 50 New Merkle-Korff Motors 110V 28 RPM $9.50 ea.; Seeburg Wall Box Motors #13338A $6.50 ea.; #432-#1453-#1455 Lamps 6c ea. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND 1, ORE.

FOR SALE — We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — ChiCoin Bowling Alley $75; ChiCoin Shuffle Baseball $65; Ten Pins $50; Bowlette $65; Shuffle Alley with United conversions $75; Star Series $125; Quarterback $75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffles, Rebounds, Rolldowns, One-Balls, Automatics. You get weekly lists. Only $15 per year. Write: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE — Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $15.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's $7 ea.; Brackets $1 ea.; 8 Rock-Ola 1530 Boxes $10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets $50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8′ and 9½′. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

CONVERSIONS

With some already engaged in converting machines of all types, and others planning to enter into the business of converting older equipment into the latest type products, the time has arrived when listings of such conversions will prove of value to all engaged in the industry.

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

If your conversion is only a changeover from the original machine, with new features, and the name of the original macihne retained, please so specify when you notify *The Cash Box*.

The equipment listed here must be conversions, not rebuilt machines. In short, the older machine must be changed over to a new and later type machine, usually this means a change of name of product also, before it will be listed in this column.

Regardless whether you are converting pinballs, arcade machines, phonographs, rolldowns, shuffle and rebound games, automatics, consoles, or bells, your new conversion will be listed here, along with the list price you are charging for this conversion, as well as the original name of the machine from what this conversion was made, and any other details which will help the industry to better understand the product.

There is no charge for any listings which will appear in this column. These are for the benefit of the trade, so that all operators, jobbers and distributors will know just what this machine is, what it sells for, who makes it, and how best to describe it.

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	$695.00
Hook-Bowler	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$ 24.50

CHICAGO COIN MACHINE CO.

Play Ball	$299.50
Band Box	

H. C. EVANS & CO.

Constellation Phonograph	$745.00
Ten Strike 1951	325.00

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser	$650.00
Dale Six Shooter	379.50
Two Player Hockey	184.50
Pony Express	395.00
Big Bronco	

GENCO MFG. & SALES CO.

Tri-Score	$279.50

D. GOTTLIEB & CO.

Knock Out	$294.50

J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft.	$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

UNITED MANUFACTURING CO.

Team Hockey	$195.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Skee Alley	395.00
Two Player Shuffle Alley Rebound	375.00
Four Player Shuffle Alley Rebound	395.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	$375.00
DeLuxe Twin Bowler	375.00
Shuffle Tournament Attachment	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	$949.50
Model "1450" Phonograph	914.50

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



WURLITZER

6. 24	30.00	45.00
1. 600R	49.50	75.00
1. 600K	49.50	69.50
1. 500	59.50	75.00
6. 500A	49.50	75.00
4. 500K	39.50	79.50
4. 41 (Counter)	30.00	65.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter	39.50	75.00
4. 71 (Counter)	49.50	85.00
6. 81 (Counter)	49.50	75.00
4. 700	79.50	119.00
6. 750M	89.50	119.50
4. 750E	94.50	145.00
4. 780M Colonial	95.00	119.50
3. 780E	99.00	129.00
4. 800	79.50	109.50
1. 850	79.50	125.00
4. 950	79.50	99.50
4* 1015	250.00	315.00
2. 1017 Hideaway	185.00	265.00
1* 1100	395.00	525.00
2. 1080	249.50	325.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box.	3.50	7.50
4. 310 Wall Box 30 Wire.	4.50	5.00
6. 320 2 Wire Wall Box..	3.50	7.50
6. 332 2 Wire Bar Box...	5.00	9.50
6. 331 2 Wire Bar Box...	5.00	10.00
4. 304 2 Wire Stepper ...	3.50	5.00
6. Wireless Strollers	25.00	
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet ..	40.00	49.50
6. 3031 Wall Box	10.95	18.00
4. 3045 Wall Box	14.50	19.50
2. 3020 Wall Box	29.50	42.50
1. 219 Stepper	19.50	32.50
6. Selector Speaker	95.00	125.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire.	2.00	3.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	39.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit. ..	7.50	9.50
6. 130 Adapter	15.00	17.50
6. 580 Speaker	25.00	75.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

6. Rex	25.00	39.50
6. Model K15	19.50	39.50
6. Model K20	25.00	39.50
4. Plaza	29.50	39.50
4. Royale	25.00	39.50
4. Regal	35.00	59.00
4. Regal RC	39.50	69.50
4. Gem	35.00	49.50
4. Classic	35.00	75.00
4. Classic RC	69.00	79.50
4. Maestro	59.50	85.00
4. Mayfair	49.50	69.50
6. Mayfair RC	69.50	89.50
6. Melody King	49.50	79.50
4. Crown	34.50	59.50
6. Crown RC	64.50	79.50
4. Concert Grand	34.50	59.00
4. Colonel	39.50	75.00
4. Colonel RC	49.50	80.00
4. Concert Master	49.50	79.50
6. Concert Master RC	59.50	79.50
6. Cadet	35.00	75.00
6. Cadet RC	59.50	75.00
4. Major	35.00	79.00
4. Major RC	50.00	79.50
4. Envoy	45.00	69.50
4. Envoy RC	59.50	89.50
4. Vogue	35.00	69.50
4. Vogue RC	59.50	99.50
4. Casino	49.00	74.50
6. Casino RC	59.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	75.00
4. Hi Tone 9800	49.50	110.00
4. Hi Tone 9800 RC	49.50	79.00
4. Hi Tone 8800	49.50	69.50
4. Hi Tone 8800 RC	49.50	79.00
4. Hi Tone 8200	49.50	110.00
4. Hi Tone 8200 RC	49.50	79.00
4. 146S ('46)	219.50	295.00
4. 146M	219.50	295.00
2. 147S	249.50	299.50
4. 147M	269.50	325.00
4. 148S	325.00	389.50
4. 148M	359.50	395.00
4. 246 Hideaway	149.50	225.00
6. Selectomatic 16	5.00	7.50
6. Selectomatic 24	5.00	19.50
6. Selectomatic 20	5.00	10.00
6. Remote Speak Organ..	10.00	19.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar ...	4.50	
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless.	4.50	5.00
6. 5c Wallomatic 3 Wire.	2.00	8.00
6. 30 Wire Wall Box	2.00	7.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	22.50	29.50
4. W1-L56 Wall Box 5c..	17.50	29.50
4. 3W5-L-56 Wall Box 5, 10, 25c	29.00	59.50
4. W6-L56-5/10/25 Wireless	39.00	55.00
4. Tear Drop Speaker ...	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite ...	54.50	69.50
6. Counter '39	19.50	39.50
4. '39 Standard	49.50	75.00
4. '39 DeLuxe	49.50	85.00
4. '40 Master Rockolite ..	49.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std..	49.50	54.50
6. '41 Premier	39.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column.	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	79.50	150.00
6. Playboy	15.00	30.00
4. Commando	39.50	50.00
1* 1422 Phono ('46)	150.00	239.00
4. 1424 Phono (Hideaway)	159.50	195.00
1. 1426 Phono ('47)	239.50	289.00
4. Magic Glo	379.50	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7:50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	9.50	12.50
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker ..	24.50	49.00

PACKARD

4. Pla Mor Wall & Bar Box	10.00	17.50
4. Manhattan	149.50	175.00
6. Model 7 Phono	75.00	95.00
4. Hideaway Model 400...	89.50	125.00
6. 1000 Speaker	49.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	16.50	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
4. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music.....	39.50	59.50
4. Empress	39.50	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con).	175.00	195.00
6. Conv. for Panoram Peek	10.00	29.50
5. Constellation	179.50	225.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)..	29.50	74.50
4. Streamliner 5, 10, 25..	25.00	65.00
6. Top Flight	25.00	39.50
6. Singing Towers (301)..	29.50	74.5C
4. Model A '46	375.00	425.00
4. Model B '48	475.00	550.00

BUCKLEY

4. Wall & Bar Box O. S...	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4. Super DeLuxe ('46)...	69.00	100.00
4. Blonde Bomber	129.50	189.50
4. Fiesta	119.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	129.00	150.00
6. '49 Coronet 100	275.00	299.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	19.50	24.50
4. Ali Baba (Got 6/48)...	39.50	54.50
1. Alice (Got 8/48)	39.50	69.50
6. Amber (Wm 1/47)	10.00	25.00
4. Aquacade (Un 4/49) ..	34.50	59.50
4. Arizona (Un 5/50) ..	149.00	162.50
4. Baby Face (UN 1/49).	39.50	65.00
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	39.50	59.50
4. Ballyhoo (B 47)	14.50	39.50
4. Band Leader	69.50	89.50
5. Banjo	29.50	40.00
4. Bank-A-Ball (Got) ..	139.50	164.50
4. Barnacle Bill (Got 8/48)	49.50	65.00
4. Basketball (Got 10/49)	124.50	137.50
4. Bermuda (CC 11/47)..	29.50	34.50
4. Big League (B 46) ...	14.50	17.50
6. Big Prize	20.00	30.00
6. Big Time	32.50	39.50
5. Big Top	50.00	70.00
4. Black Gold	59.50	80.00
6. Blue Grass	15.00	39.50
2. Blue Skies (Un 11/48)	44.50	69.50
6. Bonanza (Wm 11/47).	12.00	14.50
4. Boston (Wm 5/49	79.50	105.00
2. Bowling Champ (Got 2/49)	75.00	84.50
5. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	14.50	49.00
4. Buffalo Bill (Got 5/50)	125.00	134.50
4. Buccaneer (Got 10/48)	49.00	55.00
4. Build Up	29.50	59.50
4. Buttons & Bows (Got 3/49)	69.50	80.00
6. Camel Caravan	89.50	109.50
5. Canasta (Ge 7/50)	129.50	150.00
4. Caribbean (UN 3/48).	24.50	45.00
4. Carnival (B 48)	50.00	89.50
6. Carolina (Un 3/49) ...	49.50	59.50
6. Carousel	10.00	35.00
4. Catalina (CC 2/48)....	29.50	40.00
4. Champion (B '48)	340.00	429.50
4. Champion (CC 6/49)..	74.50	89.50
4. Chico	45.00	49.50
1. Cinderella (Got 3/47).	39.50	59.50
4. Citation (B 48)	215.00	319.50
6. Cleopatra	19.50	34.50
6. Club Trophy	22.50	50.00
4. College Daze (Got 8/49)	95.00	125.00
4. Contact	19.50	39.50
6. Contest	30.00	45.00
4. Cover Girl	28.50	49.50
4. Crazy Ball (CC 7/48)..	29.50	45.00
1. Dallas (Wm 2/49)	29.50	69.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)..	115.00	124.50
1. Dew Wa Ditty (Wm 6/48)	39.50	99.50
6. Double Barrel (B 47).	10.00	19.50
4. Double Shuffle (Got 6/49)	89.50	94.50
4. Dreamy (Wm 3/50)...	135.00	159.50
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	60.00
4. El Paso (Wm. 11/48).	75.00	85.00
5. Fast Ball	10.00	24.50
6. Fiesta	14.50	17.50
4. Flamingo (Wm 7/47)..	10.00	14.50

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PINBALL GAMES

(Continued)

4. Floating Power	65.00	79.50
6. Flying Trapeze (Got 9/47)	14.50	17.50
4. Football (CC 8/49)	89.50	104.50
6. Formation	15.00	25.00
6. 4 Horsemen (Got 9/50)	169.50	175.00
4. Freshie (Wm. 9/49)	99.50	119.50
6. Ginger (Wm. 10/47)	10.00	20.00
4. Gin Rummy	104.50	115.00
4. Gizmo (Wm. 8/48)	34.50	49.50
6. Glamour	24.50	29.50
6. Gold Ball (CC 8/47)	12.50	14.50
4. Gold Cup (B '48)	104.50	199.50
4. Gold Mine	39.50	44.50
4. Golden Gloves (CC 7/49)	99.50	110.00
4. Gondola	64.50	79.50
5. Grand Award (CC 1/49)	49.50	65.00
4. Harvest Moon (Got 12/48)	69.50	75.00
4. Havana (Un 3/47)	14.50	17.50
6. Hawaii (UN 8/47)	10.00	35.00
4. Hi Ride	14.50	39.50
4. Hit Parade	25.00	44.50
4. Holiday (CC 12/48)	64.50	75.00
6. Hollywood	14.95	20.00
6. Honey	10.00	14.50
6. Horoscope	12.50	15.00
1. Hot Rods (B '49)	129.50	179.50
2. Humpty Dumpty (Got 10/47)	25.00	59.50
4. Jack 'N Jill (Got 4/48)	39.50	44.50
4. Jamboree	49.50	65.00
4. Jeanie (Ex 7/50)	135.00	150.00
4. Jockey Special (B '47)	95.00	129.50
4. Judy (Ex 7/50)	149.50	169.50
6. Jungle	12.50	15.00
4. Just 21 (Got 1/50)	65.00	119.50
4. K. C. Jones	129.50	139.50
4. Kilroy (CC 1/47)	10.00	14.50
4. King Arthur (Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	39.50	59.50
6. Kismet	17.50	32.50
2. Lady Robin Hood (Got 1/48)	34.50	59.50
6. Landslide	19.50	29.50
6. Laura	10.00	14.50
6. League Leader	10.00	14.95
4. Leap Year	25.00	29.50
6. Lightning	10.00	15.00
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	100.00	125.00
6. Lucky Star (Got 5/47)	17.50	35.00
4. Mad. Sq. Garden (Got 6/50)	149.50	179.50
1. Magic	34.50	55.00
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	44.50	49.50
6. Major League Baseball	34.50	49.50
4. Manbattan (Un 2/48)	19.50	25.00
2. Mardi Gras	25.00	50.00
6. Marines At Play	12.50	15.00
4. Marjorie (Got 7/47)	12.50	29.50
2. Maryland (Wm 4/49)	69.50	79.50
6. Mam-selle	10.00	25.00
4. Merry Widow	34.50	39.50
1. Melody (B 47)	39.50	69.50
4. Mercury (Ge)	139.50	150.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	19.50
6. Miami Beach	15.95	17.50
6. Midget Racer (B 46)	10.00	20.00
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	25.00	59.50
4. Moon Glow (Un 12/48)	59.50	80.00
4. Morocco	39.50	49.50
4. Mystery	10.00	14.50
6. Nevada (Un 10/47)	14.50	24.50
6. Nudgy (B 47)	19.50	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	64.50	94.50
6. Old Faithful (Got 1/50)	119.50	129.50
4. One Two Three	54.50	65.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
1. Paradise (UN 7/48)	39.50	79.50
4. Phoenix	49.50	60.00
4. Photo Finish	325.00	375.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	155.00	169.50
4. Pinch Hitter (Un 5/49)	59.50	79.50
6. Pin Up Girl	15.00	29.50
6. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	14.50	37.00
4. Playland (Ex 8/50)	149.50	179.50
4. Playtime (Ex)	99.50	114.50
1. Puddin Head	49.50	89.50
4. Rainbow (Wm 9/48)	39.50	47.00
2. Ramona (Un 2/49)	49.50	65.00
4. Rancho (B 48)	35.00	40.00
6. Ranger	10.00	25.00
6. Record Time	22.50	59.50
6. Repeater	16.50	29.50
1. Rio (Un 12/46)	10.00	14.50
4. Rip Snorter (Ge)	119.50	129.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	129.50	139.50
4. Rockettes (Got 8/50)	189.50	194.50
4. Rondevoo (Un 5/48)	25.00	45.00
5. Round Up (Got 11/48)	39.50	55.00
4. St. Louis (Wm 2/49)	79.50	105.00
3. Sally (CC 10/48)	25.00	79.50
4. Samba	39.50	49.50
4. Saratoga (Wm 10/48)	54.50	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	60.00
6. Sea Hawk	14.50	22.00
6. Sea Isle (GG 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	115.00	155.00
2. Serenade (Un 12/48)	49.50	79.50
3. Shanghai (CC 4/48)	25.00	59.50
4. Shantytown	125.00	135.00
4. Sharpshooter (Got 5/49)	79.50	110.00
4. Shooting Stars	17.50	35.00
6. Short Stop	29.50	39.50
5. Show Boat (Un 1/49)	39.50	55.00
6. Silver Spray	14.95	24.50
6. Silver Streak (B 47)	14.50	19.50
5. Singapore (Un 11/47)	19.50	24.50
6. Sky Lark	30.00	59.50
6. Sky Line	16.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	119.50	145.00
6. South Paw	15.00	19.50
6. South Seas	10.00	16.50
4. Special Entry (B '49)	55.00	89.00
6. Speed Ball	14.95	32.50
6. Speed Demon	15.00	29.50
3. Speedway (Wm 9/48)	29.50	39.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
6. Sport Event	19.50	35.00
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	15.00	34.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Star Attraction	10.00	25.00
1. Stardust (Un 5/48)	49.50	79.50
6. Starlite	10.00	35.00
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stormy (Wm 1/48)	29.50	39.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	29.50	39.50
6. Supercharger	15.00	24.50
4. Super Hockey	69.50	75.00
6. Superliner (Got 7/46)	10.00	17.50
5. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B. '46)	10.00	14.50
4. Suspense (Wm 2/46)	29.50	49.50
6. Swanee	39.50	49.50
4. Sweetheart (Wm 7/50)	149.50	169.50
6. Tahiti (CC 10/49)	69.50	79.50
4. Tally Ho	14.50	39.00
4. Tampico (Un 7/49)	69.50	79.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	65.00	79.50
1. Temptation	49.50	79.50
1. Tennessee (Wm 2/48)	45.00	79.50
6. Three Feathers	69.50	89.50
4. Three Musketeers (Got 7/49)	105.00	119.50
4. Thrill (CC 9/48)	29.50	34.50
6. Topic	7.50	17.50
6. Tornado (Wm. 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
4. Trade Winds	29.50	45.00
4. Treasure Chest	14.50	25.00
4. Trinidad (CC 3/48)	29.50	34.50
2. Triple Action	25.00	40.00
4. Triplets (Got 7/50)	157.50	165.00
4. Trophy (B '48)	99.50	129.50
1. Tropicana (Un 1/48)	24.50	49.50
4. Tucson (Wm 1/49)	85.00	94.50
5. Tumbleweed	89.50	125.00
2. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
6. Utah (Un 8/49)	99.50	109.50
6. Vanities	10.00	25.00
4. Victory Special (B '46)	35.00	49.50
4. Virginia (Wm. 3/48)	29.50	39.50
6. Vogue	15.00	29.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
2. Wisconsin (Un 3/48)	25.00	35.00
6. Yankee Doodle	15.00	19.50
2. Yanks (Wm 4/48)	29.50	39.50
6. Zig Zag	12.50	17.50

CONFIDENTIAL PRICE LIST — AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

6. Big Game	10.00	25.00
4. Big Parley	24.50	35.00
6. Big Prize	15.00	20.00
6. Blue Ribbon	20.00	35.00
2. Daily Races	29.00	49.50
6. Dust Whirls	25.00	32.50
4. Favorite	45.00	54.50
6. Grand National	19.50	47.50
6. Grand Stand	14.50	20.00
4. Hot Tip	35.00	42.50
6. Jockey Club	25.00	35.00
4. Jockey Club (B. '47)	75.00	95.00
6. Kentucky	29.50	49.50
4. Kentucky (B. 49)	375.00	395.00
4. Lexington (B '48)	199.50	250.00
4. Long Acre	19.50	32.50
4. Long Shot	19.50	49.50
6. Pacemaker	15.00	35.00
6. Rockingham	59.50	99.50
6. Anta Anita	10.00	20.00
6. Sport Page	19.50	35.00
6. Spinning Reels	19.50	25.00
6. Sport King	20.00	22.50
6. Stepper Upper	15.00	50.00
6. Sportsman (Rev)	20.00	32.50
4. Tborobred	19.50	32.50
4. Victory Derby (B '46)	29.50	75.00
6. Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST — ROLL DOWNS

6. ABC Roll Down	24.50	39.50
6. Arrows	15.00	40.00
6. Auto Roll	24.50	49.50
6. Bermuda	25.00	35.00
6. Big City	10.00	25.00
4. Bing-A-Roll	39.50	89.50
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
6. Chicoin Roll Down	19.50	49.00
4. Genco Advance Roll	15.00	35.00
4. Genco Total Roll	15.00	39.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	65.00	89.50
6. Melody	20.00	25.00
6. One World	40.00	49.50
4. Pro-Score	17.50	40.00
6. Singapore	10.00	29.50
6. Sportsman Roll	10.00	24.50
6. Super Score	35.00	49.50
6. Super Triangle	15.00	39.50
6. Tally Roll	10.00	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

7. Bally Shuffle-Champ	144.50	199.50
2* Bally Shuffle-Bowler	39.00	65.00
1* Bally Speed Bowler	109.50	175.00
4. California Shuffle Pins	30.00	50.00
4. ChiCoin Bango	29.00	40.00
4. CbiCoin Beacon	39.00	49.50
2* Chi-Coin Bowling Alley	55.00	149.50
1. ChiCoin Bowl Classic	150.00	200.00
4. ChiCoin Rebound	10.00	29.50
4. ChiCoin Shuffle Baseball	65.00	149.50
2. ChiCoin Trophy	215.00	259.00
2. Exhibit Strike	109.50	139.50
2* Genco Bowling League	42.50	99.50
1. Genco Glider	34.50	99.50
2. Genco Baseball	69.50	99.50
1* Gottlieb Bowlette	65.00	109.50
4. Keeney ABC Bowler	49.50	62.50
4. Keeney Line Up	32.50	39.00
4. Keeney King Pin	125.00	165.00
1* Keeney Pin Boy	39.00	99.50
1. Keeney Ten Pins	50.00	125.00
2. Keeney Lucky Strike	99.50	129.50
1. Keeney Dbl. Bowler	190.00	215.00
4. Rock-Ola Sbuffle Jungle	49.50	69.50
4. Rock-Ola Shuffle-Lane	34.50	50.00
4. Un. Dbl. Shuffle	79.50	119.50
4* United Shuffle Alley	39.50	85.00
1* Un. Shuffle Alley Exp.	100.00	175.00
4. United Shuffle Skill	35.00	40.00
3. United Super-Shuffle	25.00	85.00
4. United Slugger	100.00	179.50
3. Univ. Super Twin	120.00	195.00
4* Universal Twin Bowler	110.00	175.00
2. Williams DeLuxe Bowler	85.00	109.50
2* Williams Twin Shuffle	39.50	89.50
4. Williams Single Bowler	50.00	79.50

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

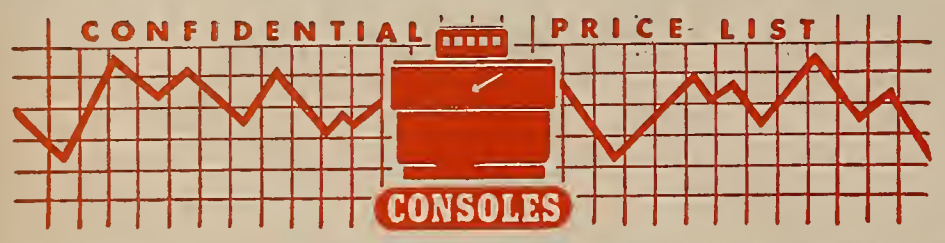
6. Allite Strikes 'N Spares	39.50	99.50
4. Boomerang	35.00	45.00
4. Bally Big Inning	159.50	225.00
6. Bally Bowler	165.00	189.50
6. Bally Convoy	27.50	95.00
6. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
1. Bally Heavy Hitter	49.50	75.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	69.50
1. Bally Rapid Fire	69.50	115.00
4. Bally Sky Battle	40.00	95.00
6. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	69.50	95.00
6. Bank Ball	59.50	85.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	125.00	149.50
6. Buckley Treas Is Dig	99.50	110.00
6. Champion Hockey	40.00	65.00
4. Chicoin Basketball Cbamp	159.00	195.00
4. Chicoin Goalee	79.50	125.00
4. Chicoin Hockey	59.50	95.00
4. Chi Midget Skee	125.00	150.00
4. Cbicoin Pistol	79.50	125.00
5. Chicoin Roll-A-Score	24.50	95.00
6. Edelco Pool Table	49.50	99.50
4. Evans Bat-A-Score	200.00	229.50
6. Evans In The Barrel	39.50	52.50
6. Evans Super Bomber	75.00	95.00
6. Evans Play Ball	49.50	59.50
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	85.00
4. Exhibit Dale Gun	75.00	109.50
1. Exhibit Rotary Mdsr.	189.50	250.00
1. Exhibit Silver Bullets	149.50	225.00
4. Exhibit Merchantman Roll Ch Digger	85.00	95.00
4. Exhibit Vitalizer	60.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
4. Groetchen Met. Typer	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	69.50	100.00
4. Keeney Air Raider	69.50	100.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	35.00	50.00
4. Keeney Sub Gun	79.50	95.00
6. Keeney Texas Leaguer	30.00	45.00
6. Kirk Night Bomber	49.50	99.50
4. Lite League	59.59	95.00
4. Mutoscope Ace Bomber	75.00	135.00
4. Muto. Atomic Bomber	75.00	125.00
3. Mutoscope Dr. Mobile	95.00	135.00
4. Mutoscope Photomatic (Pre-War)	149.50	275.00
1. Mutoscope Sky Fighter	54.50	115.00

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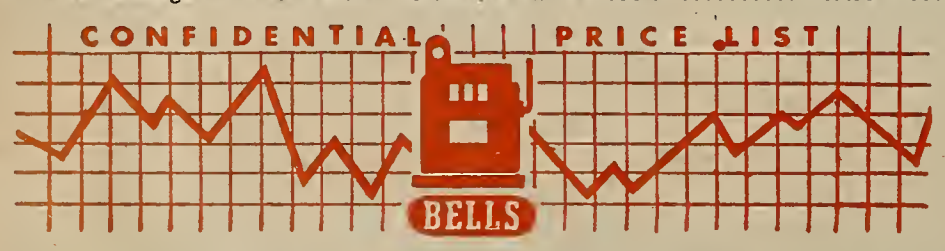
ARCADE EQUIPMENT

(Continued)

6. QT Pool Table	89.50	195.00
4. Quizzer	39.50	125.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
2. Rockola World Series	50.00	95.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	34.50	75.00
1. Scientific Pitch 'Em	129.50	225.00
4. Seeburg Bear Gun	300.00	375.00
4. Seeburg Chicken Sam	35.00	95.00
4. Seeburg Shoot the Chute	42.50	95.00
6. Skee Barrel Roll	20.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	50.00	75.00
6. Supreme-Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
6. Supreme Rocket Buster	39.50	79.50
6. Tail Gunner	30.00	49.50
4. Telequiz	99.50	119.00
4. Warner Voice Record	49.50	69.50
6. Western Baseball '39	20.00	49.50
4. Western Baseball '40	49.50	85.00
6. Whizz	29.00	49.50
4. Wilcox-Gay Recordio	95.00	135.00
3. Williams' All Stars	89.50	129.50
6. Williams' Box Score	49.50	69.50
1* Williams' Star Series	125.00	195.00
4. Williams' Quarterback	69.50	99.50
1. Wurlitzer Skeeball	75.00	150.00



4. Arrow Bell	285.00	375.00
4. Bally Draw Bell 5c	95.00	125.00
4. Bally Draw Bell 25c	99.50	125.00
4. Bally DeLuxe Draw Bell 5c	179.50	225.00
4. Bally DeLuxe Draw Bell 25c	179.50	225.00
6. Baugtails '41	19.50	35.00
4. Bangtails '46	95.00	135.00
6. Baugtails '47	169.50	219.50
4. Bangtails '47 Comb	189.50	275.00
4. Bangtails '48	180.00	259.50
4. Big Game PO	20.00	80.00
4. Big Game FP	20.00	80.00
4. Big Inning	225.00	275.00
4. Big Top PO	19.50	35.00
4. Big Top FP	19.50	35.00
6. Bob Tail PO	20.00	50.00
6. Bob Tail FP	20.00	49.50
4. Casino Bell 5c	159.50	199.50
4. Clover Bells	395.00	495.00
6. Club Bells	29.50	55.00
6. Club Bells 25c	52.50	69.50
6. Club House	10.00	25.00
6. DeLuxe Club Cousole	469.50	529.00
6. Super DeLuxe Club Cousole	489.50	545.00
4. Double Up	169.50	215.00
4. Evans' Challenger '47 5-25c	169.50	235.00
4. Evans Races—FP, PO	195.00	350.00
4. Evaus Gal. Dom. '47	174.50	225.00
4. Fast Time FP	25.00	40.00
4. Fast Time PO	25.00	40.00
4. Feature Bell	649.50	679.00
6. Galloping Domino (41)	20.00	39.50
6. Galloping Domino (42)	30.00	59.50
4. Gold Nugget 5-5c	139.50	179.50
4. Gold Nugget 5-25c	195.00	275.00
4. Hi-Boy 5c	89.50	125.00
6. Hi-Boy 25c	150.00	175.00
4. High Hand	29.50	50.00
4. Jennings Challenger 5-25c	139.50	175.00
4. Jumbo Parade Comb	29.50	75.00
4. Jumbo Parade FP	25.00	69.50
4. Jumbo Parade PO	25.00	69.50
6. Jumbo Parade 25c	49.50	70.00
6. Loug Shot '48	475.00	650.00
6. Lucky Lucre 5-5	39.50	45.00
6. Lucky Lucre 5c	49.50	89.50
6. Lucky Lucre 25c	75.00	89.50
6. Lucky Star	20.00	49.50
4. Mills 4 Bells	49.50	89.50
4. Mills 3 Bells	69.50	89.50
4. Mills '47 3 Bells	135.00	169.50
4. Mills '48 3 Bells	165.00	179.50
4. Mills Duplex	149.50	195.00
4. Multi Bells	269.50	299.50
6. Paces Races Bl Cab	10.00	25.00
6. Paces Races Br Cab	15.00	25.00
6. Paces Races Red Arrow	20.00	25.00
6. Paces '39 Saratoga	10.00	40.00
6. Paces Saratoga w rails	24.50	69.50
6. Paces Saratoga uo rails	24.50	39.50
6. Paces Saratoga Comb	39.50	69.50
6. Paces Saratoga Jr. PO	19.50	49.50
6. Paces Saratoga Sr. PO	37.50	69.50
6. Paces Reels Comb	49.50	69.50
6. Paces Reels Jr. PO	20.00	69.50
6. Paces Reels Sr. PO	20.00	69.50
6. Paces Reels w rails	20.00	39.50
6. Paces Reels uo rails	20.00	39.50
6. Paces Twiu 5-5	25.00	34.50
6. Paces Twin 5-10	25.00	39.50
6. Paces Twin 10-25	25.00	49.50
6. Paces Twin Cousole 5-25	89.50	99.50
4. Pastime	69.50	89.50
4. Reserve Bell	169.50	210.00
6. Roll 'Em	32.50	39.50
6. Silver Moou Comb	49.50	69.50
4. Silver Moon PO	24.50	65.00
4. Silver Moou FP	24.50	65.00
6. Silver Moou 10c	40.00	69.50
6. Silver Moou 25c	55.00	79.50
6. Skill Time '38	10.00	25.00
6. Skill Time '41	19.50	35.00
4. Spot Bell	305.00	369.50
6. Sun Ray	17.50	30.00
4. Super Bell 5c Comb	39.50	59.50
6. Super Bell 25c Comb	59.50	70.00
4. Super Bell Two Way 5-5	49.50	79.50
6. Super Bell Two Way 5-25	49.50	79.50
4. Super Bell Four Way 5-5-5-5	79.50	149.50
4. Super Bell Four Way 5-5-5-25c	89.50	159.50
4. Super Bell Four Way 5-5-10-25	99.50	169.50
4. Super Bonus Bell 5c FP & PO	125.00	195.00
4. Super Bonus Bell 5-25c FP & PO Combo	195.00	275.00
6. Super Bouus Bell 5-5c FP & PO Combo	179.50	225.00
4. Super Bouus 5-5-5	240.00	345.00
4. Super Bouus 5-5-25c	245.00	345.00
4. Super Bouus Bell 5-10-25c	275.00	350.00
2. Super Track Time	35.00	69.50
6. Super Track Time TKT	30.00	69.50
6. Track Odds	69.50	109.50
6. Track Odds DD JP	249.50	275.00
4. Track Odds '48 5c	349.50	429.50
4. Track Odds '46	319.50	399.50
6. Track Odds '39	40.00	59.50
6. Track Time '38	30.00	60.00
6. Track Time '37	29.50	40.00
4. Triple Bell 5-5-5	219.50	299.50
4. Triple Bell '47 5-5-25	239.50	295.00
4. Triple Bell '47 5-10-25	229.50	305.00
6. Triple Entry	49.50	89.50
6. Wild Bell 5-25c	135.00	199.50
4. Wild Lemon	149.50	195.00
4. Winterbook	279.50	299.50



MILLS

4. 5c Gold Chrome HL	55.00	95.00
4. 10c Gold Chrome HL	55.00	95.00
4. 25c Gold Chrome HL	55.00	95.00
4. 50c Gold Chrome HL	75.00	145.00
4. 5c Copper Chrome	55.00	95.00
4. 10c Copper Chrome	55.00	95.00
4. 25c Copper Chrome	55.00	95.00
4. 5c Club Bell	69.50	89.50
4. 10c Club Bell	69.50	89.50
4. 25c Cluh Bell	69.50	89.50
4. 50c Cluh Bell	189.50	249.50
6. 1c Blue Frout	20.00	50.00
4. 5c Blue Frout	45.00	75.00
4. 10c Blue Frout	45.00	80.00
4. 25c Blue Front	45.00	85.00
4. 50c Blue Front	95.00	190.00
6. 1c Brown Frout	29.50	49.50
4. 5c Brown Frout	45.00	75.00
4. 10c Brown Frout	45.00	75.00
4. 25c Brown Frout	45.00	80.00
4. 50c Brown Front	149.50	200.00
6. 1c Cherry Bell	20.00	39.50
6. 5c Cherry Bell	25.00	75.00
6. 10c Cberry Bell	35.00	75.00
6. 25c Cherry Bell	35.00	75.00
6. 1c Bonus Bell	39.50	49.50
4. 5c Bonus Bell	49.50	85.00
4. 10c Bouus Bell	64.50	85.00
4. 25c Bouus Bell	64.50	90.00
4. 5c Original Chrome	35.00	75.00
4. 10c Orig. Chrome	49.50	85.00
4. 25c Orig. Chrome	49.50	90.00
4. 50c Orig. Chrome	149.50	199.50
6. 1c QT Glitter Gold	15.00	30.00
6. 5c QT Glitter Gold	39.50	65.00
6. 10c QT Glitter Gold	39.50	75.00
6. 25c QT Glitter Gold	39.50	85.00
6. 1c VP Bell	15.00	19.50
6. 1c VP Bell JP	15.00	25.00
6. 1c VP Bell Greeu	15.00	19.50
6. 5c VP Bell Greeu	15.00	22.50
6. 1c VP Chrome	25.00	34.50
6. 5c VP Chrome	25.00	34.50
6. 5c VP Chrome Plus	27.50	42.50
6. 1c P Bell B&G	22.50	32.50
6. 5c VP Bell B&G	22.50	39.50
4. Vest Pocket '46	20.00	44.50
6. 5c Futurity	10.00	34.50
6. 10c Futurity	10.00	34.50
6. 25c Futurity	15.00	34.50
6. 50c Futurity	25.00	64.50
4. 5c Black Cherry Bell	89.50	139.50
4. 10c Black Cherry Bell	89.50	139.50
4. 25c Black Cherry Bell	89.50	139.50
4. 50c Black Cherry	150.00	200.00
6. 25c Golf Ball Veudor	195.00	375.00
4. 5c War Eagle	20.00	34.50
4. 10c War Eagle	20.00	40.00
4. 25c War Eagle	25.00	40.00
6. 50c War Eagle	35.00	69.50
4. 5c Melon Bell	65.00	89.50
4. 10c Melon Bell	65.00	89.50
4. 25c Melon Bell	65.00	89.50
4. Golden Falls 5c	115.00	145.00
4. Golden Falls 10c	115.00	145.00
4. Golden Falls 25c	115.00	145.00
4. Golden Falls 50c	179.50	219.50
4. 5c Jewel Bell	105.00	160.00
4. 10c Jewel Bell	105.00	160.00
4. 25c Jewel Bell	105.00	160.00
4. 50c Jewel Bell	210.00	245.00
4. 5c Bonus '49	95.00	170.00
4. 10c Bonus '49	100.00	170.00
4. 25c Bouus '49	125.00	170.00
4. 50c Bonus Bell	185.00	210.00
4. 5c Black Gold	105.00	145.00
4. 10c Black Gold	105.00	149.00
4. 25c Black Gold	105.00	154.00
4. 50c Black Gold	210.00	250.00
4. 5c Club Royale	150.00	179.50
4. 10c Club Royale	150.00	179.50
4. 50c Club Royale	200.00	250.00
4. 5c Black Beauty	129.50	165.00
4. 10c Black Beauty	129.50	175.00
4. 25c Black Beauty	135.00	185.00
4. 50c Black Beauty	249.50	255.00
4. 5c Blue Bell	185.00	210.00
4. 10c Blue Bell	185.00	220.00
4. 25c Blue Bell	185.00	230.00
4. 5c Token Bell	165.00	175.00
4. 10c Token Bell	165.00	175.00
4. 25c Token Bell	165.00	175.00
4. 5c 21 Bell	160.00	195.00
4. 10c 21 Bell	160.00	195.00
4. 25c 21 Bell	165.00	195.00

GROETCHEN

6. 1c Columbia	15.00	29.50
6. 5c Columbia Chrome	30.00	34.50
4. 5c Columhia JPV Bell	25.00	40.00
6. 5c Columbia Fruit	32.50	37.50
6. 5c Columbia Cig RJ	25.00	39.50
6. 5c Columhia DJP	49.50	79.50
6. 10c Columbia DJP	34.50	79.50
6. 5c Columbia Club Cig GA	29.50	37.50
6. 5c Columbia Club DJ	50.00	82.50
6. 10c Columbia Club Cig GA	59.50	79.50
4. 5c Columbia Cig GA	25.00	39.50
6. 5c Columbia Fruit GA	49.50	69.50
6. 5c Columhia Orig GA	19.00	29.50
6. 5c Couv Columbia Cbrome	34.50	59.50
4. Columbia DeLuxe	45.00	79.50

PACE

6. 5c Comet FV	15.00	44.50
6. 10c Comet FV	15.00	44.50
6. 25c Comet FV	15.00	44.50
6. 50c Comet FV	50.00	100.00
6. 5c Comet DJP	15.00	39.50
6. 10c Comet DJP	20.00	39.50
6. 1c Comet Blue	10.00	20.00
6. 5c Comet Blue	15.00	29.50
6. 10c Comet Blue Frout	15.00	50.00
6. 25e Comet Blue Frout	20.00	50.00
6. 50c Comet	40.00	89.50
6. 5c Chrome	40.00	59.50
4. 10c Chrome	40.00	70.00
4. 25c Chrome	40.00	80.00
4. Chrome 47—50c	129.50	200.00
4. Chrome '47—$1.00	190.00	225.00
6. 5c All Star Comet	45.00	50.00
6. 10c All Star Comet	50.00	69.50
6. 25c All Star Comet	55.00	69.50
6. 50c All Star Comet	74.50	89.50
6. 1c All Star 2-4	10.00	20.00
6. 1c Rocket	20.00	49.50
6. 5c Rocket	25.00	49.50
6. 10c Rocket	30.00	59.50
6. 25c Rocket	39.50	79.50
6. 5c TJ Comet	20.00	29.50
6. 5c Club Bell	25.00	64.50
6. 10c Club Bell	30.00	75.00
6. 25c Club Bell	75.00	125.00
4. 50c Club Bell	150.00	200.00
6. 5c Comet Red	20.00	69.50
6. 10c Comet Red	20.00	69.50
6. 5c DeLuxe 46	39.50	59.50
6. 10c DeLuxe '46	50.00	70.00

JENNINGS

6. 5c Chief	20.00	41.50
6. 10c Chief	35.00	41.50
6. 25c Chief	35.00	49.50
6. 5c Silver Moou Chief	39.50	79.50
6. 10c Silver Moon Chief	42.50	79.50
6. 25c Silver Moou Chief	49.50	79.50
4. 5c Silver Chief	55.00	75.00
4. 10c Silver Chief	60.00	75.00
4. 25c Silver Cbief	65.00	75.00
6. 50c Silver Chief	100.00	189.50
6. 10c Golf Vudr	59.50	89.50
6. 25c Golf Ball Vudr	89.50	129.50
6. Cigarolla XXV	29.50	49.50
6. Cigarolla XV	39.50	99.50
6. 5c Victory Chief	25.00	69.50
6. 10c Victory Chief	30.00	69.50
6. 25c Victory Chief	35.00	69.50
6. 1c 4 Star Cbief	10.00	35.00
4. 5c 4 Star Chief	20.00	59.50
4. 10c 4 Star Chief	35.00	59.50
4. 25c 4 Star Chief	37.50	60.00
6. 50c 4 Star Chief	75.00	140.00
6. 5c Victory 4 Star Cb	75.00	100.00
6. 10c Victory 4 Star Ch	75.00	110.00
6. 25c Victory 4 Star Ch	95.00	150.00
6. 5c DeLuxe Club Chief	75.00	169.50
6. 10c DeLuxe Club Chief	75.00	179.50
6. 25c DeLuxe Club Chief	75.00	189.50
4. 5c Super DeLuxe Club Chief	109.50	160.00
4. 10c Super DeLuxe Club Chief	109.50	170.00
4. 25c Super DeLuxe Club	109.50	180.00
6. 50c Super DeLuxe Club Chief	175.00	249.50
4. 5c Staudard Cbief	80.00	125.00
4. 10c Standard Cbief	80.00	135.00
4. 25c Staudard Chief	80.00	170.00
4. 50c Standard Chief	165.00	215.00
4. $1.00 Staudard Chief	200.00	329.50
6. 5c Brouze Chief	59.50	115.00
6. 10c Bronze Chief	59.50	115.00
6. 25c Bronze Cbief	59.50	115.00
4. 5c Tic Tac Toe	95.00	160.00
4. 10c Tic Tac Toe	105.00	170.00
4. 25c Tic Tac Toe	110.00	180.00
4. 5c Sun Chief	125.00	210.00
4. 10c Sun Chief	125.00	220.00
4. 25c Sun Chief	125.00	230.00

WATLING

6. 5c Rolatop '48	39.50	50.00
6. 10c Rolatop '48	39.50	69.50
6. 25c Rolatop '48	39.50	79.50
6. 5c Rolatop '46	25.00	39.50
6. 10c Rolatop '46	20.00	39.50
6. 25c Rolatop	30.00	39.50
6. 50c Rolatop	50.00	89.50
6. 5c Club Bell	65.00	95.00
6. 10c Club Bell	75.00	125.00
6. 25c Club Bell	145.00	185.00

BUCKLEY

4. 5c Criss Crosse	125.00	195.00
4. 10c Criss Crosse	125.00	195.00
4. 25c Criss Crosse	125.00	195.00

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NOW TWO CAN PLAY
ONE PLAYER 10c...TWO PLAYERS 20c

GREATER COMPETITIVE APPEAL

QUIET, SMOOTH OPERATION

SPEEDY MOTOR-DRIVEN PUCK RETURN

BEAUTIFUL STREAMLINED CABINET. DESIGN

LOCATION TESTS REVEAL TERRIFIC PUBLIC ACCEPTANCE



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9½ FEET
BY 2 FEET

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Bally TURF KING has been doing a big job for a l-o-n-g time. For 8 solid months TURF KING has been entertaining the public. And for 8 solid months operators have been doing a booming business. Made by the makers of the most successful pin games ever produced, TURF KING is the No. 1 hit in the pinball field today. Order from your Bally distributor now.

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